

NICHE

LUXURY LIFESTYLE MAGAZINE

AWARDS 2024

Join the world of semsem

FROM NEW YORK
TO NILE

SEMSEM
BRINGS HIGH
FASHION TO
EGYPT'S CAPITAL



LONDON



Dolci
GELATERIA

AHMED MOHSEN

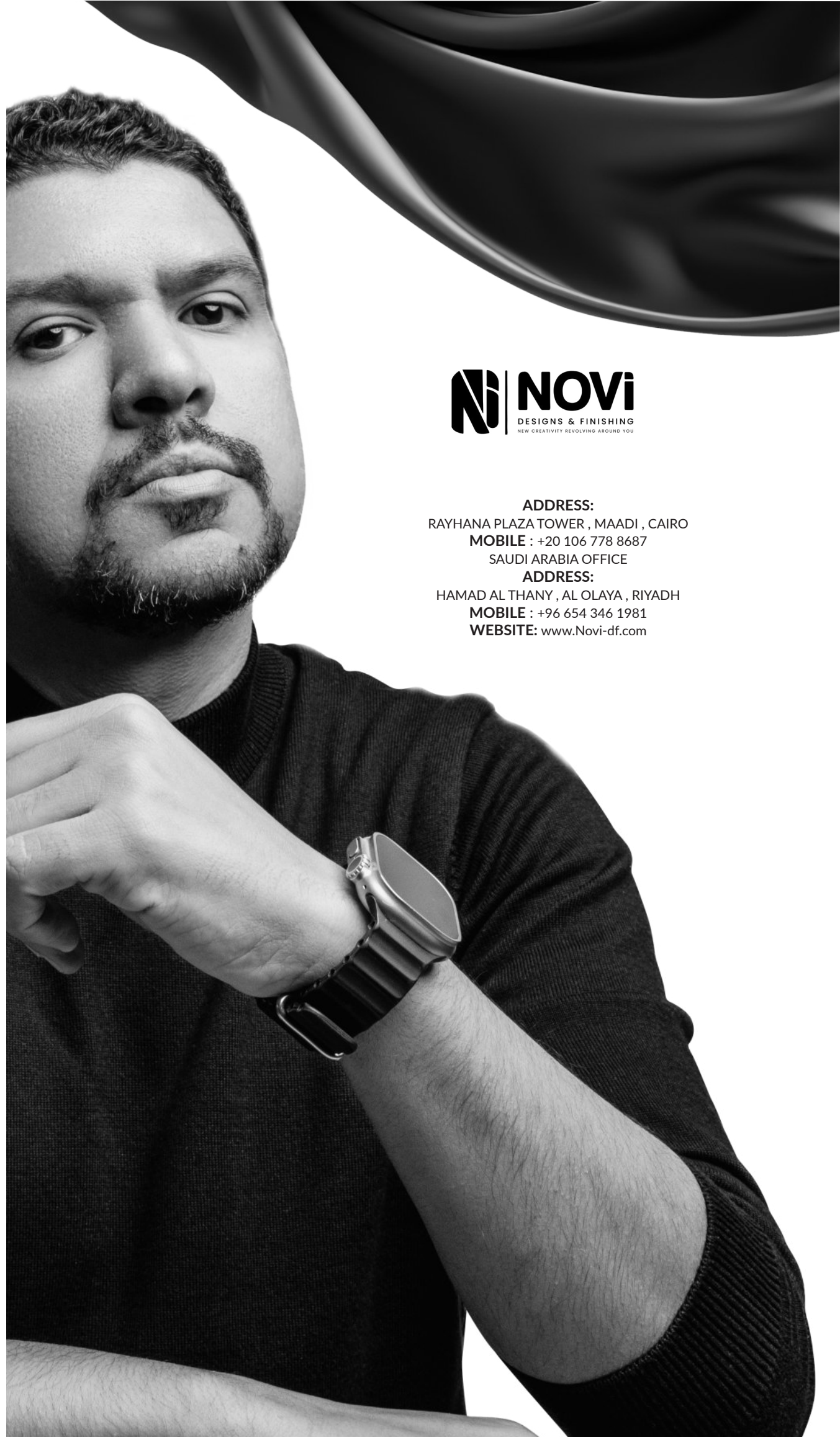


Their emphasis on collaboration and clear communication is evident in their dedication to working closely with clients to understand their vision. These skills have helped them develop good relationships with not only clients but also foster communication in order to deliver exceptional projects every now and then. Novi Designs has seen significant growth over the past two years, solidifying their position as a major player in the architectural landscape of both Egypt and the Gulf region.

Ahmed Mohsen
CEO & MANAGING DIRECTOR



ADDRESS:
RAYHANA PLAZA TOWER, MAADI, CAIRO
MOBILE : +20 106 778 8687
SAUDI ARABIA OFFICE
ADDRESS:
HAMAD AL THANY, AL OLAYA, RIYADH
MOBILE : +96 654 346 1981
WEBSITE: www.Novi-df.com



2 weekly flights from **CAIRO** to **AL-ALAMEIN**



starting from 11th of July



egyptair.com

* Terms & Conditions apply.

EGYPTAIR 

A STAR ALLIANCE MEMBER 

AMBASSADOR



HANY ELBEHAIRY
FASHION DESIGNER



AYMAN BAKRY
FOUNDER OF BAKY
HOSPITALITY GROUP

AWARDS



NOUR KHATAB
FOUNDER OF FITHUB



YASSER ELHARIRY
MUSIC PRODUCER

NICHE
LUXURY LIFESTYLE MAGAZINE



SPECTACULAR
SIXTH

AMBASSADOR



AHMED HEGGY

FOUNDER OF ESCA
HOSPITALITY GROUP

AWARDS



NOUR ELDEEN MOSTAFA
DENTIST



MOHAMED TALAAT
FOUNDER OF MOHAMED
TALAAT ARCHITECTS

NICHE
LUXURY LIFESTYLE MAGAZINE



SPECTACULAR
SIXTH

AWARDS OF



DR. HOSSAM ABOL ATTA
EXCELLENCE IN
PLASTIC SURGERY



AHMED HUSSEIN
EXCELLENCE IN
INTERIOR DESIGN

EXCELLENCE



AHMED MOHSEN

EXCELLENCE IN
INNOVATION



MOHAB ZAKI

EXCELLENCE IN
ENTREPRENEURSHIP

NICHE
LUXURY LIFESTYLE MAGAZINE



SPECTACULAR
SIXTH

AWARDS OF



MAGED FAWZY
EXCELLENCE IN COMMUNITY
DEVELOPMENT



HISHAM ANAS
EXCELLENCE IN
HOSPITALITY

EXCELLENCE



YOUSSEF ATTALA MADONNA NASSIF
EXCELLENCE IN BUSINESS
CONSULTATION & OLA EL SAKKA
EXCELLENCE IN BEAUTY

NICHE
LUXURY LIFESTYLE MAGAZINE



SPECTACULAR
SIXTH

AWARDS OF



SHERIF MONEER

AWARD OF THE YEAR



BASSEM SAMRA

AWARD OF THE YEAR



EDWARD

AWARD OF THE YEAR

THE YEAR



LILA EZZ ELARAB
AWARD OF THE YEAR



HAMZA EILY
AWARD OF THE YEAR



MOHAMED RADWAN
AWARD OF THE YEAR

AWARDS OF



SAMAA IBRAHEM
AWARD OF THE YEAR



MOSTAFA GHARIEB
AWARD OF THE YEAR

THE YEAR



RAHMA AHMED FARAG
AWARD OF THE YEAR



NOHA FEKRY
AWARD OF THE YEAR

NICHE
LUXURY LIFESTYLE MAGAZINE



**SPECTACULAR
SIXTH**



NADY GHALY LETTER

Niche Awards Spectacular 6th edition achievement is an honor that represented years of dedication and success. Yet, every successful award represents the unseen efforts and support of family, friends, and success partners, whose ultimate support formed the core of this journey. Their presence remained a guiding light that transformed all aspirations into realities. Niche awards provide an excellent opportunity to recognize and celebrate outstanding achievements in all industries. Furthermore, the elevated standards set by Niche continuously push Niche Team performance to higher levels at every stage. As we reflect on this milestone at this year's edition, let us not overlook the collaborative work that made this event come to you this year reflecting every moment. It is in their hard work, efforts, and support, the strength of their belief, and the depth of their companionship that the true essence of this remarkable journey showcases.

NICHE AWARD 2024 PARTNERS



Cover Story



In addition to serving as .2015 Abeer Shoukry-Al Otaiba is a passionate entrepreneur and the founder of luxury fashion line SemSem, which launched in SemSem's Creative Director, Abeer is also the Founder and Chief Executive Officer of Al Otaiba Investments. She holds a degree in civil engineering and is proud of her work as a philanthropist, women's rights activist and role model for women and girls around the world. Abeer was born in Alexandria, Egypt and currently resides in the United States SemSem is a New York based luxury womenswear brand sold in outlets including Net-a-porter, Moda Operandi, Five Story, Ego, Galeries LafayetteDoha, Ounass, Farfetch, and its own ecommerce site www.semsem.com

At the heart of SemSem is Abeer's mission to support and invest in women and children's well-being around the world. Every season, the philanthropist partners with non-profit organizations dedicated to gender equality, literacy, health, legal awareness, and education. SemSem has been worn by celebrities including Nancy Ajram, Mai Omar, Yara, Balkees Fathi, Amina Khalil, Passant Shawky, Cynthia Khalifeh, Karen Wazen, Blake Lively, Taylor Swift, Gigi Hadid, and Katy Perry. The brand is regularly featured in Vogue, Vogue Business, Forbes, Vanity Fair, Harper's Bazaar, Elle, Marie Claire, Haya Magazine, and many others

NICHE
LUXURY LIFESTYLE MAGAZINE

SEMSEM
NEWYORK

Fly to new horizons with

EGYPTAIR

Discover our newest destinations



PRAGUE



ZURICH



ABIDJAN



EGYPTAIR

A STAR ALLIANCE MEMBER



*starting July 2024

egyptair.com

FUJAIRAH



DAHAB MASR



DAHAB MASR LEADING THE WAY IN GOLD INVESTMENT EXCELLENCE

Dahab Masr, a pioneer in the precious metals investment sector of the Middle East, has been awarded the esteemed Niche Excellence Award. The company, which was founded in November 2021, is a pioneer in the region in the transformation of conventional gold trading into a fintech-driven industry. This innovation is in perfect harmony with the Egyptian government's vision for financial inclusion, as it effectively addresses the market inequalities that were previously obstructed by traditional financial barriers.

