

NICHE



A piece of history

Pages full of valuable treasures till eternity.
Aiming high & surpassing the sky limits to highness.



LEOPARD
CONSTRUCTION

4th edition

NICHE AWARDS

2022

IN ITS ROYALTY



EXTRA- VAGANCE

CAR PROTECTION



Protect Me is a revolutionary business founded in 2014 on premium values and principles with more than 300 experts. They are the pioneers of paint protection film in the Egyptian market, introducing the best-in-class automotive paint protection imported from one of the world's ultimate paint manufacturers. Solely they produce the only paint protection film with hydrophobic, self-healing, anti-contamination, and anti-yellowing features. Protect Me has shielded over 30K niche vehicles over the course of nine thriving years, and you could be the next! You can locate their service centers in three prime locations in Egypt, New Cairo, Maadi, and Sheik Zayed.

Phone: 01000939393 - 01110700700 | Facebook: ProtectMeEgypt
Instagram: protect_me_egypt | Website: www.protectme-eg.com



MOST

LUXURIOUS CAR PROTECTION
CENTER IN EGYPT

Protect Me was founded by Khaled Abbas based on twenty years of experience in the telecom field. In 2013, Khaled challenged the Egyptian market and started the car protection sector with his company, Protect Me, which has serviced more than 30,000 luxury cars in the last nine years. Thanks to his dedication, experience, and great marketing techniques, the car protection sector he is leading now is a well-established sector with more than 50 companies and 5000 employees.

4th
edition



N O E P I C N E S S J U S T E V I D E N C E



VOSS

0111 010 6666

NORTH, SECOND SECTOR, 258 N 90TH STREET SERVICE LN, NEW CAIRO 1



VOSS

Egypt's

INTERNATIONAL EXOTIC AUTOMOTIVES

Voss was founded by Ahmad El Haddad, who has been driven by his dedication and passion for cars since childhood. When he was only 15, he began his business in real estate and established trustable relationships with his clients. Ahmed then shifted his career back to his passion for cars at a really young age and managed to open his first automotive showroom, which he managed while he was studying business. Later on, pioneering the field of exotic car trading, Voss became a renowned name in Egypt and attracted top-class clients, being the first in New Cairo. Voss is currently a trustworthy brand name for exotic automobiles.

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NISANTASI®
TASTE OF ISTANBUL



Website: www.nisantasi.com.eg



EGYPT'S FINEST TURKISH RESTAURANT

They say it's difficult to go hungry in Turkey for their excellent cuisine; well you can't either in Egypt thanks to Nişantaşı. From their special bread all the way to the most elaborate Ottoman palace cuisine, there is always a Turkish serving for every appetite. Nişantaşı offers an ethnic cuisine, lavish dishes for breakfast and lunch with a fine dining Turkish experience appraised with fancy decor and well-dressed waiters. Step into Nişantaşı and you're welcomed into an ambience where a balance of modern innovation, elegance and tradition combine the oriental essence of food, decor and music, all in one diner. Their signature musical Tuzda (fire) show will uplift your dinner night with the hippest and most stirring Turkish beats. If you are seeking an illustrious address for your next dinner or special occasion, Nişantaşı is the ultimate in exclusive, enchanting and entertaining dining.



Egypt's

BEST TURKISH CUISINE



NISANTASI®
TASTE OF ISTANBUL

Eng. Walid Alshagagi and Mr. Ferass Allafi decided to create a landmark in the field of food and beverage industry fulfilling their love for hospitality and Turkish cuisine. Offering special plates and exquisite dishes, Nisantasi is considered the best Turkish restaurant in Egypt. They have a vision of always improving the product and service provided to ensure having the customers back again.

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INFLUENCING PROSPEROUS FUTURES BY BUILDING THE PRESENT

Leopard Construction and Real Estate Development is recognized for its significant reputation in real estate development and relying on scientific studies in the fields of construction, development, and marketing before making a decision on urban projects with large investments and returns. Going through massive change and upheaval, their segment presents offices, schools, clubs, university departments, hotels, cultural venues, from the iconic to the purely functional. Leopard has delivered notable projects, such as "Andalus Buildings in the 5th Settlement", "Mira" "Andalusia Village" in Matrouh" and "Agami Towers in Alexandria", Also "Larina Coast". While on the pipeline they have "Larina Coast 2 Villag", "East Cairo", and "Cairo Cannes". Leopard firm is run by Mahmoud Zayed, a member of the Egyptian Businessmen Association. His strategy follows the scientific method in management and relies on scientific studies in the fields of construction, development, and marketing before making a decision on urban projects with large investments and returns.

In recent times, Leopard launched East Cairo's first phase situated in a privileged location near the Administrative Capital Road, scheduled to be completed in 2024. East Cairo is just ten minutes before El Shorouk City, and near the LRT Express train station, on an area of 78 acres, with a total of 4,500 units. Moreover, Leopard has hurled Cairo Cannes, located on the main road to the new city of Heliopolis, on an area of 34 acres. The project holds 1000 Residential units, a commercial mall, social and sports club, where the project's first phase is expected to be delivered in 2024.



HOTLINE
19690

FACEBOOK
LEOPARDEGYPT1





LEOPARD
CONSTRUCTION

C

ONSTRUCTING

ELEGANT DESIGNS

Established in 2019, Leopard Construction and Real Estate Development quickly became a renowned name in the field of real estate development. Leopard was founded by Mahmoud Zayed, a member of the Egyptian Businessmen Association. The firm aims to maintain a leading pioneering position in the real estate industry by developing projects according to the latest international standards of quality, and they aspire to be among the best real estate development companies not only in Egypt but in the Arab region and North Africa.

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IN OUR
DESIGNS
EVERY PIECE IS
A MASTERPIECE

TRIO-V



EAST TOWER



NILE BUSINESS



FLORIA



31 NORTH TOWER





In **Archrete**, we are four engineers and mates, Eng.Ahmed Ihab, Eng.Mohamed Tammam, Eng.Moustafa Afify, and Eng. Mohammed Samir. Each of us is specialized in different field to cover all the aspects of engineering consultancy services. We have successfully established one place that meets all the needs of our clients, starting from creating the idea through the stage of executive drawings, which helps us to apply the design on ground in a very accurate geometrical way, to the implementation stage when we can turn dreams into reality, and finally to get the projects license and all needed approvals.

We manage all this process in a very short period of time proving that Archrete is the best place to complete all the project's life cycle in Egypt. As we have accomplished more than **50 projects** at the New Administrative Capital in less than **3 years**. In our designs, we make every piece a masterpiece to become one of Egypt's landmarks in our new republic. The designs varied between commercial and administrative malls and residential compounds. All of this was a result of our passion and experience in the market's fierce competition till Archrete was able to earn it's position among all.



Egypt's

OPTIMUM DESIGN AND CONSTRUCTION

Arch. Ahmed Teleb, regarded as one of the best interior designers in Egypt, collaborates creatively with only the best furniture, lighting, and cabinet makers to create richly layered, high-quality, luxury interiors for clients' projects. Since 2000, Ahmed Teleb's personal approach to overseeing his team of interior designers and interior architects ensures that every detail of every project and product is exquisitely realised and impeccably finished. This is at the heart of "Ahmed Teleb Design & Construction" philosophy: commitment to clients, meticulous attention to detail, and the creation of beautiful, one-of-a-kind spaces.

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AHMED TELEB
DESIGN & CONSTRUCTION



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PERFECTLY



NAWA PRO

Mr. Mohamed Ibrahim founded NAWA PRO to be the first integrated real estate platform in Egypt to connect industry stakeholders with potential and prospective buyers dynamically. Nawa Pro changes the mindset of the users by fostering a culture of integration so they become more structured in their buying decisions. It teaches them that a true home is more than the physical walls; it's a lifetime investment that deserves good planning and reasoning.

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martech

Martech is an increasingly technological world where you'll need a successful marketing strategy. Depending on your brand's unique objectives and needs, marketing technology tools can help you achieve more with fewer expenses and more innovation. martech is a Cairo-based agency with extensive experience in different industries, providing quality marketing solutions to organisations that want to succeed. When implemented correctly, the return on investment with martech can far exceed that of traditional marketing strategies.

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"Courageous visionaries are whom we furnish for."



Established in twenty – Nineteen in Maadi, Nineteen furniture customized their unique incomparable pieces to attract every single taste that comes across their work yet providing the highest standards of functionality. Their abstract furniture pieces are breath takers from the moment you see it and all the way till you understand the brilliant concept behind it. Their work ethic and pride in craftsmanship is alive and evident in every piece of upholstered furniture out of a broad selection of styles and fabrics for all lifestyles. They believe that one's choice is only limited by his imagination.

THE FANCIEST

FURNITURE DESIGNS



NINETEEN
19

El Gendy has a great experience in furnishing homes, gained from his work in many international furniture brands, his understated elegance, and exceptional sensitivity to materials and colors, and artistic instinct gained from his study in Theatrical arts. He founded 19nineteen furniture in 2019 in Egypt, an Egyptian furniture brand that represents contemporary modern furniture design with high quality that has two branches in Maadi and Zamalek in Cairo, and aims to open more branches all over the world.

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EMBELLISHMENT FOR EVERY LINING

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Address:

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New Cairo, Egypt



MOST MAGNIFICENT

INTERIORS & CONSTRUCTION



Most Magnificent Interiors & Construction

Moustafa Mohsen founded one of the most proficient interior design and construction firms in Egypt. For over 20 years, Empire has been transforming the ideas and visions of their clients into award-winning projects. They work with the intention of exceeding their clients' expectations for safety, quality, functionality, and aesthetics, and they deliver assets that stand the test of time. They provide exceptional commercial and retail construction services as well as interior design, architecture solutions, retail finishing and turnkey installations, including electromechanical and wood supplies.



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MF
D E C O R

SECRETS TO CREATIVITY BY SHERINE EL ESSAWY

MF Décor designs by Eng. Sherine El Essawy are known for creating timeless and comfortably elegant interiors. They have extensive experience in designing interior spaces for older as well as new construction. MF Décor understands that we all want and need to be surrounded by beauty, warmth, luxury, and practicality, and they believe that your home should tell a story of who you are and be a collection of what you love.

Instagram: [Mfdecor.official](https://www.instagram.com/mfdecor.official)

Mobile: 01000005354





BEST

DELIGHTFUL DESIGNS

MF Décor by Eng. Sherine El Essawy are interior design experts who are committed to working with you to develop exceptional ideas for interior spaces that are perfectly suited to your lifestyle and tastes. She has a distinct taste in layouts, colour schemes, lighting options, curtains, drapes, soft furnishings, furniture, and accessories in order to achieve a look for your home that will be both exciting and make full use of the available space.