This innovative approach has expanded market access, facilitating the easy participation of investors from a variety of social contexts in precious metal investment, thereby contributing to economic democratization. This participation is facilitated by the integration of advanced fintech solutions by Dahab Masr, which supports the national agenda to interlink monetary services via fintech in collaboration with banks, consumer finance companies, and pertinent entities.

Dahab Masr's dedication to transparency is a fundamental component of its ethos, as evidenced by the sun in its logo, which symbolizes enlightenment and guidance. The company employs straightforward, insightful analyses that consider global economic and geopolitical influences to simplify the intricacies of the gold market. This approach equips individuals who are not well-versed in economics or investments with the necessary information to make informed decisions.

Additionally, Dahab Masr guarantees that investors have access to real-time data that is essential for making well-informed investment decisions, including live pricing and market trends. The company provides a variety of transaction methods, such as in-store collections and direct online purchases, which include home delivery options. It also enables the storage of gold in a secure manner through authorized precious metals storage providers.

The company has successfully adhered to rigorous financial regulations, such as KYC practices, anti-money laundering protocols, and counter-terrorism financing measures, as a result of the leadership of CEO Dr. Fady Kamel and CTO Eng. Amr Fouad. Their effective administration guarantees that Dahab Masr not only contributes to the region's financial stability but also supports the broader economic framework.

Dahab Masr's dedication to cultivating a robust investment environment in Egypt and beyond is underscored by the Niche Excellence Award, which serves as a testament to its significant contributions to the precious metals sector.



NICHE AWARD 6TH

ADDRESS:ALMAZA AVENUE MALL, ALMAZA,
HELIOPOLIS, CAIRO, EGYPT

HOTLINE : 17170

EMAIL: INFO@DAHABMASR.COM

WEBSITE: DAHABMASR.COM



PATCHI A LEGACY OF CHOCOLATE CRAFTED WITH LOVE.

Mr. Nizar Choucair, the founder and owner of Patchi, embodies passion, determination, and a love for chocolate. Mr. Choucair's story starts as an 11 years old boy who developed a passion for this indulgent confection. Since then, he managed to take his passion to the next level with determination and dedication to quality and innovation.

The journey of the remarkable brand Patchi started in 1974 when Mr. Nizar Choucair opened his first Patchi boutique in the heart of Beirut at the business retail strip at Beirut. Furthermore, he broadened the niche concept of gifting chocolates while transforming the culture of gifting with sincere chocolates which can last forever. Patchi offers a variety of chocolates, from intense dark to silky smooth white, filled with an array of delights like fruits, nuts, and caramel. On top, Patchi's artistic chocolates are made from finest materials that create wonderful flavors with unusual combinations to please the palate and spark imagination.

Patchi's journey has evolved over time and it's no longer just about a chocolate company but a brand that represents class, competence and great taste; that is why it has become famous in the world. Starting from Lebanon, Patchi's footprint can be traced across different continents and cultures where its fans are increasingly devouring its products.





The different milestones and success stories of Patchi were continuous over the years. This milestone was followed by the creation of decorated chocolates in 1982. Patchi's history culminated in the opening of a fashionable flagship store in Beirut's downtown core. At the same time it seems that innovations were key for Patchi during 2003. In 2008, Patchi achieved another milestone with the introduction of the world's most expensive chocolate box at Harrods in London. This astonishing piece was retailed at £5000, which also justified why Patchi never forgot its basic values.

Interestingly enough, through the direct production system established by their company, Patchi's direct production system ensures sustainable and ethical practices. By having a complete supply chain and compliance with environmental sustainability standards, Patchi is placed at the vanguard of companies producing chocolates which reflect ethics as well as responsibility in their manufacture, hence each Piece of chocolate is made in a safe environment.



Patchi stays true to its core mission of creating magical chocolate experiences, even as it expands globally. Personal enjoyment or reward for a loved one may also be some of the reasons why people buy these chocolates for themselves; another reason could be to use them in luxurious functions since they are regarded as being exclusive and classy.

Finally, stepping into a Patchi boutique is an immersive experience for the senses. From the elegant decor to the attentive staff, every detail is designed to elevate your chocolate indulgence.

Mr. Choucair's life story is an example that dreams can change your life and that you can turn your love for chocolate into a legacy of craftsmanship, elegance and unique quality.

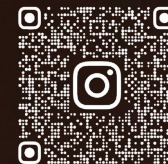


NICHE AWARD



NICHE AWARD 6TH

NICHE
LUXURY LIFESTYLE MAGAZINE



AN OASIS BY JD HOLDING AWAITS

LONDON NORTH COAST A JEWEL OF AL ALAMEIN

Dr. Ahmed El Etr, the chairman and founder of JD Holding, began the company's success story in 2010. Since then, JD Holding has been able to showcase Dr. Ahmed's stories of success through out the years. He was able to build his impressive real estate and construction empire and establish a reputation among his competitors. Over the years, Dr. Ahmed has built his group into over eight companies that have consistently achieved remarkable results both domestically and internationally. Currently, Dr. Ahmed is working on JD Holding's most recent masterpieces: London North Coast, a unique community aimed at a specialized market. Situated in a prime location in Al Alamein City, it reflects an exceptional site with a boundary extending over 500 meters. The architectural design of the community is inspired by the streets and buildings of London.

ADDRESS: BL. 69, SOUTHERN 90 ST., GROUND FLOOR, FIRST COMMERCIAL SECTOR, NEW CAIRO

HOTLINE : 16175

WEBSITE: WWW.JDHOLDING-EGY.COM



NICHE AWARD



DESIGNING TOMORROW:

CONTACT DEVELOPMENTS' JOURNEY TOWARDS URBAN EXCELLENCE

Contact brings its unparalleled expertise to the forefront with a series of ground-breaking projects, each setting new standards of excellence in urban development. Mercury Business Complex: Nestled within the vibrant tapes try of the New Administrative Capital, the Mercury Business Complex emerges as a beacon of modernity and sophistication in the bustling Downtown District. Quan Tower: Standing majestically amidst the skyline of the CBD District, insight of the Iconic Tower, Quan Tower symbolises architectural brilliance and visionary design. Cayo Mall: An epitome of leisure and luxury, Cayo Mall redefines the concept of shopping and entertainment. Boasting the largest food court space in its domain, it beckons visitors to indulge in a sensory journey unlike any other. EVAL Towers: Representing a paradigm shift in urban living, EVAL Towers transcends conventional boundaries. Situated at the gateway of The New Capital Gate, stands as a beacon of exclusivity in its remarkable location at the entrance of The New Capital Gate, directly on the South Bin Zayed Axis, with a 360 view of the green river, it exudes exclusivity and sophistication, offering unparalleled vistas and unparalleled experiences. In addition to our current endeavours, we are poised to introduce a wave of new projects spanning both commercial and residential domains, in a new destination (New Zayed). each Moreover, our vision is bolstered by substantial investments from prominent entities beyond Egypt's borders, particularly from esteemed investors in the Gulf region, notably in the Kingdom of Saudi Arabia (KSA). These partnerships signify not only confidence in our capabilities but also a testament to the appeal and viability of our ventures on an international scale. In each endeavour, Contact reaffirms its commitment to innovation and elegance, remains steadfast in its commitment to excellence, poised to leave an indelible mark in shaping the future of real estate development with ingenuity and vision.



HOTLINE : 15694

WEBSITE: CONTACTDEVELOPMENTS.COM



NICHE AWARD



Scoop By Scoop

A Taste of Italy in Cairo

Dolato Gelateria stands out for its delicious variety of tastes and its dedication to high quality and creative flavors. Considered the best place to get fresh gelato, every scoop delivers the authentic taste of Italy. Dolato's commitment to sourcing the finest ingredients directly from Italy ensures an authentic gelato experience. In the bustling streets of Cairo, Dolato offers an unparalleled gelato experience to both locals and tourists.

Dolato offers an amazing experience with its classic flavors. Whether you're a gelato aficionado or a first-time visitor, Dolato's dedication to quality and innovation makes it easy to indulge in your favorite flavors. Dolato's mini gelato options add a creative twist, offering a unique way to enjoy their premium gelato.

Dolato®
GELATERIA



HOTLINE: 15002

NICHE AWARD

Driving Excellence The Journey of Mohamed Ashraf El Gamasy

Mohamed Ashraf El Gamasy, a businessman with an impressive company, G-Auto, which leads the Egyptian Automotive market. G-Auto is a prominent Egyptian organization located in Sheikh Zayed that runs in the domain of luxury cars. From tOther business lines include G-Motors, G-Trucks, G-Finance, and G-Service, catering to various customer needs—from luxury cars to commercial trucks—with customized financing packages and services. Competitors considering G-Auto Group as the primary reference for automakers, cars, and other automobiles speaks volumes about the group's reputation. Mohamed El Gamasy's collaborative approach embodies a 'win-win' philosophy, fostering growth for all stakeholders, including the broader market. This ensures overall market growth. In addition to a solid philosophical foundation, the company boasts over four decades of family business experience. As a result, it has become nearly synonymous with reliability and trust in the business world. Furthermore, Mohamed El Gamasy has personal and professional goals for both his business and the community.



HOTLINE: 15453
INSTAGRAM: gauto.eg
FACEBOOK: G.Auto
ADDRESS: waslet dahshurd ,elshikh zaid , 6th city

His drive includes a constant desire to succeed in his pursuits, excel in professional activities, and contribute to improving people's lives. His vision extends to elevating his company to the next level while simultaneously contributing to the improvement of the Egyptian economy. He strongly supports local organizations that promote entrepreneurship and innovation, believing that a strong economic foundation enhances overall quality of life.

Balancing work and family life can be challenging. Therefore, Mohamed El Gamasy strives to maintain discipline and allocate time for recreation and other activities. He has developed effective time management strategies and is unafraid to seek support from friends and family to maintain a resilient mindset. To alleviate stress, he employs primary prevention by identifying stressors, secondary prevention through time planning, and stress reduction techniques that allow him to relax.

The journey of Mohamed El Gamasy remains a defining feature for G-Auto Group and Egypt's automotive market as he remains driven by his passion and dedication to excellence in the automotive world.





ADDRESS: NARGES SQUARE-NEW
CAIRO, EGYPT

MOBILE : 0114864699

FACEBOOK: AES.ARTDIRECTION
INSTAGRAM: AES.ARTDIRECTION

NICHE AWARD 6TH

NICHE AWARD

SPONSOR AWARD



THE FUTURE OF LUXURY AES Art Direction Studio Pushing Boundaries

Engineer Ayman Sobhy and Engineer Ehab Sobhy are twins, who established the AES Art Direction Design Studio. When they first began out in 2013, they concentrated on incorporating art into interior and architectural design. With their commitment and hard work, they are eager to bring their individual uniqueness to every project they work on. Their goal is to push boundaries and share their passion on a global scale, aspiring to make their company a leading force in interior design worldwide. Their distinctive designs, which combine contemporary ideas with luxurious elegance, are distinguished by their delicate outlines and vibrant styles. They draw inspiration from elegant French culture in all their designs to reflect their adopted commitment to eternal beauty and sophistication.



NICHE AWARD

THE LEGACY OF SHAJARAT AL-DURR: A TASTE OF EGYPT

In the ever-evolving and challenging restaurant industry in Egypt and Saudi Arabia, one name stands out: Shajarat Al-Durr restaurant and its owner, Hisham Anas, who has infused art into the service sector. Hisham, an experienced restaurateur with over forty-five years in the industry, exemplifies achieving a balance between personal and professional life. He is also a proud father of two children.

Hisham's journey was initiated by his feeling of patriotism towards his roots in Egypt not to mention his passion in his productivity. Seeking self-fulfillment in his work domain passion motivates Hisham to accomplish interpretations of success that can inspire other people. This has led him to open a restaurant known as Shajarat Al-Durr to serve out what is expected of a restaurant through provision of dining services and bring change to the Egyptian food that should be at its rightful position.

Hisham's vision for Shajarat Al-Durr restaurant is clear: to achieve the pinnacle of elegance and become the epitome of Egyptian cuisine. With the kind of dedication and methodology he pays to his dishes, he ensures only the best Egyptian cuisine is served on the table.

Nevertheless, Hisham wants more than just to own a restaurant – there is much more to him than one might think. Hisham views Shajarat Al-Durr restaurant not only as a dining establishment but also as a business model for future generations—a valuable topic for MBA and DBA courses. He is proactively building his business to adapt to changes. However, achieving these goals is easier said than done. Hisham's story confirms that the life of an entrepreneur is no joke—the balance between work and other responsibilities can seem nearly impossible. Nevertheless, he remains committed to both his passion and achieving success.



NICHE
LUXURY LIFESTYLE MAGAZINE

ADDRESS:

EGYPT BRANCH:

- POINT 90 MALL, 5TH SETTLEMENT

- WASLET DAHSHUR RD, SECOND

AL SHEIKH ZAYED, GIZA GOVERNORATE.

- AL MANA HOSPITAL, AL KHOBAR AL SHAMALIA,
AL KHOBAR SAUDI ARABIA.

KSA BRANCH:

- OPP ALMANA HOSPITAL, PRINCE TALAL STREET, 17TH CROSS
AL SHAMALIA, AL KHOBAR SAUDI ARABIA

- DAMMAM CORNICHE, KHALEEJ STREET, DAMMAM SAUDI
ARABIA.

WEBSITE:

[HTTPS://SHAJARAT-ALDURR.COM/](https://shajarat-aldurr.com/)

NICHE AWARD



His creation of the “Shajarat Al-Durr Foundation,” which offers young, impoverished kids a chance to get education and vocational training in foodservice-related fields, is one of his greatest charitable endeavors. By means of scholarships, mentoring programs, and onsite instruction, this charity allows aspiring chefs to truly follow their passions and become successful chefs. The goal of the 2019 Foundation Scholarships is to help students who are financially disadvantaged in joining in well-known culinary schools so they may continue formal cooking arts education. Additionally, there are mentorship programs available for young chefs who wish to get advice from seasoned professionals on the best course of action to follow when they launch their culinary arts careers.



In addition, the foundation conducts hands-on classes and education sessions, which suggests that participants get to practice in an actual food preparation context. Because of this, they are able to establish mutual relationships by showing their expertise and interacting with one another.

Hisham offers valuable advice to young entrepreneurs embarking on their own projects: study your projects thoroughly, pursue your goals aggressively, practice patience, and never give up. With unwavering focus and determination, success becomes inevitable. Hisham Anas and Shajarat Al-Durr restaurant embody passion, vision, and the incomparable dedication that comes from loving the art of preparing great food. Through Global University Expansion, Hisham is revolutionizing Egyptian food culture, and his legacy will undoubtedly inspire future generations.

NICHE AWARD 6TH



EXCELLENCE

AWARD



Beyond Co working Makanak Workspace The All Inclusive Solution for Business Growth

Makanak was able to acknowledge their notable standards of quality customer service and hospitality. It is an acknowledgment of the company's continued commitment to delivering high-quality office environments to clients. The environments shared includes private spaces, shared desks and virtual offices, in addition to edgy meeting rooms, training rooms, and administrative assistance.

customer service and hospitality. It is an acknowledgment of the company's continued commitment to delivering high-quality office environments to clients. The environments shared includes private spaces, shared desks and virtual offices, in addition to edgy meeting rooms, training rooms, and administrative assistance.

Launched in 2014, Makanak Workspace has established itself as a leading company in providing co-working spaces to startups, small and medium enterprises and large organizations. Makanak has redefined the concept of workspace through its full package of private offices, modern meeting rooms, and functional working environments that encourages creativity and teamwork. Makanak offers a personalized experience for a workspace for offices with all the facilities that can help businesses operate. Employees can enjoy such privileges as the high-speed Wi-Fi, comfortable furniture, and administrative support provided on the territory of the company and many others.

Makanak stands out from the crowd because it remains committed to professionalism and excellent customer service. From the time customers walk into any one of its branches they are greeted with warmth, efficiency and attention to detail which is beyond compare. In order to satisfy their respective clients' unique needs at every step of their services, Makanak's dedicated professionals go an extra mile ensuring precision and care resulting in successful outcomes.

NICHE
LUXURY LIFESTYLE MAGAZINE



Founded by Moheb Zaki to address the evolving needs of modern business teams, more than 3000 satisfied customers have been served exceptionally by Makanak since its establishment in 2014 under the leadership of Moheb.



ADDRESS: 11G/4 El-laselky in front of Maadi
technology Park gate 3. Cairo, Egypt
EMAIL: info@makanakoffice.com
MOBILE: 01200002092
WEBSITE: www.makanakoffice.com



THE NICHE EXCELLENCE AWARD

BUBBLZZ: WHERE NATURE MEETS SCIENCE FOR A LUXURIOUS SELF

Bubblzz is an example of how people are now paying more attention to what they use on their skin and are slowly moving back to nature. Founded by young entrepreneurs, Ola Al Sakka and Madonna Nassif, Bubblzz blends nature with science to form a business that makes skincare products while promoting well-being. The youthful brand has a complete line of facial, body and hair care products.

A JOURNEY OF SCIENCE AND PASSION

Bubblzz's journey began at the American University in Cairo's Chemistry Club, where Ola was acting as the Faculty Advisor while Madonna was President. They wanted to show students how Chemistry is a fundamental part of our daily lives and that every personal care product you use on your hair or skin has a chemical principle involved in developing or manufacturing it. This is where Bubblzz came to life.

FROM HUMBLE BEGINNINGS TO GLOBAL RECOGNITION

When Bubblzz first opened its doors, there was just one store in Cairo. Since then, the company has expanded significantly. Its roots are now deep in both domestic and foreign markets. From one store in Cairo to eleven locations, Bubblzz has expanded and now sells over 170 goods, even influencing people's beauty preferences.

LUXURY MEETS SUSTAINABILITY

Bubblzz's philosophy is simple yet profound: what we wear, touch, and use on our bodies is as important as what we consume. Based on this idea, the company produces a wide range of bath and body care products, including face care products and hair treatments with natural oils and plant extracts. Bubblzz understands that true luxury goes beyond extravagance; it's about embracing a lifestyle that nourishes both you and the environment. Accepting change is essential, and Bubblzz keeps current by consistently developing and releasing new products to ensure that all of its production processes use sustainable standards by doing thorough market research. This focus keeps them relevant in the region and appeals to eco-conscious consumers.



MORE THAN JUST SKINCARE: A COMMITMENT TO WELLNESS

Bubblzz goes beyond selling products. It represents dedication, willpower, and a distinct vision. Ola and Madonna are encouraging organic beauty and well-being by turning their concept from a company into a way of life. At this moment, they have taken the lead in turning this idea into more than just an enterprise that offers goods for sale; they have been able to transform it into a way of life with emphasis on fitness and organic beauty.

THE LUXURIOUS EXPERIENCE OF BUBBLZZ

The best natural components are carefully selected and blended into Bubblzz's products to create an unmatched sensory experience. All products are crafted from the ground up using organic and essential oils and are completely free of harsh chemicals. Every application is a treat and a reminder that taking care of oneself is a loving ritual rather than a chore.



SCAN ME!

HIGHLIGHT BUBBLZZ'S COMMITMENT TO ETHICAL SOURCING

Bubblzz is dedicated to using ethical sourcing methods, making sure that its components are gathered in a way that respects local communities and the environment. They collaborate with local farmers and suppliers who share their values of sustainability and fair trade.

Bubblzz products offer a unique sensory experience that can make you feel like using them isn't just a routine, but a luxurious self-care ritual often missing in our lives. This highlights the luxury that Bubblzz products provide, especially for our magazine's high-end readers. The owner of a popular online store shared, "I was pleasantly surprised by Bubblzz products at first glance. Like me, there are many women who need to prioritize self-care and luxury in their busy schedules. When I introduced Bubblzz bath bombs in a flash sale on my website, my customers couldn't stop raving about them." As a manager of a high-traffic online store, I can completely relate to the need to indulge in luxury despite a hectic schedule.

EXCELLENCE



FROM MEGA PROJECTS TO MASTERPIECES NOVI DESIGNS' RECIPE FOR SUCCESS

Novi Designs, an established architectural firm with locations in Egypt and the Gulf, has grown considerably during the last two years. Their success can be attributed to their continuous commitment to providing innovative concepts and superior craftsmanship to residential, corporate, and commercial projects.