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DR. NOUR EL DEEN MOSTAFA

Dr. Nour El Din Mostafa Center Is One Of The Largest Dental Clinics in the middle east and all over The World. Constructed In Egypt On An Area Over 3000 M2, Having More Than 30 Dental Clinics And 250 Employees. Located in El-Shaikh Zayed city, Nasr City, 5th settlement, Mansoura and in Saudi Arabia in Jeddah. Our biggest Dental Team Composed Of Highly Qualified Consultants And Specialists Having Respectful Well Known International Degrees As Australian And American Board, Masters And Ph.D. Degrees And Membership Of Royal college of Edinburgh. Therefore this place has become the destination for ambassadors of the arab world, business leaders, the most famous football players and celebrities. Dr Nour Center Cofounded By Dr. Nour El-Din Mustafa In 2000 Based On The Idea Of "Immediate Cosmetic Dentistry Without Pain" Instead Of Visiting The Dental Clinic More Frequently To Do The Cosmetic Procedure. Using top technologies now the Patient Can Get All The Necessary Treatment Immediately Without Feeling Any Pain, Just By One Or Two Visits.

Instagram: Dr.Nour.Dentist

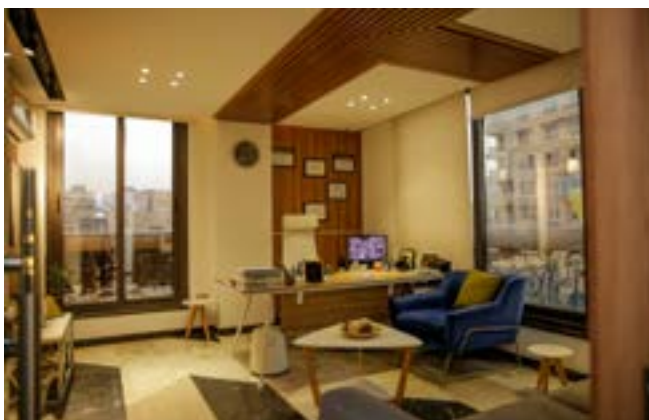
Hotline: 19343

Facebook: Dr.Nour.Dentist

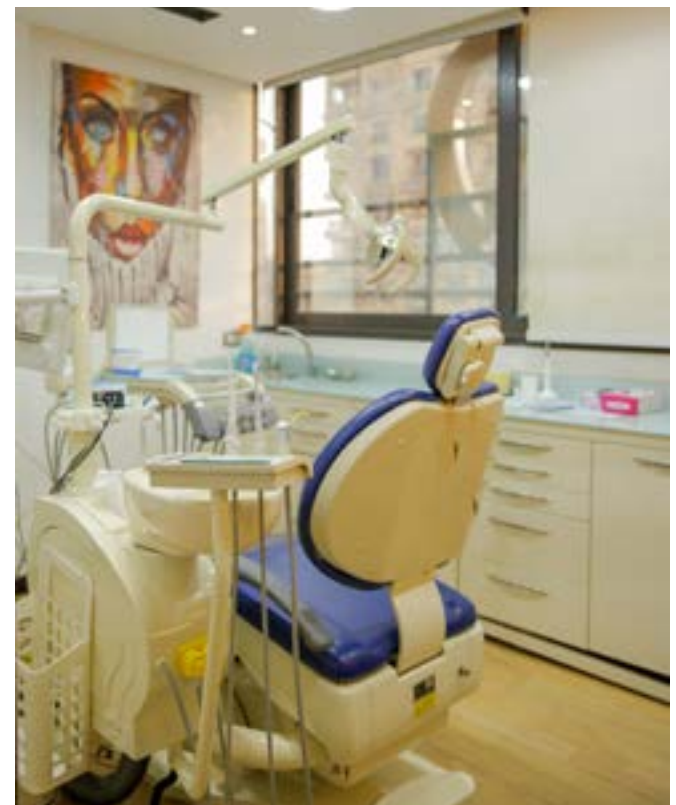




Coming from his passion for minimal details since childhood, Dr. Amr El Telbany led the way to a successful career in dentistry. Humbly, he aspires to always be among the best and sees that one should have perseverance and drive to help and support whoever is in need. With over 12 years' experience, Doctor Smile was established by Dr. Amr along with his partner, Mohamed El Tony, with a promise to always provide top quality service to their patients, considering how sensitive their work is and that's how they gain their patients' trust. They offer a complete dental service, from preventative care and hygiene to restorative and cosmetic dentistry and implant surgery. «Doctor Smile» team maintains the best dental service for their patients depending on the international dental code, and they believe that the key factor to success is to keep improving and developing. Moreover, they do not believe that achieving your goal is the bottom line, but they keep struggling to compete with themselves, searching for more challenging goals to accomplish.



IT'S WHERE THE CHARM ORIGINATES



Instagram: [drsmileclinic](#)
Facebook: [drsmileclinics](#)
Number: 0111 199 9564



BEST
HIGH-END DENTAL CLINIC



Dr. Amr El Telbany, together with his partner, Dr. Mohamed El-Tony, founded Doctor Smile Dental Clinic 12 years ago for the purpose of giving people reasons to smile. Following this concept, they decided to offer exceptional dentistry at their two branches, in Zayed and Heliopolis. They excelled in hygiene and cleaning, tooth whitening, smile alignment, clear braces, tooth implants, oral surgery, endodontics, and a lot more. They always go the extra mile to make their clients' experiences at Doctor Smile nothing less than exceptional.

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AESTHETIC

A woman with dark, wavy hair is shown from the chest up, looking slightly to the side with a thoughtful expression. She has a tattoo on her left shoulder and is wearing a white lace top. Her hand is resting near her chin.

Advancing the art & Science of Aesthetic

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by using an Acne treatment system

Speak to your body in a loving way
Tightening, contouring, body sculpting

BEST SKIN CARE THERAPIST



D.Clinic
— just skin —

Diana Rizk has been leading the field of beauty for the past 10 years with passion and expertise. She has created a career to look up to and be proud of due to her accomplishments. The key factors to her success are honesty, quality, professionalism, confidence, and dedication. Her advice to all who peruse her career is to never stop learning and researching because in this career, updates with new techniques and treatments come up every day.

4th
edition



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Mohammed Mehanna



Raghib Hamed



UPGRADE YOUR HOME

Specialized in interior design, turnkey solutions, and execution, and through balancing the art and science of interior design, Up Interiors ensure delivering the perfect combination between the technical and artistic features to provide extreme satisfaction for their clients. Up Interiors was founded by two experts interior designers & partners Mohammed Mehanna and Raghib Hamad. They find creative solutions to any design or project challenge putting into consideration their client's interests and needs as the main goal of their projects.

"Located in Egypt, ksa, and Kuwait, the solutions of the projects we used defined much of who we are. It has inspired, gladdened, and empowered us."



SELF MADE
PRODUCT DESIGN



OUT OF **ERA**





LICENSED FROM CALIFORNIA,

THE FOUNDER OF DECORISTA
TAILORS BESPOKE SURROUNDINGS.



With experience amassed over 20 years in design, architecture, renovations, fit outs and space planning, the prominent Amira Khidr have sought out the very best expertise across many different divisions to form Decorista with a team of experts that include architects, quality surveyors and interior designers, amongst others.

Given their reputation and standing in the market place for interior design and fit-out services, it is vitally important to Decorista that they understand their clients' workplace or home with its design and space requirements. Therefore they spend a considerable amount of time discussing their client's personal or business needs and how they might be able to achieve the results looked-for, with the restrictions the space allows.

BEST SPECTACULAR DESIGNS

The renowned Amira Khidr, founder of «Decorista» and creator of the famous decor group on Facebook «Al Beit AL Kebeer» has introduced a new era of spectacular designs. Having accomplished her post-education at Berkeley, California, Amira Khidr came back to Egypt with the knowledge and experience that many currently follow. She strongly believes in creativity and always delivers tailored interior design solutions and premium fit-out services for luxurious residential, commercial and hospitality projects.

4th
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THE RISING PHOENIX



Egyptian Russian **Seif El Hakim**

was honoured and internationally recognized for his expertise in many business and success fields. Being a successful businessman, investor, and a world-class mentor and coach in the fields of success, entrepreneurship, management, and leadership, Seif has been recognized and awarded the "Best Business and success coach 2021 in Russia". His projects participated in and were awarded in the Cannes Lion international festival of creativity, and he received the Russian President Vladimir Putin award for outstanding marketing activities during the Sochi Olympics in 2014.

Having professional expertise in different sectors such as business, marketing, tourism, sports, coaching, and more, which one do you enjoy the most and why?

For me, to be successful, you must have a multitude of expertise in different sectors. It gives you a competitive advantage, of cross utilisation of ideas, best practices, and strategies across different industries. But the ones I enjoy the most are mentorship, coaching, and public speaking. It gives me the opportunity to inspire, empower, positively impact, and develop people and businesses seeking transformation, fulfillment, and success.

What is your favourite aspect of being an entrepreneur?

Entrepreneurship always keeps you on the edge and continuously out of your comfort zone if you want to be successful. Overall, the entrepreneurship journey is the most amazing journey you will ever have in your life. It's an honour to be part of this journey.

What has been your most satisfying moment in business?

There are handfuls of satisfying moments when I see my products or services positively impacting people, businesses, or communities. Also, as I live abroad, success means not only personal fulfilment for me as Seif, but also putting my country, Egypt, higher and higher.

Being the rising phoenix - an Egyptian who was reborn and reached success after multiple failures - can you provide an advice when dealing with failure?

To put it simply, to be successful, you must fail. Success is like a pendulum. One side of the pendulum is sadness, pain, fear and failure. The other hand, is success, abundance, and happiness. The big secret behind this success pendulum is that it swings in equal proportion. If you push as much as you can towards the area of discomfort, it will swing in equal proportion in the areas of happiness and success. Therefore, to succeed more, you must fail more, so do it fast.

What brands have you been part of before and which ones are you looking forward to?

I've been part of Mobinil (currently Orange), then I moved abroad and continued my career with the tech giant – Samsung electronics (in South Korea and Russia), reaching the chief marketing officer position in Russia and the CIS region. I currently have my own business with its own brands, besides being an entrepreneur, leadership, and success coach and public speaker.

Seif El Hakim

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THE NATURE OF TIME

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full collection.



**MARGO
HANNA**

TOP UNIQUE

F A S H I O N D E S I G N S

Margo Hanna began her extraordinary adventure at an early age, and she went on to become an entrepreneur who chose to work in the fashion sector. She decided to make her own suite designs and send them to Ahmed Hatem. He admired her style so much that he wore it on the red carpet, and since then, Margo Hanna has established herself as one of the best fashion designer in Egypt.

*4th
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**DINA
RAGHEB**

MOST STUNNING

MAKEUP

With eleven years' experience, Dina Ragheb has become a brand, a real veteran who has painted the faces of some of the most iconic women. Dina, YSL brand ambassador, began her passion for makeup at a really young age as she spent her time studying and observing makeup colors, materials, and trends. Dina admires the ancient Egyptians' fashion and beauty presentations, being world pioneers in the field of makeup. And so, her vision is to put Egypt back on track as an inspiration for the whole world through her work. She smartly highlights the beautiful features of every woman, as to her, every woman is impressively attractive in some way. Especially the eyes, and using her makeup expertise, Dina can magically give them a language through which a woman can express her emotions.