Novi produces aesthetically pleasing yet intelligent places by combining modern technology with creative architectural concepts. Located in a distinctive area, Novi Designs is a standout architectural firm with a portfolio that includes upscale projects like stylish residences, modern workplaces, and useful shopping centers.

They ensure that they go above and beyond for their clients by anticipating and meeting their evolving needs. By fostering an ongoing partnership with their clients, Novi Designs guarantees outstanding project execution through cooperation and clear communication.

NICHE AWARD 6TH



ADDRESS: RAYHANA PLAZA TOWER , MAADI , CAIRO
MOBILE : +20 106 778 8687
SAUDI ARABIA OFFICE
ADDRESS: HAMAD AL THANY , AL OLAYA , RIYADH
MOBILE : +96 654 346 1981
WEBSITE: www.Novi-df.com



NICHE AWARD

Youssef Attallah, a name synonymous with entrepreneurial success, has carved a niche for himself across multiple industries. Starting from the ground up in sales, Attallah's journey epitomizes resilience and ambition.

Today, he stands as a revered business consultant and the founder of Nouvelage Beauty Clinics, one of Egypt's leading beauty clinics with over 13 branches nationwide and plans to expand into the GCC. Reflecting on his journey, Attallah says, "I'm a serial entrepreneur who's worked in every industry imaginable." His ventures span advertising, e-commerce, real estate, and medical insurance, culminating in his highly successful beauty and dermatology clinic. This diverse experience has honed his ability to navigate and thrive in varied business environments.

Attallah's unwavering belief in the power of passion underscores his success. "Without passion, how would you find the strength to keep going when things get tough?" he asks. For him, passion is the key to overcoming obstacles and achieving greatness. This passion is complemented by his tenacity. "My persistence.

NICHE AWARD

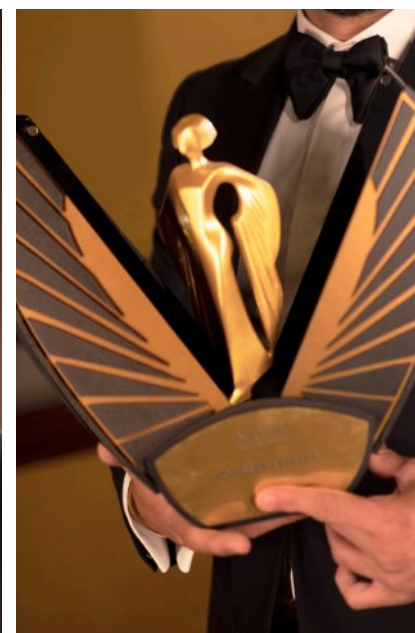
NICHE AWARD 6TH

I never give up. I always find a way, and even when I do fail, I never get discouraged." This tenacity has been a cornerstone of Attallah's growth. His persistence, coupled with confidence, has consistently propelled him beyond expectations.

Adapting to change has also been crucial for Attallah. "Change is the only constant, and that's the beauty of life," he says. His ability to learn from every experience and view each challenge as a stepping stone contributes to a broader plan leading to success. In his view, every milestone, whether it leads to immediate success or a setback, is part of the journey toward achieving greater goals.

Partnerships play a significant role in Attallah's ventures. He emphasizes the importance of shared commitment and open communication. "Partnerships are a delicate balance of vision alignment and mutual respect," he notes. The magic, he believes, lies in navigating different opinions and approaches with mutual respect and trust.

Attallah identifies key traits that he believes are essential for entrepreneurial success. "It's in their ability to see opportunities, even where there are none," he says. He highlights vision, persistence, networking skills, and a clear purpose as the qualities that enable entrepreneurs to navigate challenges and capitalize on opportunities.



For aspiring entrepreneurs, Attallah offers words of encouragement. "If I can do it, you can do it too," he asserts. He advocates for finding one's vision, surrounding oneself with the right people, and dedicating oneself wholeheartedly to their dreams. "Believe in yourself and your dreams, and never underestimate the power of determination and hard work."

With years of experience, he chose to inspire and guide aspiring entrepreneurs to achieve their dreams through his business consulting firm. Youssef Attallah's story exemplifies persistence, passion, and adaptability, serving as a global inspiration for entrepreneurs.

BY YOUSSEF ATTALLAH

mwg[®]
ADVERTISING
AGENCY

age
nouvel
nouvellevie
fine

You
ventures

NICHE

LUXURY LIFESTYLE MAGAZINE

EGYPT OFFICE

RAYHANA PLAZA TOWER , MAADI , CAIRO

MOBILE: 01000050126

SAUDI ARABIA OFFICE: HAMAD AL THANY ,

AL OLAYA , RIYADH

MOBILE: +971505005714

WEBSITE: YOUSSEFATTALLA.COM

NICHE AWARD 6TH



Triumph Hotels Culinary Journey

Discover the culinary world at Triumph Hotels where each concept of cooking is closely regarded as an art form and each dish presented as a piece of art meant to indulge the tongue. Triumph Hotels present a thrilling gourmet experience that promises delicious meals and exquisite services. Triumph Hotels offers a dining experience as an amazing culinary journey as they share the values of luxury and comfort everywhere. The story starts at Piccolino restaurant inside one of the most luxurious hotels, Triumph Luxury Hotel. All guests are captivated by the beautiful looking Italian House where the Italian scene is ready to be revealed.

Arranging from pasta dishes with greatly done al dente to delicious wood burned pizzas, every dish is a tribute to the rich culinary traditions of Italy. The specialty can be considered as a real tribute to the traditions of Italy accompanied by sweet desserts, particularly Tiramisu and Gelato, created by Piccolino. Second, known as Elkhan restaurant, it serves up time-tested Egyptian dishes. Elkhan serves up time-honored Egyptian cuisine, transporting you to the heart of Egypt with every flavorful bite, prepared with the freshest farm ingredients. The restaurant's ambiance is further enhanced by traditional lamps and paintings that evoke the essence of Egypt. Food at Elkhan tastes divine and the variety in the menu reflects Egyptian culture in its true essence. Whether it is the kushari or the tasty kebabs on offer, every dish that is prepared and served by Elkhan is a culinary journey to the rich heritage of Egyptian food.

For those who admire water, there is the Pool Bar in the Triumph Luxury Hotel where one can relax and enjoy the view. Guests unwind on plush cushions, soaking in the view and the calming sounds of water. Pool Bar offers exquisite tropical drinks including colorful cocktails, delightful snacks and finger foods. It also sees its role in enabling one to watch football games on the biggest screen in New Cairo and this provides an energetic atmosphere for followers of this sport.



Located in the heart of Heliopolis with its dawn of memories past and present, Triumph Plaza Hotel boasts classic contemporary design. There exists a restaurant called Layali Lebanon and anyone who enjoys the vibrant flavors of Lebanese cuisine or the mood for some exotic oriental food, here is a place to be! The tantalizing appeal of the intoxicating grill and all of the aromas that are put in front of the diner, every dish is a masterpiece. The food evokes the essence of Lebanon's rich culinary heritage as well as having a timeless storytelling where every meal taken is a tour through the colorful journey of Lebanon food heritage. If you are in the mood for a splendid rooftop dining experienceservedbychefsandwaiterswho understand the art of making meals delicious and enchanting, overlooking the lush greenery of Heliopolis, Rehanna Rooftop is ideal. Rehanna Rooftop is perfect for an multi-course meal with friends and family and the joyful atmosphere accompanied by live entertainment and delicate music of the Oud instrument. The fact that the rooftop is surrounded by stunning views, and the overall atmosphere is calm and peaceful makes it a great location ideal for making memories in the process of dining. When The Triumph Hotels do not just offer food but invite people to a full culinary journey, grounded in the presentation of cultural heritage and gastronomic craftsmanship. From the classic Italian lifestyle as depicted by the "Piccolino" restaurant to Egyptian hospitality as exhibited by "Elkhan", the rich Middle East experience in "Layali Lebanon" to the beautiful "Rehanna" Rooftop; every restaurant in Triumph Hotels tells a story that enriches the guests' hotels experience.

In Triumph Hotels, luxury and comfort are not mutually exclusive, but rather combined to enhance the experience of dining and gourmet dishes to a different level of luxury. Thus, the guests not only receive excellent services needed for comfortable and enjoyable stay, but also a culinary expertise that is for the discovery of a variety of global food culture. Triumph Hotels serve as a firm reminder of the notion that there can be nothing quite like dining, especially if the process is aimed at allowing the guests to taste the foreign cultures without leaving their hotels.

In conclusion, luxury dining at Triumph Hotels as a guest is more like being crowned with The Royal Dinner Experience. The dining selections in each of the hotel's guarantee guests to be provided with outstanding and memorable experiences, makingTriumphHotelsaperfectplaceforgueststolookforward to dining in luxury, comfort, and sampling unusual cuisines.

TRIUMPH LUXURY:
0226729900 - 01033055585
TRIUMPH PLAZA:
01068807020 / 0224042646



NICHE AWARD





NICHE AWARD



NICHE AWARD 6TH

Triumph White Sands Your Haven By The Sea

Triumph White Sands Hotel is located along the breathtaking coastal landscapes of Marsa Matruh, Egypt where it invites you to enjoy luxury and calm at this exclusive accommodation facility on Gharam beach with crystal clear water while history mixes with beauty all around this ancient shore, under the sun for an unparalleled experience, from their arrival throughout their stay.

Every room or suite detail at Triumph White Sands promises extraordinary comfort; featuring modern amenities such as relaxing beds, large sitting areas as well private balconies that overlook the sea, offering even more amenities that exceed your every need. Moreover, Triumph White Sands hotel is well equipped for families seeking an exceptional holiday. Each detail has been carefully planned out bringing them together closer than before. Additionally, people of different generations can share unforgettable experiences. Also, honeymooners will be happy to know that there are special suites designed just for them: two alone plush interiors, king-size beds, curtains creating cozy atmosphere, perfect setting mood lighting glass, chandeliers bathrooms fitted twin sinks large mirrors around each corner and bathtub shower, head butler service.



Triumph White Sands
01099255001 -0226729900

In addition, the guests can freshen up anytime they feel like when things get boring. Take a stroll barefoot along carpeted corridors leading towards swimming pools, enjoying paddleboarding, relaxing around sipping cocktails, listening to the music system, watching tv channels and playing different sports. To start off your day how about treating yourself some outstanding open buffet breakfast served at Cleo Restaurant where various delicious dishes are prepared using local seasonal ingredients from Egypt if not then explore the vibrant main square market and purchase fresh fruits and vegetables, meat, fish, spices, herbs, bread rolls pastries, cakes, honey and nuts. There is also an opportunity to savor various cultural culinary delights offered within this region all under a single

roof so don't miss out on such an unforgettable opportunity and try something new every time you visit Triumph White Sands hotel. Last but not least, Triumph White Sands hotel is a place for perfect accommodation with the sea and the sand. It has luxury rooms, and there is a huge range of services for everyone. It is the best choice for those who are young at heart, newlyweds or tourists looking for fun.

HOSSAM ANTIKKA

Notch

studio

INSTAGRAM: antikkahossam
MOBILE: 01128275960
EMAIL: Antikkahossam@gmail.com



THE TEAM

NICHE

LUXURY LIFESTYLE MAGAZINE



BEBRAND
Agency



ADDRESS
19 st 100, maadi, Cairo, Egypt

WEBSITE
www.nichemagazine.me

EMAIL
info@nichemagazine.me

SALES NUMBER
01202702700 from 2700 to 2709

SUPPORT
01227972010

PRINTED BY
international printing house(IPH)

SPECIAL THANKS

OMAR TAREK
MOHAMED MITWALLY

FOUNDER AND CEO

NADY GHALY

OPERATION MANAGER

JOHN BESHARA

ACCOUNT MANAGERS

CHRISTINE KARAM

NOOR ALI

SANDRA ADEL

PR MANAGER

SAMAR EL SHORBAGY

AYA ABD EL HAKIM

PR COORDINATOR

OMNIA HASANIEN

PHOTOGRAPHER

NADA OSAMA

VIDEO EDITORS

ELARIA MEDHAT

ALIAA GALAL

DIGITAL MARKETING MANAGER

SUZAN MAHMOUD

CONTENT CREATOR

MARIEM RAOUF

SARA TAREK

COPY WRITER

ESLAM NABIL

MEDIA BUYER

MOUSTAFA MOHAMED

SOCIAL MEDIA MODERATOR

MOHAMED AHMED

FINANCE MANAGER

MOHAMED ABD ELKEREEM

FINANCE MANAGER ASSISTANT

ISEAK YOUSSEF

WEB DEVELOPER

MINA NASR

ART DIRECTOR

DUNYA MANSSI

CREATIVE TEAM

MENNA TALLAH NABIL

AHMED SOBHI

BASMA YASSER

BUSINESS DEVELOPMENT DIRECTOR

MOHAMED MOSTAFA

HEAD OF BUSSINES DEVELOPMENT TEAM

AMIRA BADR

SENIOR BUSINESS DEVELOPMENT TEAM

HEIDI POULIS KHALIL SELWANIS

NASHWA NIAZI

SANDRA GHALY

BUSINESS DEVELOPMENT TEAM

FATMA MUSTAFA FARRAG

HAGAR HASHIM BARSİ

LISA HALIM BESHAY

NAWAL MOHAMED

HAGER ABDELBASET

SAHAR WAEI

GEHAN MAGDY

MADLIN RIZK

ROBA MOHSEN

ADMINISTRATION MANAGER

YUSEF MANSOUR

ADMINISTRATION TEAM

DAVID MAGDY

SAMAH SAMIR

AYMAN BEKHET

EMAD YOUSSEF

MANAL GHATAS

EDITOR -IN-CHIEF

AHMED L. DARAWY



The Team

Teamwork is like a symphony—a harmonious blend of diverse talents, each instrument playing its part to create something beautiful. The dedication and team work at Niche Magazine is exceptional. There is so much to be grateful for regarding this team. Their dedication and commitment have no limits. Together, we can do great things. With brainstorming sessions, hard work, and effort, ideas flourished from Niche Magazine's family to become a success story at Niche Awards 2024.

SPECTACULAR
SIXTH





BILLIONS MADE. TIME SAVED

A NOTE ON WALKING BYIT'S WALK



Aiming to transform the real estate market in Egypt, Antoine Abdelshahid started Byit in 2023 in a bold move to transform the Egyptian real estate market.

The application is for clients and buyers to communicate directly to each other arranging purchases thus making the work of agents easier and boost their commission rates. During this period, Byit Investments application also penetrated deep into the Egyptian market and sold more than one billion four hundred million Egyptian pounds in their first year.

Byit is projected to generate revenue between 2.5 billion and 3 billion Egyptian pounds in its second year, underlining its strong growth potential. It has been applauded as an ideal tool that would enable the creation of new kinds of real estate corporations at the lowest cost by integration of technological features.

As the key head of the organization, Antoine Abdelshahid has steered Byit as the core of effective and evolving real estate solutions.

NICHE
LUXURY LIFESTYLE MAGAZINE

ADDRESS: Building 138 Banafseg area, first settlement
new cairo.

WEBSITE: www.byitapp.com
MOBILE: 01122022060

Byit

NICHE AWARD



BEYOND THE RIDE

VAG Egypt Garage's Personalized Approach to Car Performance

aim is to provide all VAG and BMW Group coding and tuning services that not only exceed expectations but also have the ability to express the distinct taste and style of the individual, from performance optimization to customization to personalization. As a result, we are working to completely transform the way our audience uses vehicle by adding customized improvements at every stage

Mostafa Elnakib, a cyber security engineer, uses his detail and command to protect data. This methodical technique reflects what he does with high-performance cars, when even tiny modifications can lead to huge changes. VAG Egypt Garage knows that a car represents its owner, thus combining expertise with a desire for customisation. They improve how they operate so as to make their cars more powerful while also making them more memorable to drive. VAG Egypt Garage is not only dedicated to the innovation of Egypt's automotive scene, unlocking the full potential of technology and vehicular excellence for every client, but also enhancing performance and creating unforgettable driving experiences through expert upgrades

NICHE

ADDRESS: Madinaty, Open Air Mall
FACEBOOK: Fb.me/vagegyptgarage
WEBSITE: Vagegyptgarage.com
INSTAGRAM: VAGEGYPTGARAGE - NAKIB_JUNIOR





THE MAGIC MAKER

HEBA MANSOUR'S JOURNEY IN WEDDING PLANNING

Heba Mansour, an entrepreneur based in New Cairo, has carved a niche for herself in the wedding and events planning industry through “Monasba”. A passion for creating unforgettable moments led her to the world of weddings from an accounting background. As such, she was able to convert dreams into reality thus leaving many couples with unforgettable memories on their special days. As for Heba’s personal objectives revolve around making unique and memorable weddings not only for couples but also for their loved ones. She is extremely inspired by the joy and emotion on their faces when everything falls into place. Being privileged to play a role in such significant occasions is what drives Heba every day. Detailed planning and organization are essential for handling stress and pressure in such a vibrant wedding industry. Therefore, Heba relies on detailed schedules, checklists as well as effective team communication and client engagement towards seamless execution. In the middle of all this chaos, it is important that she takes a moment to breathe deeply so that she keeps things in perspective while delivering excellent results.



EMAIL: MONASBABYHEBAMANSOUR@GMAIL.COM
MOBILE : 01111912461
INSTAGRAM: MONASBA_BYHEBAMANSOUR



NICHE AWARD 6TH

The Magic Maker Heba Mansour's Journey in Wedding Planning

She is passionate about creativity and design, mostly around floral arrangements and wedding themes. Her creativity and motivation are ignited by working with couples to achieve their vision, seeing the magic of colors, flowers and decor. It's like a balancing act while running "Monasba" and personal life due to the demands of the wedding industry. To stay away from chaos, Heba sets boundaries, carves out time for herself by scheduling personal time off, and delegates tasks.

Heba has always envisioned "Monasba" as one that would lead the wedding planning industry, by providing customized services aimed at making dreams come true. She remains flexible in her approach by staying informed on market dynamics through trend watching along with customer feedback as she takes them into account. As she looks back on her journey, some of the key milestones she highlights include organizing her first large scale wedding and being awarded for recognition for her efforts and her hard work. It is these milestones that have advanced her career earning her both confidence from clients as well respect among her peers. Heba Mansour knew her business was flourishing as clients spread positive word-of-mouth. The firm distinguishes itself by providing customers with tailor-made services, having a focus on details, in-house floral design and a group of professionals who are passionate

about creating experiences that their clients will live to remember. Heba Mansour still creates magic in the wedding industry as always, maintaining her commitment to excellence and love for crafting unforgettable moments. Every event that she organizes becomes another milestone

in her memorable journey with "Monasba" as it leaves behind a track of joy and happiness. Heba is dedicated to being excellent beyond being extremely well-organised. With luxury weddings, she knows they require precision as well as an element of creativity, too. In turning such locations around, she has the knack for design, they become bewitched spots with every single part contributing to the global feeling there. Heba ensures that every single element dovetails perfectly into another, ultimately enhancing the entire experience,

whether it is a simple floral composition or selection of thematic elements. In a sector where luxury is predicted, the reason she is different from other people is because of her zeal for beautification. This is what Heba demonstrates at each style event she hosts, asserting herself as a pace-setter who continues to transcend limits while at the same time reinventing the benchmarks of classy. In an industry where perfection is paramount, Heba's journey is defined by resilience and creativity qualities that underscore his success. She keeps drawing inspiration from various quarters enabling her to inject new ideas and innovation into her work. Even in the face of difficulties, she is not shaken but pushes herself to surpass all expectations through every event she coordinates. Heba's journey is characterised by resilience and creativity, which underline her success in a sector where perfection matters most.





Derbala
DESIGN STUDIO

ADDRESS: B4-113 HYDE PARK, BUSINESS DISTRICT,
NEW CAIRO CAIRO, EGYPT

MOBILE: 01003477888

EMAIL: DERBALA.DESIGN.STUDIO@GMAIL.COM

WEBSITE: DERBALASTUDIO.COM

INSTAGRAM: DERBALA.DESIGN.STUDIO

NICHE AWARD 6TH

NICHE AWARD

AHMED DERBALA

CRAFTING AMAZING SPACES WITH SMART DESIGN PHILOSOPHY | AHMED DERBALA



CRAFTING AMAZING SPACES WITH SMART DESIGN PHILOSOPHY, THE INTERIOR DESIGN GENIUS:

AHMED MOHAMED DERBALA

Driven by a passion for constructing extraordinary spaces, Ahmed Mohamed Derbala, 34, works as an interior designer. He bases his work on style, creative ideas, and practicality. Through what he calls "smart design", Ahmed's philosophy focuses on personalization to suit each project. This terminology refers to: no area remains unimproved in terms of finesse and excellence.