4th
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No one would dare not think about Casa Cook when imagining a unique, sophisticated hospitality experience. Its architecture and design, which feels both cosmopolitan and down-to-earth, urged us to an interview with the holding company, "Impact".



www.ihg-egypt.com
 instagram: impact.hospitalitygroup
 linkedin: company/impacthospitalitygroup



Who are the founders of Impact? What is the story behind their success?
 Ahmed El Hazek, Aly Hamada, and Omar Zaki are the three founders of Impact Hospitality Group. This firm was founded as a successor to our sister F & B entity, Eatco, which operates and manages Sass, Aperitivo, Sip, and Beach House.

Impact is recognised as a leading firm in the field. What are the principles that guided you throughout the journey?

The goal was always to be part of the revolution taking place in the hotel management industry globally. Firstly, we had to realise the market shift that was in-action and make sure to cater to the anticipated needs. If I had to boil it down to a key principle that brought us to this point, it would be obvious that our reputation is built on one customer at a time.

Being fascinated with Casa Cook Hacienda last year, what should we expect for this year?

Let's keep things exciting! We've got a number of new openings to be announced.

Which project was seen as a turning point for Impact?

Casa Cook Haciendas White here at North Coast, it's no exception: it's the all-day, all-night hangout where the bar, restaurant and salt water lagoon seamlessly merge. The concept is designed with a sense of community and togetherness in mind, where everyone is encouraged to try everything—and no dish is left unturned.

What does the future hold for Impact?

As they say, make it, master it, then matter. With a spectrum of both international and home-grown brands in our pipeline, IMPACT's future is looking bright.



**DANA
KHEDR**

MOST GLAMOROUS MAKEUP

Dana Khedr is a renowned makeup artist known for her distinguished style. It was never her intention to pursue a career in makeup, but what began as a personal interest in improving her own makeup application by watching tutorials, reading magazine articles, and watching fashion shows grew into a passion. Soon after, this passion was transformed into a professional career for almost 10 years now. She describes her style as "soft glam," as she is not a big fan of total transformations. She likes to enhance and emphasise a woman's natural beauty, making her feel confident in her own skin.



Instagram: BYDANAKHEDR **Mobile:** 01159265566

*4th
edition*





THE NICHE MAKERS

UNLEASHED

EST 2000
Be Brand
Advertising Agency

COVER STORY



You know when you see art because your heart beats for it, and since 1920, Art Heritage has kept that in mind every time they craft one of their masterpieces, which turns out to be a rare piece worldwide. Art Heritage is a high-end furniture showroom and production house that crafts the most prestigious and collected furniture and is led by artist Eng. Mohamed Sherif, Art Heritage's C.E.O. and Chief Designer. He began designing furniture at the age of 17 and earned a diploma in Interior Decorating from Penn Foster University in the United States. He has also received multiple Certificates of Excellence from A'Design Award and Competition, the world's largest design competition. In 2020, he was also ranked one of the top 3 designers worldwide among those who competed in the Limited Edition and Custom Design category Award in the last 11 years.

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LUXURY LIFESTYLE MAGAZINE

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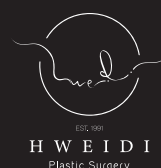
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Business complex

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"Courageous visionaries are whom we furnish for."



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HERITAGE

"ELEGANCE"

Handmade of Excellence

Reimagined - Modern - Classic

As a Designer of the world's finest furniture, Nineteen Furniture is a true testament to the art of craftsmanship.



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Blend.

NO EPICNESS JUST EVIDENCE



VOSS

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THE NATURE OF TIME



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SELF MADE
PREMIUM FURNITURE



OUT OF ERA





PROTECT ME

EXTRA-VAGANCE
CAR PROTECTION

Protect Me is a revolutionary business founded in 2014 on premium values and principles with more than 300 experts. They are the pioneers of paint protection film in the Egyptian market, introducing the best-in-class automotive paint protection imported from one of the world's ultimate paint manufacturers. Specially they produce the only paint protection film with hydrophobic, self-healing, anti-contamination, and anti-yellowing features. Protect Me has shielded over 30K niche vehicles over the course of nine thriving years, and you could be the next! You can locate their service centers in three prime locations in Egypt, New Cairo, Maadi, and Sheikh Zayed.

Phone: 01000939393 | 01110707070 | Facebook: ProtectMeEgypt
Instagram: protect_me_egypt | Website: www.protectme-eg.com

CEO LETTER



Dear Niche Readers,

This issue is dedicated to each and every person who supported us from the kick-off, my dearest family, friends, partners, and the incredible team of Bebrand advertising agency. Witnessing the 4th edition of Niche Awards happening on such a scale of highness fills my heart with content and pride towards this legend that began 12 years ago. For me, this success means an ongoing commitment to professional standards and forever aiming high, as we always intend. We can't wait for next year's challenge, and of course, the greater part of its success, as usual, will be you!

NICHE
LUXURY LIFESTYLE MAGAZINE



Excellence in Career Pioneering

AHMED EL HAZEK started his career in 2008, heading a family project in the Red Sea mixed-use development called Baia Bianca including a hotel, retail, and residential components. Then, he started a travel company, ATG, which is currently the leading income company in the CIS and European markets. Currently, he runs the real estate company as the vice-chairman of Lakeview properties and manages Elhazek hotels and resorts, as well as being the creator and chairman of Impact Hospitality Group, Eatco, hotels, and more such as Scalini, Casa Cook, Beef Bar, and so on.

EAT
CO
EDGE
SPACE
EXCELLENCE

IMPACT
IMPACT
HOSPITALITY
GROUP

THE
LAKEVIEW
PROPERTIES

AWARDS OF EXCELLENCE



MOHAMED TALAAT

 Excellence in
Architecture

M.T Architects is a design firm based in Cairo and founded in 1996 by architect Mohammed Talaat, offering fresh and unique ideas for residential and commercial designs. Over the past two decades, M.T Architects has completed a wide range of projects in Egypt and abroad in both engineering fields: design and construction, from architectural, interior design, landscaping, and urban planning, up to construction supervision by MT Architects.




MONA HUSSEIN

 Excellence in
Interior Design

Mona Hussein, the award-winning magnate behind Mona Hussein Design House (MHDH) and Mahally with Mona Hussein, is the creative power behind her design firms. MDHD was founded in 1993, making it a -27year-old business. She expanded her interior design firm into landscape, architecture, product design, and branding as she honed her design skills. Mona Hussein, a pioneer in interior design, recognises the value of creating unique and exciting settings for her clients, whether the project is residential, commercial, hospitality, architecture, or landscape.




ESCA HOSPITALITY

 Excellence in Hospitality

Ahmed Heggy, the prominent hospitality innovator, founded ESCA Hospitality Group in 2017 to provide luxurious quality in food, lifestyle, and bespoke experiences. ESCA, the award-winning hospitality group, operates with a team of experts highly trained to deliver nothing but supremacy. Over the years, Esca has developed its unique approach to developing highly effective individuals, teams, and organisations. Soon after, they developed into diverse sub-brands, such as Esca Restaurant, Esca Terrenal, Freya, and more, leading the hospitality entity with new concepts while maintaining a database of a proficient clientele.




URBNLANES

 Excellence in International Standards of Development

Eng. Fadi Abdalla, all the way from Kuwait to Egypt, Urnlanes is a real-estate development company and a proud member of Emeel Abdalla Investments, known in Kuwait as First Group Contracting. Urnlanes is a company built on a wide array of skills and several years of experience. With more than 36 years of experience in building high rises, Urnlanes specialises in meeting expectations and executing projects that are both functional and aesthetic. They have over a hundred projects in Kuwait; twenty of these are towers, all of which were built by their construction armies, First Group Contracting, and Emeel Abdallah Investment.



DR. NOUR

 Excellence in Dentistry

Nour El Deen, Egypt's number one dentist, owns one of the largest clinics in Egypt, besides another twenty branches in different prime locations. In 2002, he founded his clinic based on the idea of immediate cosmetic dentistry without pain and through highly qualified consultants and specialists. Under the leadership of one of the most famous dentists in the Middle East, Dr. Nour gathered a group of the most important consultants and faculty members certified by the most prestigious universities in Egypt and holders of the highest degrees from European universities to provide a new level of unprecedented medical services.



IMPACT

 Excellence in
Hotel Management

IHG-Impact Hospitality Group is a dedicated hotel management platform that specialises in independent and soft-branded hotels and was founded by Aly Hamada, Omar Zaki, and Ahmed El Hazek. Among IHG's significant operating projects are the amazing Casa Cook North Coast and Alma. Impact's team believes that Egypt has a sea of promising possibilities and that the addition of skillful personnel will help turn these opportunities into success.



EL ATTAL HOLDING

 Excellence in Resort
Development for Bay Side Project

Since 1948, Al-Attal Holding has been built on the solid ground of Egypt's market and the expanding infrastructure of their portfolio, showcasing a substantial number of projects from new construction, renovation, and restoration of buildings, residential, industrial, and commercial. Currently, they are consolidating this extensive experience to develop a one-of-a-kind and unique real estate signature.



MOHAMED ABO EL ELLA

 Excellence in Fitness
Facility Management

He is the president and CEO of Dream2, Transformers Fitness & Elite Group, and has been in charge for over two decades. Since their inception, his companies have outperformed in the Middle East and Africa, providing solutions and earning the trust of their partners and clients. Besides his vast experience in the Egyptian and all the Middle East markets, he obtained a bachelor's degree in business and a number of diplomas in management and entrepreneurship. Mohamed's companies have achieved success in a variety of industries, including trading, logistics, shipping, beverage production, fitness, and others.



NADER ABBASSI

**Excellence in
Leading Orchestras**

The international Maestro, Nader Abbassi, dazzled the whole world through his unique performance during the parade in every sense of the word. In 2015, he established and conducted the United Philharmonic Orchestra, with 120 musicians and 100 singers. In 2008, he was the first Musical Director and Principal Conductor of the Qatar Philharmonic Orchestra (QPO), and from 2002 until 2011, he was the musical director and principal conductor of the Cairo Opera Orchestra.



HANY EL BEHAIRY

**Excellence in
Fashion Designing**

Hany El Behairy, the fashion legend, began his career at the age of fifteen, which has shaped a tremendous style. Hany's signature designs have permeated the elite Egyptian society and all Arab countries, and he was awarded the "Best Fashion Designer" prize at haute couture in the Middle East. ElBehairy's are famous for their high fabrics and unique designs that exceed the latest fashion trends, which has made him a favourite of the region's most famous celebrities, including Yousra, Laila Elwy, Warda Al Gzaeria, Elham Shahin, Latifa, Hanan Tork, and Dalia El Behairy.

AWARDS

OF THE YEAR



Hager Ahmed
Gorgeous Rising Actress



Bushra
Cinema Industry Innovator

CELEBRATES THE MOST FAMOUS AND INFLUENTIAL ICONS IN 2022



Amir El-Masry
International Rising Star



Lena Chamamy
Niche Golden Singer



Yasser El Hariry
Renowned Music Producer

CELEBRATES THE MOST FAMOUS AND INFLUENTIAL ICONS IN 2022



Nesma Mahgoub
Niche Vocal Perfectionist



Basma
Iconic Thrilling Actress



Nour Khatab
Renowned Fitness Icon

CELEBRATES THE MOST FAMOUS AND INFLUENTIAL ICONS IN 2022



Amira Selim
Prominent Opera Soprano



Alaa Arafa
Most Photogenic Actor



Fatima Naoot
Best Creative Writer

CELEBRATES THE MOST FAMOUS AND INFLUENTIAL ICONS IN 2022



 **El Centro**
Business complex

LIVING ON
CLOUD


EMPIRE STATE
DEVELOPMENTS

HOTLINE
 16989



PERFECTING SMILES

Instagram: _____
 •drhaythamothman •doctor.osman •esteticadentaleg
Facebook: Dr. Haytham Othamn **Phone:**
 Dr. Ayman Osman 01090609207



ESTETICA DENTAL TWIN BROTHERS

When you first arrive at Estetica Dental, you will be pleasantly surprised by its luxurious, beautiful design, which is not standard fare for dental clinics. The clinic's atmosphere is comforting and reassuring, providing a calming space for patients, especially those who normally fear going to the dentist. Dr. Ayman and Dr. Haytham Osman's friendly demeanour also puts patients further at ease.

The big part of what makes Estetica Dental different from other clinics is the number of cases they do for free. They are adamant about helping the less fortunate and offering their services free of charge to those who can't afford them.



MOST PROFESSIONAL

DENTAL CLINIC



Established in 2012, Dr. Ayman and Haytham Osman founded Estetica Denta Clinic with passion and love for dentistry. They have a vision of working and changing smiles to be better. Their success came from hard work, dedication, and pulling themselves together after several disappointments. The duo provides premium dental services at their clinic with specialised professionals.

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DR. M.
METWALLY

How to kill your enemies

Mahmoud Metwally was born in 1986 and obtained his BA in Dentistry from Misr International University, class of 2009, a Clinic Masters in Esthetic Dentistry from the University of the Pacific, California, and an MSc in Fixed Prosthodontics from Future University in Egypt. He started his career in aesthetic dentistry in 2014, due to his admiration of artistic concepts and showing its true beauty. His vision is naturalism in transforming people's smiles in a sense that says that Mahmoud Metwally is an artist with a medical degree. This means that the designs created are customised specifically for you, and each personality has its own smile. That's what makes his designs unique: his aesthetic vision and sense of finesse, making sure that each design is compatible with different moods and personalities. Adaptation, imagination, and creation using high-quality materials to achieve a sophisticated design that satisfies his artistic nature is his vision.



Mahmoud Metwally is the definition of a healthy and wealthy lifestyle. True beauty is seen from within each person, and that is what is seen through his designs, where the natural teeth are conserved and reductions are very minimal. The naturalism created, and the love and passion given to every detail that is put into each smile tailored for you, is what makes him stand out from everyone around you. He proved to us that dentistry is not only a career and it's not about being a doctor, but also art. Striving for success and breaking the limits of aesthetic dentistry, Mahmoud Metwally is unstoppable when it comes to beautifying smiles and is quickly becoming an idol to all younger generations of dentists.

 Dr Metwally Dental Clinic  Dentmetwally
Phone: +20 112 282 1122



BEST STRIKING

DENTAL CLINIC



DR. M.
METWALLY

Dr. Mahmoud Metwally has been leading the world of aesthetic dentistry with determination and passion. His vision of transforming smiles shows that he is an artist with a medical degree. Adaptation, imagination, and creation using high-quality materials are his tools to achieve a sophisticated design that satisfies his artistic nature. True beauty comes from within each person, and that is reflected in his designs, where love and passion are put into every detail that goes into each smile tailored for you. That's what sets him apart from everyone else. He is always exceptional when it comes to aesthetics, smiles, and design.

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MOST

OVERWHELMED DENTAL CLINIC

Dr. Sherif Harb is an award-winning dentist in the cosmetic dental field. He is also a certified digital smile design instructor and was among the pioneers who applied 3D veneers in Egypt. His premier clinic was established in 2012 at New Cairo City Medical Park 2 and now he successfully owns three branches; two in New Cairo City and another in Mohandiseen-Gamaat El Dewal St. Dr. Sherif's aim is to deliver an exceptional dental care experience where the patients' emotional and physical well-being remain at the heart of what he does. Blending experience with passion, he keeps it simple, convenient, and hassle-free, blending experience with passion and reimagining dental care.

4th
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TOP LEGENDARY

FITNESS DANCER



The legendary fitness dancer, Samia Allouba, began her festive career in 1970, practising with a Russian company. Through working with the Russian company, Samia was able to discover new styles of dancing and make connections. Samia Allouba was one of the first to star in a work-out video in Egypt, attracting an audience. In 1991, Samia founded her first gym and dance studio to be the first to combine them with gym classes. Today, Samia Allouba remains a legend and an icon of agility and passionate dancing with her youthful spirit.



4th edition

RHEA Beauty

BEST HIGH-END

SKIN-CARE PRODUCTS

Sara Gamal, skincare expert and clinic pharmacist, is the creator and innovator behind Rhea Beauty. She began in 2017, believing that committing time to something that matters will yield meaningful and rewarding results, which led the founder to go deeper in the quest to make the most efficacious, transformative products for the daily routine. She mastered the art of knowing what skin needs, and what works. Her innovative use of technology and powerful formulations create a new type of skincare that personalises her clients' skin wellbeing and skin quality journeys.

4th
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MOST
MAGNIFICENT HAIR STYLIST



Mahmoud Gioushy started his career when he was only fourteen and currently has two of the most lavish salons with the most experienced staff who are professionally trained to pamper and serve every client like a star. For years now, his salon has offered first-class hair, beauty, grooming, and aesthetic treatments, and he is looking forward to expanding his branch all over the Middle East. Mahmoud Gioushy is popular among public figures and celebrities, and among his clients are Mai Selim, Shery Adel, Karen Wazen, Malak Koura, Rojena, and many others.



BEST

TRANSFORMATION ADVISOR

Mahmoud Ezz is one of the most sought-after fitness figures in Egypt. He is a qualified sports expert, trainer, and strength and conditioning specialist in the health and fitness industry. Being LA 7 Arkan's fitness manager, Ezz's workouts are not your conventional average workouts, yet he is known for setting the entire body on fire with just a few sets, and within minutes you will begin feeling the burn. He works with private clients, ranging from celebrity TV presenters, A-list actors, and chefs to local and regional influencers. Mahmoud has built a list of elite clients who completely trust him with their physique and their looks, both on and off-screen. Mahmoud's magic skills achieve what most celebrities are seeking. He provides short and effective workouts because of their busy schedules and quick transformations to fit their roles. Where other stars come to the gym looking for a great workout to release stress and build a great physique, some just want to enjoy their time in a fun environment away from the stresses of their job, and providing that environment has also been one of the key reasons for Mahmoud's success.

4th
edition



**DR. RIHAM
ELIRAKY**

BEST CLINICAL

& FITNESS NUTRITIONIST

Riham Eliraky is one of the most famous nutritionists in Egypt. She specialises in clinical nutrition, fitness nutrition, and health coaching, which allows her to achieve great transformation results with her clients and followers because she focuses the most on how to build new healthy habits, get in shape, and maintain a healthy lifestyle, not the weight on the scale! Riham started her career 10 years ago as a medical representative, then shifted to nutrition, and followed her passion five years ago to one of the most elite gyms in Alexandria. After 3 years of joining, she started her own clinic and her social media platforms, which grew fast because of her simplicity and her desire to change people's lives. Then she moved to Cairo, and soon after, she gained people's trust, especially public figures and celebrities. She also made an appearance on reputable TV shows, became a motivational speaker and a real influencer.

Instagram: Dr.riham.eliraky **Mobile:** 01018060847

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ORIGINAL

FASHION TRENDSETTER

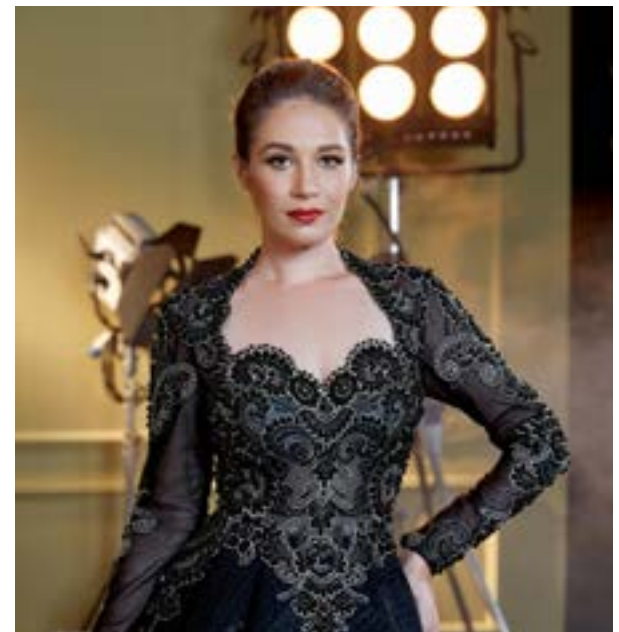
At Perla, the team is obsessed with quality and driven by the intricate details of design. Their collection is woven using couture-inspired technologies.

To top it off, Perla is inclusive of all sizes and styles as we accommodate a variety of body shapes. Believing that the gem of their brand's success is its enduring and distinctive style, they are currently striving to expand internationally.

Perla's story began in the oldest market in Saudi Arabia, "Al Balad," as a wholesaler.

Little did they know, it was the start of something bigger! Slowly but surely, they gained knowledge about the diverse world of fashion through exposure to the market and an understanding of cultural and religious tourism. Out of this experience, the retail Haute Couture brand Perla was born, and a milestone was set in April 2005 when they launched their first branch.

At present, they take pride in their achievements; they have 12 bases around Saudi Arabia and have expanded to delivering international orders through their online service. Their future promises even more growth.



Perla

FB: perla.vip

IG: perla.vip.eg

Phone: 01050168666

Address:

- Mall of Egypt, 6th October Wahat Road,
- City Stars, Nasr City
- City Center Almaza, Heliopolis

Website:

www.perlavip.com



MOST

STYLISH FASHION DESIGNS

Mohammad Qansou; a young ambitious, and passionate Lebanese managing director for Perla specialized in International Business Administration, but his passion to the world of fashion made him enter it through its wide door by undergoing intensive courses and lessons to achieve his dream, he is loving to his work and always strives for distinction and excellency.

4th
edition





M_{ost}

GORGEOUS FASHION DESIGNS

Amira Quzamel, the famous Egyptian haute couture, was founded in 2010, embodying elegance and innovation, and they appeal to people seeking uniqueness. They set off with the intention of dressing the bold and powerful characters. They specialise in luxurious wedding dresses and elegant and unique soirée dresses. Their aim is to help their clientele find their dream dress to make their wedding day even more special.