Ahmed began his path wishing to create some extraordinary spaces. The inception of his studio marked the start of this journey, followed by securing his first project. He has evolved over the years; thus, he expanded his services to include consultation, project management, and custom furniture design.

Finally, Ahmed loves to make people's lives easier through attractive, efficient designs that merge luxury and convenience. He is always after excellence that makes him come up with new ideas which then shapes the world.

NICHE AWARD



A DRESS FOR EVERY DREAM

The Personalized Touch of Radwa Nassar Couture

Radwa Nassar Couture atelier, an elegant and innovative place located in the heart of New Cairo. It is a fusion of tradition and modernity that results in bespoke pieces. The owner of Radwa Nassar Couture is Radwa Nassar, who is a leading visionary designer in the world Haute couture industry due to her passion for fashion. At the age of 28, she has created an impressive empire that is based on individualism, workmanship, as well as timeless elegance.

Radwa propelled determination and love for fashion to take her into the world of high-end clothing manufacturing. She hopes to make clothes that can help people create memories on their special day by blending old traditions with new innovations. In addition, what keeps her motivated is seeing how happy and confident her clients become when they wear her creations; it also makes her strive towards better design all the time.

As an entrepreneur who founded Radwa Nassar Couture, she has combined science with practical skills to make the brand speak about sophistication and classiness.

Every piece she designs embodies Radwa's love for high fashion. Every piece is a tale, linking the traditional and modern artistry. Moreover, she has also been guiding younger designers by imparting to them the rich heritage of couture.

Radwa Nassar Couture aims to be an epitome of style and advancement in the industry. It focuses on producing exclusive items that are tailored to fit individual clients' tastes. This mission envisages fusing historical craftsmanship with contemporary design in order to come up with eternal styles for weddings and soirées. Thus, her goals include expanding its reach worldwide; working towards sustainability; and always striving to achieve new heights of design excellence.

Radwa is a calm person even under high pressures which is typical in the haute couture business. Her approach embraces effective planning as well as staying focused and composed throughout. She loves challenges since they provide an avenue through which she can innovate and improve herself further. Such practices as yoga and meditation are important parts of her daily schedule to help her to stay grounded amid fashion industry demands.



A portrait of Radwa Nassar, a fashion designer, wearing a black hijab and a vibrant blue blazer with a thick, shaggy blue fur collar. She is looking directly at the camera with a slight smile. Her hands are visible, adorned with several rings. The background is a solid dark brown color.

RADWA NASSAR

FASHION DESIGNER

Radwa's story with Radwa Nassar Couture began at a small studio, powered by a desire to create bespoke couture. There have been several milestones that shaped it since then. One of the major ones was her first showcase at Paris Fashion Week, which saw her brand gain international recognition and placed on a global platform.

To balance her job with her personal life is another area where Radwa has made significant improvement. She thinks that setting limits and priorities are very important for inventiveness and enthusiasm. For this reason, she spends part of everyday relaxing or chatting with relatives to refresh herself and maintain a positive view. It is vital in maintaining equilibrium between these two lives so as to give the best of herself.

The other turning point in her journey was opening her flagship store in New Cairo, marking yet another chapter which allowed for a more personalized offering to customers providing an intimate retail experience. Besides, it helped strengthen her brand presence and solidified her status as one of the leading players in the high fashion industry.

Her brand's sustainability is yet another defining aspect of Radwa's style characterized by bold moves such as launching a collection using eco-friendly materials, setting a new paradigm in the industry. Her forward-thinking move into sustainable fashion showed her thoughts ahead and her commitment to ethical practices.

One striking milestone when the brand got much recognition was when one of Radwa's wedding dresses was featured by a notable fashion magazine. This caused an upsurge in inquiries and orders from all over the globe, proving her creativity and the fact that people from different countries liked to wear what she designs. Thus, it was victory time which recognized how effective her impact works in relation to international level.

Craftsmanship, personal service, and innovation are the key competitive advantages of Radwa Nassar Couture. Each piece is meticulously handcrafted to ensure quality and exclusivity, with clients involved in every stage of the process. Radwa's blend of classic techniques and contemporary aesthetics sets her brand apart. She aims to reach a global audience and embraces technology with her determination, passion, and creativity.

NICHE AWARD 6TH

ECHOES OF ELEGANCE



LUCCHI'S ITALIAN INFLUENCE IN CAIRO

Lucchi Furniture is one of the special companies that combine creativity and utility in the world of furniture industry, sparking timeless Italian charm. Being engaged in designing and selling fabulous pieces for more than 20 years, this brand has established itself as the ideal of elegance.

For years Lucchi has been creating artistic pieces with the finest touches of Italy's cultural heritage. Every design represents Lucchi team's love and skills which merge traditionalism with innovation that integrates fashion and sustainability.

Each carefully designed piece of furniture from Lucchi Furniture reflects its attention to detail and demonstrates the company's dedication to creating rooms with classic beauty and unrivaled convenience. Through all its products, the brand attempts to go beyond what is expected from them in terms of usage but go far above it while still remembering that all corners of your house need an element that is not just ordinary but extra ordinary

Every furniture piece crafted by Lucchi Furniture is a product of love that embodies Italian elegance and class. This ranges from minimalist contemporary styles to old time classics, each style showing Lucchi's high level of commitment to quality and attention to detail.

In addition to the consistent quality that meets customer's deadlines, Lucchi Furniture believes that continuous improvement through personal growth is important for its success. They believe that embracing passion, evolution and time management is what makes them successful. These beliefs helped the brand expand its operations by opening up several branches domestically. Moreover, hard work, persistence, self-assurance and belief have also been identified as the essential components of Lucchi Furniture's success story. They have faith in the power of industry and determination that comes from deep within us and the divine presence. These values have helped the brand to overcome difficulties and challenges.

The exploration of Lucchi Furniture reveals that the brand has built its status as a champion of innovation and quality in the furniture industry. Lucchi Furniture has passed the expectations of the customers by showing commitment to craft, excellent design and consumer satisfaction. Lucchi Furniture's offerings are marked by meticulous attention to detail and unwavering dedication to superior materials, resulting in a harmonious blend of functionality and aesthetic appeal.

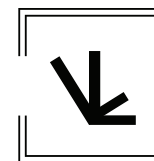
NICHE AWARD 6TH



NICHE
LUXURY LIFESTYLE MAGAZINE

MOBILE : 01273999911
EMAIL: LUCCHI.FURNITURE@GMAIL.COM

NICHE AWARD 6TH



Lucchi
Furniture

NICHE
AWARD



Mrs. SOFIA TAMER

Tamer Hosny's Muse Unveiling Creativity at Sofia Tamer Store



In the streets of Dubai, where creativity and passion meet, attracting fashionistas from across the globe. Sofia Tamer Store embodies the power of pursuing dreams with unwavering passion and commitment.

The most interesting aspect of Sofia Tamer Store is revealing high adoration for the artist Tamer Hosny whose words have inspired her to achieve her dream. Such admiration gave birth to a range of products (t-shirts, hats, perfumes, sweatpants and handmade accessories) that represent Tamer Hosny's music, style and impressive spirit.

Each piece exemplifies meticulous craftsmanship and embodies Sofia's dedication to fostering inspiration in everyday life. The store's designs are simple, sophisticated and influenced by modern fashion taste because they have been created with care and accuracy.

According to Sofia every element, from the shade to the design is not just a piece of fashion – it's art on clothing that speaks and elicits emotion. Sofia cites her travels to different parts of the globe as having great influence in this vision since she uses some of the facets from the differing cultures and incorporates them into her creations. Sofia Tamer Store reflects the entirety of world trends, offering a variety of products inspired by her travels, from Parisian street style to Japanese influences.

In addition to that, at Sofia Tamer Store they are driven by only one objective; they aim to instill inspiration into everything people do on a daily basis through their carefully selected collections. Whether it's an iconic perfume, a trendy t-shirt or a magnificent accessory each item has been designed to lift your style and make you unforgettable.

This store is a great example of a fashion paradise that shows what passion, creativity and variety can do. Since its birth in Dubai, every aspect of the store has demonstrated high quality and uniqueness.

Sofia Tamer store aims to bring style and fashion into everyday living through a variety of collections that are both easy and complex. Each item from exclusive perfumes to fashionable t-shirts, trendy hats, extra comfortable sweatpants and charming handmade accessories tells a story as well as creates style.

Lastly, experience the beauty of Sofia Tamer Store's fashionable items; each of them is crafted to demonstrate skill and uniqueness. Every piece carries with it its own story coupled with a passion that makes it different from others.

NICHE AWARD 6TH





NICHE
LUXURY LIFESTYLE MAGAZINE

NICHE AWARD 6TH

EMAIL: SOFIATAMER@SOFIATAMERSTORE.COM

WEBSITE: WWW.SOFIATAMERSTORE.COM

MOBILE : +971 50 990 6420

SOCIALMEDIA: @SOFIATAMERSTORE

NICHE AWARD

Step One Elite A Vision for the Future

Real estate is an incredibly fast-paced industry, and competitors are always fighting to survive. If you're going to succeed, you need to do something extraordinary. Step One Elite can help with that, as it is not like most companies out there. Since their launch

in 2013, they have been turning heads in property marketing by coming up with new and creative designs. It hasn't been easy for them, they dealt with some pretty tough challenges along the way, but they've never wavered from their commitment to honesty, originality, and excellent customer service.

Step One Elite recognizes that the luxury property market caters to a discerning clientele. They understand that their clients are not simply searching for a house; they are seeking a lifestyle. This philosophy manifests in every step of the client journey, from personalized consultations to curated property selections that take into account not just location and amenities, but also aesthetics, investment potential, and proximity to desired leisure activities.

One of the things that makes Step One Elite unique is its constant commitment to understanding and meeting the different needs of property buyers, homeowners, investors and developers. For some years now, the company has been concentrating on primary assets within Egypt; thus, gaining trust as a reliable partner when one is looking for a suitable property.