4th
edition





SPACES CREATED TO EVOLUTE

What is the purpose of creating Orion Designs?

Orion Designs was established as an architectural and interior design solutions company in 2018 by a group of innovative designers and engineers. From the very beginning, Orion's intentions weren't only to build and develop our client's dream home, but also to build our team and company to fit best and to flourish in this arising competitive field. Three words control our responsibility to present Orion to the world; quality, timeliness, and customer satisfaction.

What do Orion Designs serve for customers?

We provide services for both residential and commercial projects, from the early design and planning phase to visualising those designs in 3D. We even let you walk your way home to reasonably envisage the concept before execution. After all the adjustments and settling down to the desired concept, the execution phase takes place, where the delivered project exactly matches the design concept with surgical precision to both quality and time line.

Creativity, functionality, and enjoyment are the key terms in our design team's prospective, sharpened by our knowledge and experience in construction and interior design services. Adding all the above to a devoted professional employee acting as a connecting link, working closely and through the tiniest details with the client to eventually ensure meeting his goals and satisfaction,

Our scope of work:

- Interior
- Fit out execution
- Architecture
- Furniture



Being Orion's CEO what makes Orion Designs special from your perspective?

Orion design is our ability to add value, visibility, and actually make a monumental difference in terms of delivering quality and creating a whole experience devoid of disappointments. We saw an opportunity in the market by introducing a new line-up of work flows in which grunting a smooth professional experience is ornamented by clarity and honesty.

We believe that every client has unique requirements, tastes, and budgets in order to calibrate all the variables. Our interior design office in Egypt comprises of a team who can understand your needs and put together the best and most creative designs in order to make your vision come true and live the way you exactly want. As a result, we strive for the satisfaction of each and every client. From scratch to final touches, we work on each project efficiently to bring out the highest results while our clients are monitoring the process all the way through various ways, such as meetings, live videos from the site, and reports on a daily basis.

What is Orion's vision?

Our vision is to revolutionise the architectural and interior design solutions field in Egypt by providing the best quality with luxurious designs by adding innovation, creativity, and clarity into our recipe to pioneer and become a bench mark in the market.

What is Orion's mission?

Our aim is to deliver the best quality in a strict time line that matches our client's budget, needs, and aspirations by selecting the best

materials, workers, operators, and best means of communication that can be applied in order to execute the project with a team full of passion and various skills. Our firm's main objective is to provide accessible and approachable designs for our clients.



Facebook: Oriondesigndevelopment

Instagram: Orion.designs

Address: 24 apartment ,10th district, Elsheikh zayed,Giza,Egypt

Website: www.orion-developments.com

E-mail: info@orion-developments.com

Phone: 01000360716

HAGAG
DESIGNER

T
OP
MODISH FASHION DESIGNS



Hagag Designs began their artistic journey in 1986 and haven't stopped smashing it since. They have been among the greatest Egyptian fashion houses over the years, with Heart's best styles and gowns. As a global brand, they don't sleep and are always up to something new with a modern fit and luxury, bringing the latest trends.

4th
edition



ETRU
DESIGNS

Architect Ahmed Sorour is the brilliant mind behind ETRU's magnificent world of innovative projects and leads a team of creative and well-educated professionals who are working hard with every cell to deliver you stunning designs. Ahmed Sorour continually challenges himself and his design work through extensive research. One of his goals is to create innovative solutions for projects of different aesthetics and characteristics while bearing in mind operational and technical requirements.





Ahmed Hashem is a full-service interior design firm that engages in a broad range of projects, including custom homes, residential amenity and suite design, along with commercial interiors, including retail, office, and restaurant design. Ahmed Hashem Studio is headed by architect Ahmed Hashim who infuses the firm's creative work with a strong architectural sensibility.

Ahmed Hashem Studio is headed by architect Ahmed Hashim, who infuses the firm's creative work with a strong architectural sensibility. Architect Ahmed Hashem established his studio in 2015 after holding a senior-level position at one of Egypt's leading real estate developments. The core of our practise is residential design. We work closely with developers and property owners to distinguish their residential developments from our designs. We also specialise in the full design of custom homes, where we use our experience to skillfully design the envelope of homes and their interiors to produce harmonious modern architectural compositions. Experience with commercial, retail, office, and restaurant designs rounds out the range of our studio's dexterity.



instagram: [ahmedhashem_designs](#)
www.facebook: [Ahmedhashemdesign.official](#)



BE COMFORTABLE

in your own skin

"My ten years experience have taught me that the best makeup is the one that suits your character and your identity. On your bridal day you deserve to steal all the lights; for that, I am committed to make you feel confident, satisfied, and I promise that you will enjoy the whole experience."

-Christine Rizkallah Makeup Artist

Mobile: 01225556420

Instagram: christinerizkallahmakeup

Facebook: christinerizkallahmakeup



One Studios

M_{ost}

ELEGANT INTERIOR DESIGNS



VOID-IDC, the proudly Egyptian interior design, and FF&E boutique firm was established in 2020 by Farah Alhelw; an AUC Actuarial Science alumni who decided to break-free and pursue a rare career shift to study Product Design at the prestigious SPD (Scuola Politecnica di Design) Milan, Italy, and Hend Alian, the orchestrator on sight-grounds who brings over 15 years of extensive experience specialising in material selection. The duo form a unique creative efficiency second to none. At VOID, time, cost, and functionality are the company's weighted formulas, distinguishing it amongst peer competitors while raising the bar in the market when it comes to creativity, efficiency, and budgeting.

4th edition



MOST

EYE-CATCHING DESIGNS

HG Designs was founded in 2003 by Heba Ghazi, who gained experience working as a designer for Ethan Allen and Laura Ashley. HG is a design studio based in London and Cairo specialising in luxury interiors for private clients and developers. Their mission is to create a space of beauty, functionality, and comfort that perfectly matches their client's personality and needs. Their approach is based on individuality, where each project is different and unique to the client, and they aim to create a multi-layered and stimulating sensory experience through the incorporation of materials, color, forms, and an intuitive juxtaposition of the contemporary and the traditional.

4th
edition





FLAGSHIP: ARKAN PLAZA | DOWNTOWN KATAMEYA
BRANCHES: HELIOPOLIS | NASR CITY
SOCIAL MEDIA: @BLENDFURNITURE
WEBSITE: WWW.BLENDFURNITURE.COM

Blend.[®]

MOST OUTSTANDING FURNITURE



Blend.

Established in 2012, Blend is an Egyptian public limited company that started its journey with its first showroom in Nasr City, Cairo, with the goal of creating the perfect "blend" of furniture to allow its clients to make their house a home. Since then, the company has grown exponentially and has expanded its channels with the addition of two branches in Heliopolis in 2015 and East Cairo in 2019, which was followed by the opening of its first flagship store in 2021 in West Cairo, allowing the brand to reach a total of approximately 870 m² in retail space. The basic essence of the brand is simple: Blend is looking to offer quality-designed furniture. The entire premise is built on its ability to keep up with the latest design trends and its capability to identify market gaps as well as anticipate clients' needs. Blend isn't just a brand, it's also a platform that strives for curiosity, knowledge, and efficiency; the showrooms, with their different display rotations, serve as a source of inspiration for designers, who are constantly encouraged to explore different aesthetics and interior trends.

4th
edition

M_{ost}

ELEGANT FURNITURE



In 1890, Saad Mohamed Saad was established with experience of more than 120 years in furniture and design in the Egyptian market. Long after, Saad Mohamed Saad was rebranded as Lucchi Furniture to match the modern lifestyle, and it was established in 2018 by Saad Mohamed Saad. He graduated from the AAST Faculty of Business Administration with 20 years' experience in the family business field. Lucchi aspires to have locations throughout Egypt, serving the elite community with luxurious brands. Leading the field with modern and creative sets, Lucchi promises its clients the satisfaction they've always had for the past years and for the upcoming generations to always be their first choice too.



4th edition

EGYPTO®
MAURICE WAHBA

E

GYPT'S PREMIUM

WOOD FLOORING COMPANY

Egypto Co. has been serving the market since 1985 with top-notch quality and reputation. One thing is to be hardworking, another is to be seen, heard, and celebrated. They consider this award a big picture of what they do, who they are, and where they are going, so let it remain a constant reminder that good work comes with unbelievable achievements.

4th
edition



BEST AUTHENTIC FURNITURE DESIGNS

The legendary furniture house, Mehrez Crema, is an Egyptian company, founded by Dr. Khaled Mehrez and Dr. Hanan Crema, and dedicated to the design and manufacture of furniture and decorative elements that are marked by a unique flavour of tradition. The designs of Mehrez Crema adopt a variety of styles, namely Ancient Egyptian, Islamic, Folkloric, Calligraphic, Ethnic, Neo-Classical, Art Deco, and even Mythology. By mixing any of these styles with an aspect of modernity, they achieve a formula of quality, practicality, and creativity.

4th
edition



B_{EST}

AMERICAN CUISINE



WING IT IN YOUR WISH



Since 1984, when they served their very first wing in Cincinnati, Ohio, they've been all about great food and the ultimate sports fan experience. Sure, they've always been a little wing-obsessed, but look how they've grown over the years. They continue to add craveable options to their menu and openings to their map of more than 80 locations. Your Buffalove made them grow into a destination for families and friends to gather and enjoy sharing signature food, drinks, and a fun and entertaining dining experience.

4th
edition



ABOU SAMRA
— DESIGNS —

ABOU SAMRA DESIGNS: BREATHING ART IN SPACES



01008373121 | 01003131362

Instagram :@abousamradesigns | @mohamed_abosamra

- Cairo Branch : Villa 2 296nd District, AbdelMoniem Riyad Square, 90 South Teseen - Fifth Settlement Cairo.
- Mansoura Branch : 41 Gomhoria Street in front of students' dorms.



ABOU SAMRA
DESIGNS

MOST SPECTACULAR ARCHITECTURAL DESIGNS

Abou Samra Designs was founded by architect Mohamed Abou Samra, who pursued his passion and ambition with determination. Even before graduating with an architecture degree from Delta University for Science and Technology in 2017, he had already decided on the path he would take. With perseverance and since he already had a family business in real estate development, his design firm specialised in both interior design and architecture. Soon, he became an arm of the family's Abou Samra Group, focusing on details that make the highest quality.

4th
edition





Zoneless, by definition, means infinity, and so is their passion for design. When a client first comes to them with their saved Pinterest dream home, we look beyond the pictures and consider his lifestyle, character, personality, preferences, and even the nouns he uses to describe the pictures, as these all set the tone and play a significant role in their primary design.

Zoneless was founded by the Egyptian architect, Esraa Shaheen. She graduated from the American University in Cairo, majoring in Architectural Engineering and minoring in Entrepreneurship. Shaheen's background and passion for design made her aspire to always combining many design aspects and putting them all into a coherent masterpiece, which makes it feel like a livable home or a workable space. People always overlook minor details that make all the daily struggles so much harder. Shaheen elaborated, "Just as little as a faraway electric socket makes you get off your bed every night to charge your phone."



LIMITLESS PASSION
FOR EVERY SPACE



Instagram: [Zoneless.design.house](https://www.instagram.com/Zoneless.design.house)



Kasr El Kababgi

BEST

EGYPTIAN CUISINE

Kasr El Kabagy was established in 2009, and since then they have been the go-to for Egyptian food cravings in Egypt. They have reintroduced authentic Egyptian cuisine and are committed to using only the finest ingredients and ensuring the quality of the food they serve meets international specifications. Kasr El Kabagy provides only fresh products such as meat and poultry from their very own house, following the highest standards of safety and global health under the supervision of veterinarians and quality competency observers.

4th
edition



KHALIFA
ARCHITECTS

BEST CREATIVE

ARCHITECTURE DESIGNS

Mahmoud Khalifa, founder and chief architect of Khalifa Architects, started his journey in 2014 by creating the design firm with the sole belief that a good design is only achieved when it's efficiently executed. He then established El Khalifa for Construction, intending to bring these designs to life. In 2018, after Khalifa Construction's success, he founded the sub-brand "Sole Fine Works" with his partner, Akram, aiming to expand and work with several entities and designers, not just limited to KA. The designs by Khalifa Architects are more than mere visuals; they tell a story that comes to life. At KA, we view design practically and create a "realistic" dimension to any design.

4th
edition





KHALIFA
ARCHITECTS



KHALIFA ARCHITECTS, UNRAVELING STORIES SINCE 2014.

Mahmoud Khalifa, founder and chief architect of Khalifa Architects, started this journey eight years ago by creating the design firm with the sole belief that a good design is only achieved when it's efficiently executed. He then established El Khalifa for Construction, intending to bring these designs to life. In 2018, after Khalifa Construction's success, he founded the sub-brand Sole Fine Works with his partner, Akram, aiming to expand and work with several entities and designers, not just limited to KA.

The designs by Khalifa Architects are more than mere visuals; they tell a story that comes to life. At KA, They view design practically and create a "realistic" dimension to any design.

Their philosophy is that each project is tailored to meet the needs of the client emotionally, physically, and visually. With the uniqueness of the design journey, they authentically research and brand every project to imbue it with the feeling of joy and contentment.

Instagram/Facebook: [khalifaarchitects](#) Mobile: 01143333656



The
**FOOD
DISTRICT**

BEST
FOOD HALL CONCEPT



Embark on a journey through The Food District to experience and celebrate food in all its forms at the first food hall of its kind in Egypt, open at Galleria 40 ,1st Floor. Imagine a food lover's heaven where the kitchen is the stage and the food is the star. Picture a city full of culinary delights where you can shop and eat. The Food District is an open kitchen and restaurant where they cook with flair. It's a fresh market with extraordinary ingredients, a bakery that will challenge the sweetest tooth, and a deli that delights with curated cold cuts and an endless array of cheeses. Make your foodie dreams come true and combine food and fun.

*4th
edition*



MOST FASCINATING ARCHITECTURE

Alaa Shabana Architects have an experienced design team and their successful portfolio includes architectural design, interior design, and urban design projects such as Iris Mall New Capital, El-Sawdah Office in KSA, La Vida Residential compound in KSA, and a variety of other innovative and functional residential, administrative, medical, and commercial units. Besides the "Niche Award 2022", Alaa Shabana Architects are the well-deserved winners of the "Luxury Lifestyle Award 2022". Among the preceding awards was the "Cairo Design Award 2021". Based in 3 Skies Plaza Mall, 5th Settlement, New Cairo, they have successfully expanded their work throughout Egypt and Saudi Arabia, delivering innovative services ranging from design to contracting and completion.

4th
edition





MOST METICULOUS

ARCHITECTURE DESIGNS

In 2010, Arch. Mohammed Atef decided to establish a company that combines his two passions, architecture and interior design. With passion and dedication, Mohamed Atef Designs was born. With a few pro-bono jobs and with word-of-mouth spreading like wildfire, Mohamed Atef Designs quickly became one of Egypt's top residential and commercial interior companies. Each project at Mohamed Atef Designs is custom-tailored to the client's need for an innovative, luxurious design, from preliminary conceptual planning to the finishing touch.

4th
edition



MAI
EL BAHEY

MOST GORGEOUS MAKEUP

Mai El Bahey is one of Egypt's leading make-up artists. Her phenomenal artistic instincts have made her a requirement for brides, public figures, and superstars alike. Since 2015, Mai has been a make-up artist whose talent and vision have made her a top creative force in the field of makeup. In 2018, she was certified by Makeup Forever, and now she is the most anticipated makeup artist for any future bride.

4th
edition



**AHMED
MOUNIR**

BEST MODISH

HAIR STYLIST

Ahmed Mounir has been passionate about hairstyling since he was 15, and his perseverance has been evident at every step of the way. Ahmed believes that his ambitions are unbounded as he gains international experience. Ahmed began to gain a reputation among public figures and celebrities in 2019, as they began to admire his work and put their trust in his instincts. Ahmed Mounir is the expert to call if you need a complete colour change, a quick trim, or a complete hair makeover. He is now one of the hottest names in hairdressing and a celebrity A-list favourite.

4th
edition



ROSE
ALFRED

BEST ENCHANTING

MAKEUP

It all started with artistic intuition and a love for brushes, colors, and drawing. What makes Rose's work special is that she combines both talent and expertise. She believes that it's essential to give makeup a lively feel and not just care for the meticulous details, as art is never too perfect. With perseverance and support since she was 19, she is looking forward to achieving more goals and expanding her makeup business worldwide.

4th
edition





TOP
LEGENDARY HAIR SALON



Mohamed Al Sagheer is Egypt and the Middle East's most renowned brand name in the beauty industry. In 1960, El-Sagheer began his journey, and he travelled to France, where he acquired more skills and techniques, working closely with the famous Alexander de Paris. Thirty years ago, he opened his first salon at the Heliopolis Sheraton Hotel, which is now the Fairmont Heliopolis Hotel. El-Sagheer has dazzled everyone with his work, including celebrities and public figures.

4th
edition

TOP STYLISH

HAIRDOS



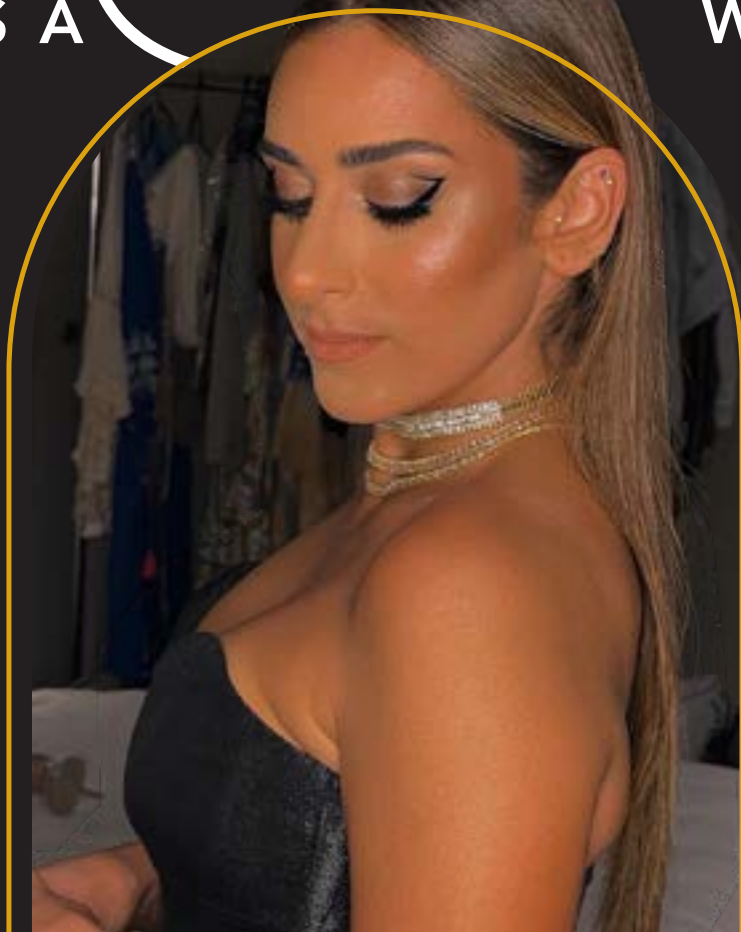
Alaa Boulad began his career in the hair and beauty industry in 2005, working alongside some of Syria's biggest names before deciding to travel to Egypt in 2015 to learn the true trade. In 2015, he opened his first establishment in Maadi, challenging the traditional perception of hair salons found in Egypt at that time. Since then, Alaa's tenacity and business made him the leading name in Egypt's beauty industry. With a clientele list that continues to grow and a reputation that supersedes him on national and international scales, Alaa Boulad gained recognition as one of the "Top 50" hairstylists, driven by his artistic energy and desire to uplift the industry as a whole.

4th edition

now

YOU'LL JUST MISS A

WHEN HE'S DONE



Abdallah El Refaei

The future of makeup artistry is usually seen by a few of the top makeup artists in Egypt, and among them is Abdallah Elrefaeii, the award-winning makeup artist extraordinaire. He's a promoter of inclusivity in the industry, and he's a mighty talented trendsetter. His passion for makeup led to the creation of a signature of both natural and avant-garde looks that matched his clients' skin tone and type after a long journey of experience. Abdallah's makeup looks are versatile and anything but fake—he has established relationships with beauty brands far and wide, and always exceeds his clients' expectations.

**ABDALLAH
EL REFAEI**

BEST MARVELOUS

MAKEUP

In 2010, the talented Abdallah Elrefaeii started as a freelance makeup artist, aiming to leverage his artistic talent by applying unique makeup looks. Since then, he has been creating queenly wedding makeup and breathtaking natural looks. Therefore, by default, he is now one of the kings of Cairo's MUAs. Even though he's worked on the most elite models and top celebrities in Egypt, he's quite down-to-earth, with an easy approach to his art.

4th
edition





MOST

FABULOUS HAIR SALON

It is never a challenge to find a hairdresser, but finding quality beauty and aesthetic treatment services in one salon was almost impossible until this moment. Hany Gamal created an exceptional and relaxing environment located in Maadi, Cairo, under the name "Mille Coupe". The fabulous beauty hub offers an all-encompassing experience, with a variety of services including facial and hair treatments, nail care, Moroccan baths, and much more. The Mille Coupe Salon is one of a kind. Using the finest equipment, premium products, and the experienced hands of respected beauty experts and professional stylists, we achieve our goal of "Your Beauty."

4th
edition





BEST
EXOTIC WHEELS



Platinum Auto is among the best go-to showrooms due to its large selection of luxury and exotic cars. They understand the lifestyle they represent and the importance of customer service as an independent dealership, leasing and financing an impeccable inventory of the top luxury and exotic vehicles. They provide their clients in Egypt with a wide selection of financing options as well as custom-tailored lease solutions to meet their specific demands.