Step One Elite was able to differentiate the business with more than 200 consultants who are professionals in this field armed with necessary knowledge to guide customers through tough requirements of real estate business. All their agents work towards ensuring that every customer gets served according to his/her desires. They have several projects located in New Cairo, Sheikh Zayed and Ain Sokhna.



ADDRESS: 31 ALI ELBADRY, MAKRAM EBEID,
NASR CITY, CAIRO
- ADDIYAR BUILDING - 45TH ST - SHEIKH
ZAYED RD - DUBAI - UNITED ARAB EMIRATES
MOBILE : 01000017608
EMAIL: INFO@STEPONEELITE.COM
WEBSITE: WWW.STEPONEELITE.COM



CEO
MOHAMED EL SAHARTY



The company works with a discerning clientele of high-net-worth individuals and investors who want extraordinary properties. Step One Elite respects the time of its clients by personalizing their search for houses. This includes allowing them access to an exclusive listing which contains some off-market properties not available on the open market for sale or rent. Step One Elite can also organize private viewings for houses located along the beach at North Coast.

Nevertheless, Step One Elite does not have projects within Egypt only but also extends beyond its borders. In 2023, it opened its new branch within Dubai. The company's entry into the Dubai market represents a major move towards establishing its global presence. In addition, what sets apart Step One Elite from the rest is not just their success story but most importantly their strong commitment towards continuous improvement and perfection at all times.

Step One Elite brings with it years of expertise in real estate as well as an unwavering dedication to quality—traits that have positioned the organization among industry leaders worldwide. By doing this, new prospects for growth are created while at the same time ensuring that Step One Elite remains prominent in international property marketing.

Step One Elite has always excelled over players within the industry the likes of Emaar Misr, Tatweer Misr, Nasr City among many more due to their competitiveness. However successful they may have been, this achievement alone is not enough for them; they believe in connecting with staff members at all levels equally so as clients or even partner developers whose input could be vital towards future success did not feel left out but rather appreciated for their efforts. This company's operations are guided by core values which form part of their spirit. They permeate every aspect of the organization, underpinning its mission and vision statements, while driving decisions and interactions that establish a trusted brand synonymous with market leadership in excellence.

Step One Elite is a forward-thinking real estate company dedicated to offering personalized solutions tailored to individual client needs, they strive to exceed expectations and deliver outstanding results. With a vision of becoming a leading player in the industry.

NICHE AWARD



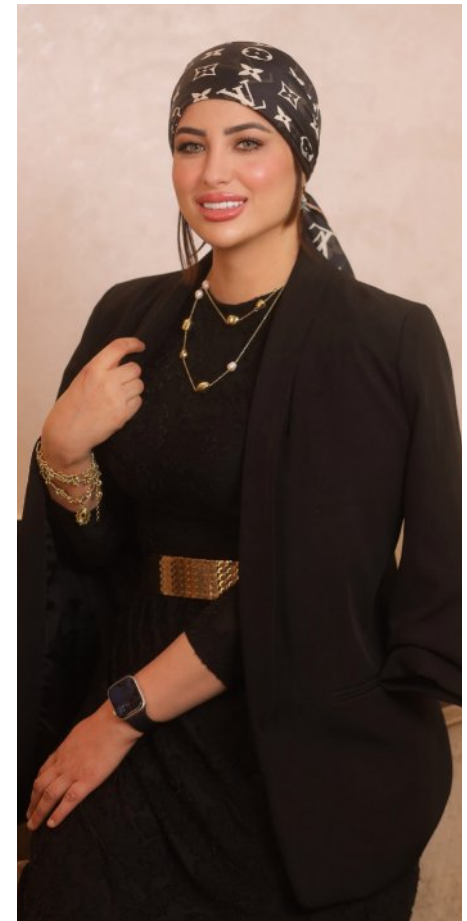
HEAD OF SALES
MOHAMED HUISSEN

Beyond Beauty Allure Clinics Commitment to Individualized Treatments

Allure Clinic is one of the top Cosmetic Dermatology Clinics in Egypt, founded by the well-known dermatologist Dr Mona Risha and another skilled and talented plastic surgeon Dr Ahmed Eldeeb. With branches in New Cairo, Tanta, Mansoura, Kafr Elsheikh, Menoufia, and Zagazig, the clinic has proven itself as one of the leading and reputable clinics for people in need of professional dermatological services. It also performs different services relating to the aesthetic and the wellness sector such as laser treatment, chemical peel, Botox and fillers, skin and hair rejuvenation and hair restoration. Every treatment delivered at this center is performed by a team of qualified doctors who are committed to developing specific programs for each individual based on their unique needs. This commitment to individualized care ensures that each person receives the most effective and appropriate treatments for their specific conditions. Additionally, Allure Clinic, owned and operated by Alpha Med, integrates high-end equipment and provides accurate information about skin health to deliver optimal dermatological treatment. The clinic ensures a seamless connection between different levels of care, allowing patients to receive necessary information and support efficiently. Allure Clinic's strong reputation in the field positions it well for future development. Currently, the clinic plans to expand its network in Zayed and Upper Egypt, thereby growing its client base and ensuring that it offers its excellent suite of services to an even larger number of Egyptians. This growth further re-affirms Allure Clinic's focus to remain Egypt's leading cosmetic dermatology services provider. The credibility of Allure Clinic has always stemmed from the knowledge possessed by its proprietors. Drawing from her experience in dermatology, Dr. Mona Risha enhances the clinic's knowledge and expertise to provide tailored patient treatments. Dr. Ahmed Eldeeb, a highly experienced and respected specialist in plastic surgery, further enhances this knowledge through surgical and non-surgical aesthetic treatments, providing patients with additional opportunities to improve their appearance. With a focus on growth and development, Allure Clinic remains at the forefront of cosmetic dermatology. Allure Clinic is one of the most prominent clinics for cosmetic dermatology in Egypt. Under the leadership of Dr. Mona Risha and Dr. Ahmed Eldeeb, the clinic has expanded to numerous locations, providing patients with a wide range of valuable and reliable services. Having bold visions of further growth and the top priority focus on specific attention paid to individual patients, Allure Clinic is certain to maintain its positions on the Egyptian market of cosmetic dermatology.

NICHE AWARD

NICHE AWARD 6TH





Personalized care is the basis of Allure Clinic's philosophy. These individualized treatment plans are created in close consultation with certified medical professionals, who take into account the specific issues and goals of each patient. They achieve this purpose by offering personalization, which ensures the best and most suitable therapies according to skin types or particular beauty requirements.

It's also important to note that Allure Clinic stands out for combining innovative technology with continuous patient education. This center, which is part of Alpha Med network, offers the most recent technology to provide accurate and creative treatments for skin conditions. Additionally, individuals can access trustworthy dermatology data to better manage their treatment process in addition to learning new information.

Allure Clinic is ready to grow in the future. In addition to giving a larger population access to its outstanding treatments, the clinic hopes to expand by offering its services in Zayed and Upper Egypt. This action demonstrates Allure Clinic's steadfast pursuit of leadership in skincare and ethical clinical practices, all the while upholding its stellar reputation for high-quality treatments.

The clinic's two most important doctors, Drs. Mona Risha and Ahmed Eldeeb, are both highly skilled and knowledgeable. Their contributions have allowed the clinic to increase expectations for quality of care in this area by allowing it to better serve patients by introducing new technology or types of therapy. Thus, by embodying the values of Allure Clinic promoting health, beauty, and confidence through personal focus and complete care, both of them improve the company's reputation.

INSTAGRAM: DR.MONA_RISHA
FACEBOOK: ALLURECLINICS1
MOBILE : 0120 000 1576



NICHE AWARD





EYE FASHION OPTICS
Luxury Destination

HOTLINE: 15026

MOBILE: 01275339907

EMAIL: CS@EYEFASHIONOPTICS.COM

WEBSITE: EYEFASHIONOPTICS.COM

NICHE AWARD 6TH

NICHE AWARD

A CLEAR VISION

WITH EYE FASHION



Long celebrated for its excellent quality and unique approach, Eye Fashion is a perfect example of outstanding performance in the sphere of optical industry. The brand created recognition in the market and positioned itself as the market leader in production of quality top products and services.

Essentially, the company comprises professional individuals who seek to provide the best eye care solutions, more so, driven by passion. This passion reveals itself in using new technologies to build and develop products, which people could not even dream of before.

Eye Fashion is confident in consistently achieving great things, it continues to push into the limits of innovation in the optical field. Since the company began operating, it has provided customers with an unparalleled accelerated customer experience through the application of modern technology in the delivery of high-quality goods and services.

Eye Fashion is one of the most trusted optics brands in today's market which has a vast history of innovation. This is a way of ensuring customers are served as per their style and thus gaining trust and long-term relationship with them.

Eye Fashion is an individualized eyewear store that is not just a business operating in the sector of eye optics, but it is an opportunity to create an individual's life experiences that may last a lifetime.

EL-MEDANY



El Medany Jewelry: Tailoring the Future of Luxury

Egypt's bustling jewelry business was pioneered by a visionary leader, Walid Ahmed Bakr El Medany. His personal objectives as the founder and CEO at El Medany Jewelry mirror his hopes for his brand.

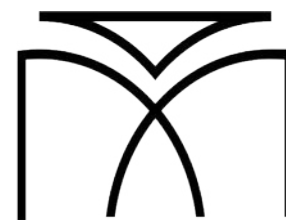
The vision is clear: to be Egypt's leading and trusted jewelry brand that is known for its uncompromising quality and craftsmanship. This involves pieces of jewelry that do not only adorn but also empower every woman giving them an avenue of expression through fashion that ensures they never look like anyone else. To achieve this mission, El Medany Jewelry prioritizes crafting a unique brand identity resonating with customers thus making El Medany Jewelry different from other brands in this crowded market.

Walid is inspired by the wish to touch the lives around him, especially his family members. While he is motivated by the journey to achieving goals as well as turning innovative ideas into realities. For Walid, personal success means more than anything else; it calls for empowering others and leaving a lasting impact.

In the fast-paced business of entrepreneurship, stress and pressure are unavoidable. However, Walid has strategies to develop coping mechanisms for such pressures. He places his duties in order of importance and divides them into small, manageable tasks which enable him to go through stressful situations with resilience as well as problem solving attitude. If he can have a moment of reflection on what is happening around him then it becomes easy for Walid to remain focused therefore clearing any obstacles that may come his way.