4th
edition



01100000132

F1motorsegl@gmail.com

Strip mall - El Sheikh Zayed

https://instagram.com/formula1.motors?utm_medium=copy_link

<https://www.facebook.com/formula1eg/>

Formula1 Motors

MOST

ELEGANT AUTOMOTIVES

Mr. Ahmed Fadel, Formula 1 CEO and owner, started his journey in the US where he gained extensive experience in automotive and the field of wheels. Later, he came back to Egypt and launched his first showroom in Alexandria and then moved to a lavish showroom in Sheikh Zayed City.

At Formula 1, luxury cars have a new meaning. They always strive to provide their clients with incorporated motorised solutions that satisfy their changing needs while ensuring optimum quality and safety services through their reliable and trusted workforce. By doing so, they maintain a long-term relationship with their shareholders based on integrity and respect.

4th
edition



BEST MEDICAL

BEAUTY CONSULTANT



Rodolphe Haddad, the founder of MEDI PRO, MEDIA PRO, and RH Consultancy, is a Lebanese entrepreneur who has expanded his success into the Egyptian market. He is a medical consultant for two main clinics in Egypt, supporting and playing a major role in their success.

4th edition

BEST ENTREPRENEUR

IN THE DIET INDUSTRY

Founded by Dr. Mohamed Attia in 2015, Diet Academy is currently one of the top rising diet centres in Egypt. Following the best strategy, Dr. Mohamed shows great success in helping people lose weight, coming from a combination of the right method and support.

4th
edition



BEST

AESTHETIC DERMATOLOGIST

With experience spanning over seven years, Dr. Mona Mousa has pioneered her field. She is the founder of ÖZEL Clinic and holds a master's degree in Dermatology, Venereology, Aesthetic Medicine, and Laser. She is also a member of the International Dermoscopy Society and the European Academy of Dermatology and Venereology. ÖZEL Aesthetic Clinic ensures their clients are getting an exceptional aesthetic solution that is delivered with personalised care and dedicated professionalism. They also provide natural results with exceptional quality from their aesthetic treatment in an atmosphere of professionalism and excellent aesthetic care.

4th
edition





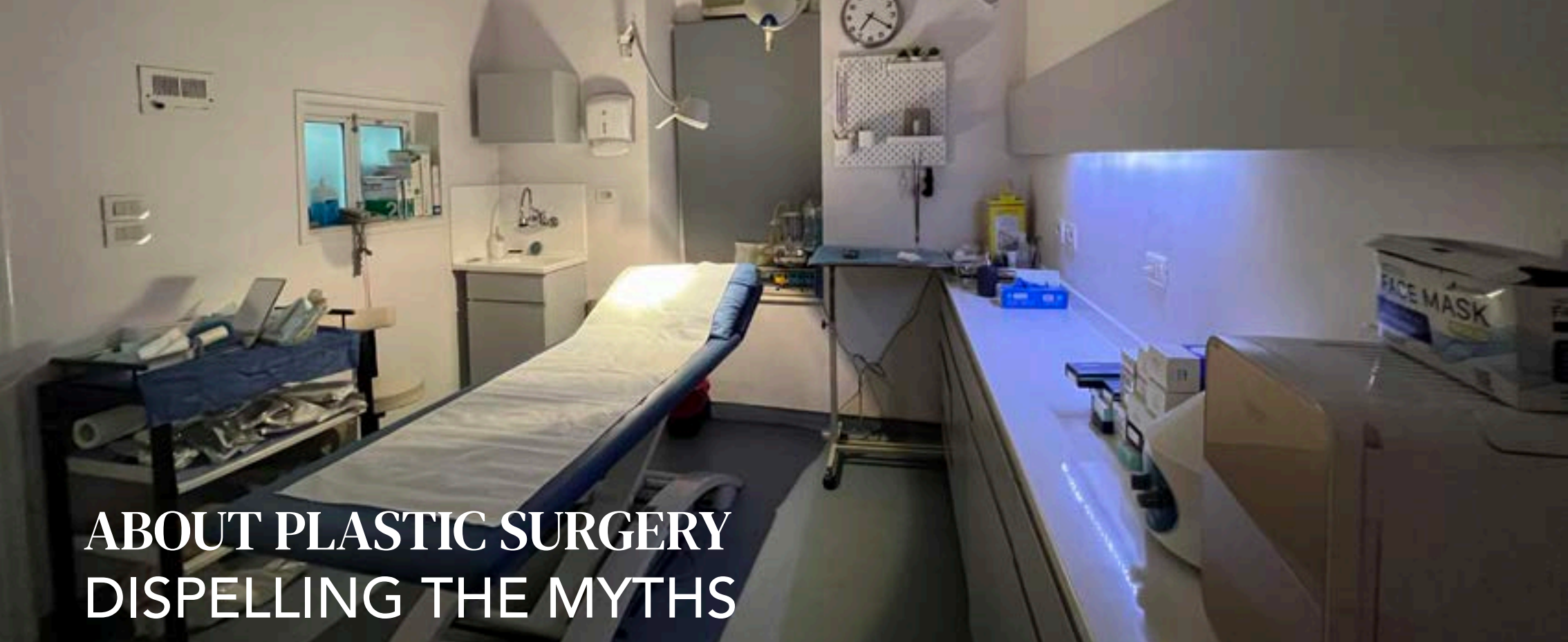
BEST STUNNING

JEWELLERY DESIGNS

Always seeking excellence and perfectionism, CARATS by John has outclassed himself in the art of jewellery design, transforming every inspiration into a unique masterpiece. With one beautiful design after another, Carats pieces quickly became the favourite gifts of special ones, and the pieces became a symbol of Carat's inspiring jewellery adventure. The team also strives to satisfy all clients in the field of jewellery, with the utmost proficiency and accuracy, to achieve the luxury required for all customers.

4th
edition





ABOUT PLASTIC SURGERY DISPELLING THE MYTHS



FACE AND NECK LIFT BEFORE AND AFTER

There is no doubt that plastic surgery isn't just for the entertainment industry but for anyone who desires to alter their body to appear more aesthetic and to improve their psychological well-being. Gone are the days when patients had to live with birth defects, unpleasant scars, or disfigurement. Many patients who choose to undergo cosmetic surgery nowadays find themselves pleasantly surprised by the positive psychological benefits that come from having the surgery they've selected. Motivated by the desire to fulfil that, Dr. Ahmed Hweidi started operating the "Hweidi Plastic Surgery Center" in 2014, rejuvenating it as the lead surgeon. Hweidi's clinic has been operating since 1991, with two generations, specialising mainly in reconstructive surgery, with aesthetic surgery being a cornerstone. Reconstructive surgery is performed to restore function and normal appearance and correct deformities created by birth defects, trauma, or medical conditions. Examples include cleft lip and palate repair, breast reconstruction following a lumpectomy or mastectomy for breast cancer, and reconstructive surgery after burn injuries.



Reconstructive surgery is performed to restore function and normal appearance, and correct deformities created by birth defects, trauma, or

medical conditions. Examples include cleft lip and palate repair, breast reconstruction following a lumpectomy or mastectomy for breast cancer, and reconstructive surgery after burn injuries. Aesthetic surgery, often called "cosmetic surgery", is the changing of appearance by choice and not for the treatment of disease. It includes but is not limited to procedures such as facelifts and rhinoplasties, as well as non-surgical cosmetic fixes such as Botox and filler injections. Dr. Hweidi believes that understanding the patient's concerns, carefully planning, and performing meticulous surgery are the keys to achieving great plastic surgery results. He offers a full range of surgery for all patients. He is known for his commitment to custom tailoring every procedure and his dedication to meeting every patient's personal needs as well as aesthetic goals. With years of experience, he combines clinical research and practise to ensure patients receive beautiful, natural-looking, state-of-the-art cosmetic results. No matter what reason patients have to seek Dr. Hweidi's expertise, they can expect to receive the highest level of care and service.



CLEFT LIP BEFORE AND AFTER



 Hweidi.plasticsurgery
 Hweidi Plastic Surgery



BEST PLASTIC SURGERY CONSULTANT



Graduated in 2004, Dr. Ahmed Sobhi Hweidi is currently an Associate Professor in Plastic & Reconstructive Surgery at Ain Shams University and has been a full member of the Egyptian Society of Plastic & Reconstructive Surgery (ESPRS) since 2014. He has also been a board member of the Egyptian Society of Surgeons of Hand & Microsurgery since 2018. Dr. Hweidi obtained his Master's degree in Surgery in 2009. In the same year, he passed his «MRCS» exam and became a member of the Royal College of Surgeons in England. Soon after, he moved to the UK, where he worked for the NHS (National Health Service) for 3 years. He was board certified by the European Board of Plastic, Reconstructive, and Aesthetic Surgery (EBOPRAS) in Brussels in 2013. A year later, he obtained his MD (PhD) degree in Plastic Surgery in a collaborative project with the University of Liverpool. Dr. Hweidi has published papers and book chapters in plastic surgery journals, as well as presented at conferences worldwide.

MOST REFINED

JEWELLERY DESIGNS



Preciously and with a very distinguished vision, Mounir Shaker established a factory for valuable gold jewellery production. They create custom-made pieces specifically for clients with refined tastes and have them reviewed by top field professionals in Egypt, following the latest methods in the global industry to ensure that you will receive one of the most valuable pieces of your collectibles.

4th edition



BULLET- PROOF



TOP LEGENDARY

JEWELLERY DESIGNS



damas
دَمَاس
Jawhara.

Since 1997, Jawhara & Damas have been known as Egypt's best jewellery houses, serving the exclusive tastes and styles in Egypt and worldwide. Damas and Jawhara focus on offering luxury wrapped in trust, being the leading companies in Egypt in the field of jewellery in terms of size of the investment, the number of branches, and quality of the products. With twenty-one branches across Egypt, they offer mesmerising selections of jewellery in gold, diamonds, and pearls.

4th
edition

MOST SPECTACULAR

JEWELLERY DESIGNS



By overturning the codes of jewellery, Mirage accompanied the changes of an era marked by the freedom of women and the liberation of society. They pay tribute to this victorious past that formed their identity and the universality combined in the name "Mirage". It started with just a hobby, but later they managed to prove themselves, stand in the crosshairs of global markets, and be the bearers of art by showing innovation to the world. They changed the description of a jeweller! It is not only about selling jewellery, but also about achieving good taste, fitting it and carefully selecting it to appeal to our customers' tastes. "The piece of art" was driven by their highest standards of international quality.



4th
edition



BEST EXQUISITE

JEWELLERY DESIGNS

Since 2013, Nashwa Jewelry has started to enter the jewellery industry, designing unique and different handcrafted pieces. Through each collection, they strive to exceed customers' expectations with their trendy drops. All of their designs are handcrafted in Sterling Silver 925 or Pure Gold 18K and adorned with authentic gemstones, including high-quality certified diamonds, by order.

4th
edition



OMNIA
ATTITO

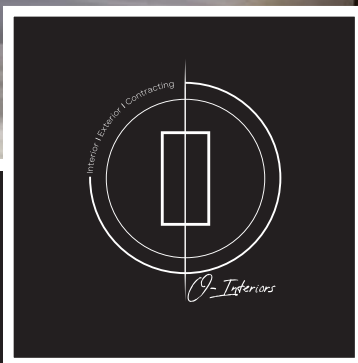
MOST DELIGHTFUL

EVENT PLANNER

Omnia Attito is the first event and wedding planner in the Suez Governorate. She established her business in 2016 and since then has been providing delightful experiences that have reached over 300 weddings now. She has a special taste in creating remarkable and elite wedding venues and themes. She is looking forward to planning and hosting weddings worldwide alongside making quarters in a lot of countries. Her floral elements are mostly used to send a message of beauty and nature.

4th
edition





AWE INSPIRING DESIGNS WITH RELIABLE EXECUTIONS

Together Behiry and Yassin have been working in the field of architecture and design since 2011. They are known for their utility, pushing the maximum abilities of their teams and existing resources to provide unmatched quality and optimum results. They continue to develop their expertise in the areas of architecture, design, business development, sales, and marketing with the vision of building a strong future for their businesses. Together, Omar and Yassin founded "O Interiors," a premium design and contracting studio in Egypt. O Interiors' mission is to offer services with exceptional values, original concepts, and innovative solutions that exceed the market's expectations.

FACEBOOK: OINTERIORSEG | **INSTAGRAM:** OINTERIORSDESIGNSTUDIO | **WEBSITE:** WWW.OINTERIORS.NET
EMAIL: INFO@INTERIORS.NET | **MOBILE:** +20 122 378 1836

BEST INSPIRING WEDDING PLANNER



**ZAIN
WEDDING
PLANNER**

No matter the style or theme you desire for your wedding, Zain's approach is always personal, collaborative, and flexible. Since 2005, Zain Wedding & Events Planner has been combining his years of experience with honest advice and recommendations to perfect your lifetime night with an integrated team that includes the best organisers and coordinators. From just an idea through to the big day, Zain provides his clients with the time, care, and dedication needed so that they can expertly deliver on time, leaving you to relax and enjoy the trust that you have a personal team of experts looking after you.

*4th
edition*



IT BEGINS WITH HERA AND ENDS WITH YOU



In recent years, Hera has selected the most enchanting venues in several regions, alongside the crème de la crème of local and international vendors in the wedding industry. Their brides and grooms place their trust in them to design, plan, and coordinate their weddings. Hera's team is entirely dedicated to organising unique wedding experiences and creating remarkable memories, and they always take a very personal approach, seeking to forge a special bond with their clients. Their architectural concepts and creatively designed weddings are the result of deep research exploring the couple's personalities and tastes. Hera promises every couple an extravagant, authentic wedding experience.



Instagram: [hera.events](https://www.instagram.com/hera.events)
Number: 01000886408 - 01277122591



MOST
SPECTACULAR EVENT PLANNER



Verina Emad is a RIBA-certified architect and Omar El Mokhtar is an MBA-holding civil engineer who pursued their ultimate passion in the world of weddings. Booming in just one year, they managed to put their work of art among the top-notch in the wedding scene in Egypt. Their work is valued by well-known elite couples, and they frequently collaborate with public figures and influencers such as Yasmina Hesham Abbas and the couple, Ahmed Hossam and Afrae Es-Satt.

BEST

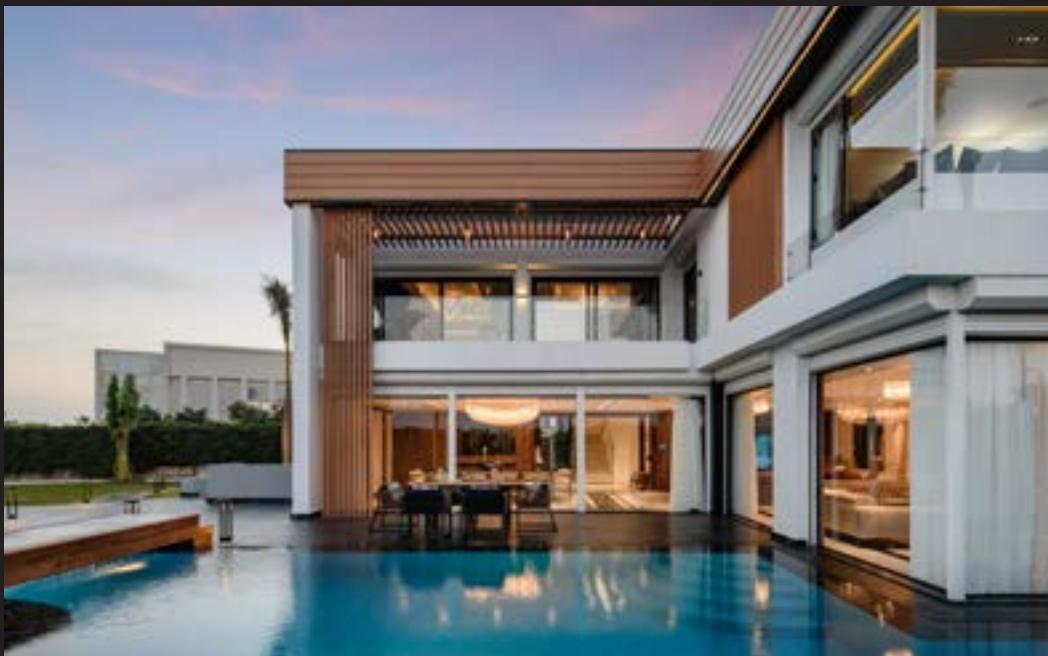
CLINICAL DIETITIAN



Dr. Omar Mamdouh gained a notable reputation being a certified nutritionist specialised in weight loss and performance nutrition for athletes and fitness enthusiasts. With the aim of helping people reach their peak physical form and peak health metrics, Dr. Omar Mamdouh offers tailored nutrition plans that are fine-tuned to the smallest details to make sure that clients can utilise their bodies to their fullest potential.

4th edition

ALLERGRIA VILLA



NO CURVES OR GAP ONLY STRAIGHT SIDES

Polygon was founded on the basis of 25 years' experience attracting viewers to their work for over two decades. They were introduced to the platform for being distinctive, effortless, and influential because, whether it's in style, durability, or value, they have got what it takes to reach perfection. In addition, Polygon guarantees 100% sustainability for all of their executions, as well as aesthetics and functionality.

The story goes back to when the three musketeers were still studying architecture, and they decided to start the design and execution of projects in their second year. Afterthought, Abdelrahman, director of the design department, Mohamed Tarek, directing manager, and Mostafa Samir, business development director, became responsible for turnkey projects in residential, administrative, construction, and more.

Polygon has worked on several residential projects in prominent compounds such as Allergria, Rehab City, Madinaty, and Sodic West. One of their most significant projects is a 530 sqm villa on 1200 sqm of land that the owner wanted to expand and enlarge while maintaining its architectural structure. They managed to renovate it with a different outlook on the exterior and increased its space area to 940 sqm along with a landscape, swimming pool, solar and heating system, and smart home system.



www.polygon-co.com
Instagram: polygon_eg
Mobile: 01116960328



A DESIGN AWARD
& COMPETITION

Certificate of Excellence

This is to certify that

Mohamed Amin Sherif

*#3 Designer of the world
Limited Edition and
Custom Design category*



2020, Milan / Italy



Art Heritage is keen to constantly bring inspiration to every human by spreading luxury & beauty through furniture. As a team, family, and company we're always driven by addressing the inner beauty all around us and we emphasize to use our unlimited passion for fine arts to deliver elegance and authenticity worldwide.



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"YOUR VISION OUR INNOVATION EVENT SOLUTIONS "



Instagram: [byato.zed_events](https://www.instagram.com/byato.zed_events)

Graduating from York University in Toronto, Ingy Abdel Aziz

moved back to Egypt in 2015, where she began her career path in marketing at several top-leading corporate firms. Soon, she discovered her true passion for transforming raw ideas into real-life celebrated moments. In 2020, she launched A-ZED Event Planning in Egypt .

" I found freedom in being able to curate a business that fits the needs of my clients; this has not only been liberating but the most rewarding part of my business. " - Ingy Abdel Aziz

A-ZED is the ultimate destination for an unforgettable experience. From planning and designing to coordinating and executing,



A to ZED is a team of internationally experienced planners and designers offering services, as they name it, from A to Z. Ranging from private to corporate events, they design gala dinners, grand openings, conferences, and wedding ceremonies.

Event planning requires foresight, follow-through, and attention to detail. As a team, A-ZED is devoted to ensuring that its clients' visions are sculpted into a fusion that suits the perfect occasion. Hence, being different through its distinctive designs allows it to lead the way to an ultimate unmatched client experience. At A to ZED, they do not just create events; they carve memories, evoke sensations, and indulge in experiences that awaken the soul. Simply put, they are your one-stop for putting on a world-class event.





BEBARS

CONSTRUCTION & MANAGEMENT

Bebars Company is a leader in providing value-added construction services to our customers by creating a successful partnership with them throughout the construction process. Their pledge is to establish lasting relationships with their customers by exceeding their expectations and gaining their trust through exceptional performance by every member of the construction team. They're also capable of managing projects where they can guide the clients, starting with the design of their space, supplying the furniture and managing the project from A to Z. Bebars construction and management has been in the field since 2014 and has mastered commercial and residential projects. Bebars construction and management have a mark all over Cairo in too many places, such as Mivida, Sodiq East, Lake View, Alegria, Palm Hills, New Giza, and in other commercial areas such as Arkan, Cairo Festival City, Point 90, Open Air Mall, and Tivoli White.





VALUABLE CONSTRUCTION
IS BEBARS SPECIALITY

Among the significant projects they delivered are Coco restaurants, Sushi Oke, Garrell, Laz Boy, and Harry V. They also worked on all three branches of Troufa, in addition to the north coast projects like Hacienda, Marina, IOS Village, and Swan Lake.



Instagram: @Bebars_construction_management
Facebook: Bebars Construction & Management



"For the bold and the simple, the eccentric and the graceful, the modern and the antique, we are for all of you, young ones and the young at heart."

Casa by Abeer Borhan is an experimentation of innovation. The design house is created to pinpoint the intersection between practicality, design, and aesthetics. They are designed to be displayed with sophistication and refinement, while creating a livable space with ultimate personalization and an eye for comfort. Their projects and products are the creation of interior designer, Abeer Borhan, whose native creativity and love for design quickly became her passion, and today, her masters' from Staffordshire in the UK, and profession. They are here to represent your thoughts and display them in your home. They are here to make your presence everlasting and to showcase your mind as a masterpiece.



BY ABEER BORHAN



DESIGNING REFINED LIVING

by Abeer Borhan

CASA

INSTAGRAM: CASABYABEERBORHAN | **FACEBOOK:** CASA BY ABEER BORHAN | **MOBILE:** 01120008037
ADDRESS: 3 HASSAN SADEK ST. HELIOPOLIS. BEHIND ABU GHALY, EL MARGHANY, CAIRO, EGYPT

HISTORY

**WAS WRITTEN THROUGH
CARVING ON BUILDINGS**



"and timeless buildings is what we carve"