Walid embraces this challenge by managing business demands and personal life with steadfast resolve. He creates boundaries upfront and plans ahead for what matters most so that both professional goals and personal relationships can be given proper time and attention.

Walid Ahmed Bakr El Medany goes beyond just a mere jewelry world of businessman; he is a leader with vision who is passionately committed to creating exquisite jewelry that embodies dreams. Through his dedication to quality, innovation, as well as customer contentment, he is destined to leave behind a lasting legacy in the industry in years to come.



EL MEDANY
JEWELRY



NICHE AWARD

ADDRESS: Downtown Mall, S3 Shop 43, Cairo, Egypt
O Mall, Al Alamien Unit 12, North Coast, Egypt
EMAIL: Waleed@elmedany.com
MOBILE: 01022881667

I-CONTRACTOR



FROM VISION TO REALITY I-CONTRACTOR.. THE ART OF BRINGING LUXURY TO LIFE

In a sector full of innovators, Houmam Khalouf emerges as one of the most influential people in construction because he doesn't see any limits in creativity when dealing with art. He uses his knowledge gained over time as the head of I-Contractor to guide his company as they try to negotiate for the best quality finishing materials and flexibility in the building sector.

I-Contractor is the best option for those who value high quality because of Khalouf's passion for turning architectural ideas into realistic structures.

Houmam Khalouf's direction, I-Contractor has pushed forward into an unbelievable success and restored the genuine meaning of modern construction. His forward-thinking ideas go beyond practicality; they include bringing creative ideas about building and effective ways into every project, no matter how big or little

Additionally, beyond boardroom leadership Houmam Khalouf is known for actively nurturing collaborative culture with a touch of brilliance among his team. His capacity to be a source of motivation as well as power to his subordinates had led to development of labor force based on imagination coupled with mutual commitment to customer satisfaction enhancement. Thus, every I-Contractor project reflects a blend of enthusiasm and artisanship that make it distinct from rivals thanks to such kind of co-operation.

In addition to his professional accomplishments, Khalouf is also recognized for his philanthropic endeavors, dedicating time and resources to support community initiatives aimed at improving access to education and healthcare. His commitment to social responsibility further underscores his status as not just a leader in the construction industry but also as a compassionate advocate for positive change. In essence, Houmam Khalouf's remarkable journey as the CEO of I-Contractor serves as a testament to his unwavering commitment to excellence, innovation, and social responsibility. His vision for the future of construction transcends mere buildings; it encompasses a desire to create spaces that inspire, uplift, and endure for generations to come. As the industry continues to evolve, Khalouf remains at the forefront, guiding I-Contractor towards new heights of success while staying true to the values that have defined his legacy.

NICHE AWARD 6TH

ICJ



ADDRESS: Al Rehab, Saudi Arabia,
Cairo Governorate, Egypt
EMAIL: info@icontractor.eg
MOBILE: 01007501659
INSTAGRAM: <http://contractor.eg>

MUSCLE DEVELOPMENT

WHERE TASTE MEETS TAILORED WELLNESS



The fitness routines of most people in the world had to be put on hold during the COVID-19 pandemic, because of the closures of gyms and decrease in outdoor activities. In July 2020, Muscle Developments was launched as a nutritional and wellness revolutionary leader. Created by Dr. Ahmed Tamer, a leading dietician with twelve diplomas and two PhDs from America, he realized that people needed a revolution to be healthy hence Muscle developments was launched. Muscle Developments encourages and embraces health by balanced diet and physical activity. Dr. Tamer's knowledge and experience in kinesiology, obesity, sports injuries and anatomy enabled him to combine all these sectors to form a full package.

The brand's concept started with redefining nutrition as people all over the world shifted their dietary to unhealthy eating. They have created numerous healthier alternatives such as protein bars and protein boxes in Egypt where it was founded. Muscle Developments puts taste as the second priority by smart flavoring and packaging as well as other methods used by these product creators. Additionally, this brand ensures its products meet the required standards by comparing them to developed countries wherever Muscle Developments exists hence ensuring their quality is comparable to the best in the world standards.

Additionally, the global aspect of Muscle Developments is something that catches the eye. They supply their products to various countries such as Saudi Arabia, the United Arab Emirates, Bahrain, Lebanon, Morocco, Vietnam, Tanzania and Nigeria. Muscle developments always stay ahead of the curve. For example, they create new products every year such as Himalayan salt, coconut oil, healthy jams and chocolate bites. The impact of these ingredients is not just diversification but also moving with customers tastes Muscle Developments is therefore a brand much more than a brand; it's the shift to a better world full of life and energy. Dr. Tamer's vision and his knowledge and dedication has enabled him to put Muscle Developments in the forefront of the health and fitness industry. In the midst of difficult health issues that are facing humanity today, initiatives such as Muscle Developments offer hope by showing places where we can find healthy people in days to come.



MUSCLE DEVELOPMENTS



AHMED TAMER

NICHE
LUXURY LIFESTYLE MAGAZINE

NICHE AWARD 6TH



MUSCLE
DEVELOPMENT



NICHE AWARD

THE 25 YEAR OLD PROJECT MANAGER

MOHAMED AL-SHARKAWY'S CAREER DEVELOPMENT



Graduating from the Arab Academy for Science, Technology & Maritime Transport, Engineering College Maritime Engineering Department Offshore Class of 2001, Mohamed Al-Sharkawy, 45 years old, is a success in both Maritime services and Automotive care industries. His career path speaks about an achiever who shaped the future of a successful business.

Mohamed Al-Sharkawy started his career by joining several Maritime Services Companies inside and outside the Country to achieve his goals by gaining experiences at an early age. With dedication and courage, he became the youngest Project Manager at the age of 25, he traveled to China, KSA, Kuwait, Greece and India to enjoy a prosperous career working for Marine Services (Ship Building & Under water Pipe laying) as a Project Manager & Company Representative.

However, his passion for entrepreneurship pushed him into multiple areas of interest. In Tanta, he created a Car Care Center called "Shark Care" that offers top-notch services with the finest materials. While in Malaysia, Al-Sharkawy secured a TEVO factory – the leading Malaysian manufacturer specializing in Nano Ceramic Coatings for cars.

Mohamed Al Sharkawy has partnered with TEVO for eight to nine years now. During this period, several opportunities exist for the clients who associate with this entity: the services offering the highest qualities like protection with Nano Coating, Paint Protection Film (PPF) and paint correction under TEVO PROTECTION HUB, availability of high standard material at affordable rates, training programs, technical support, and efficient follow-up system.

Dedicated to excellence and success, Mohamed Al-Sharkawy holds certificates from internationally recognized companies like Rupes, based in Italy and Cartec located in the Netherlands as an approved paint correction. Furthermore, in cooperation with national and international companies, he helped TEVO Egypt & Tevo Malaysia (HD) to become GENIUS certified, thus making its image well-respected in The Automotive Services Sector.

Also to expand his Business he traveled to Turkey and signed an agreement with Befar Automotive Company (A leading company in Car Care Materials for more than 60 years) and became the only Agent and Distributor in Egypt for this Factory.

Getting to know more about Mohamed Al-Sharkawy's work experience, challenges, and hard work reflects an example of dedication and effort throughout the years for someone who was able to show the public the meaning of creativity, passion, and business development From a small Car Care Center to a well-known Application & Distribution company Regarding All Car Care Materials and Protection.

NICHE
LUXURY LIFESTYLE MAGAZINE

ADDRESS: AL ASRAA STREET, MAADI,
CAIRO GOVERNORATE, EGYPT
MOBILE : 0128509 0001 / 01285090001
WEBSITE: TEVOCREATIONS.COM
FACEBOOK: TEVO EGY
INSTAGRAM: TEVOEGY

TEVO[®]
PROTECTION HUB

NICHE AWARD 6TH

NICHE AWARD

SUITED, WHERE LUXURY IS TAILORED TO PERFECTION



hen vision meets determination, creativity and excellence emerge." This is what sets apart the CEO, **Eng. Mohamed Mounir**, the founder of "**Suited**", who was raised abroad but returned to Egypt with enthusiasm and determination to build his luxurious bespoke men suites company.

Engineer Mohamed's unwavering dedication to overseeing the company is matched only by his meticulous pursuit of perfection, from sourcing the most exquisite fabrics to orchestrating designs of unparalleled magnificence. And here began the journey of suited at 2017 where it becomes a symbol of elegance and **luxury**

"**Suited**" is renowned not only for its **quality** and **excellence** but also for the exceptional service it provides to its esteemed customers. Where on-site appointments are **pre-scheduled** for each client, where a specialized expertise from the company offers them a unique experience in selecting designs and fabrics, Guaranteeing their comfort and indulgence.

In addition, the company offers a swift and efficient solution to a common challenge faced by many businessmen and celebrities when it comes to **last-minute** conferences or unexpected travel. Suited provides the possibility to prepare a **custom-tailored suit** for them within just 5 business days, ensuring they have the comfort and elegance they need in the shortest possible time by the **VIP express service**.

Suited's reach extended beyond **Cairo**; the company embarked on expansions in **Riyadh** in January 2024, with further growth plans on the horizon.

Ultimately, the company's vision "**To wear a suit, it must be 'suited'**" encapsulates the epitome of opulence and excellence that defines the renowned luxury of "**Suited**".



SUITED
PERFECT FIT

CAIRO OFFICES:

- ARKAN PLAZA BUILDING 4 - SHIEKH ZAYED

- ARABELLA PLAZA - NEW CAIRO

MOBILE : 01020191709

RIYADH OFFICE: RIYADH PARK

MOBILE : +966581445645

WEBSITE: WWW.SUITED-EG.COM

NICHE

LUXURY LIFESTYLE MAGAZINE

NICHE AWARD 6TH

NICHE AWARD

Prepare to elevate your style to new heights with our **bespoke men's suits**, meticulously crafted with the utmost attention to detail. Embrace the epitome of refinement and indulge in the allure of **Suited**.



r. Fady Saeed, a dynamic and ambitious dentist, is leaving an indelible mark on the dental healthcare landscape. From his base in Nasr City, he has pioneered Glare Dental Care, a clinic synonymous with excellence and patient-centered care. Dr. Fady's commitment to staying at the forefront of advancements in dentistry, coupled with his compassionate approach, sets him apart as a leader in the field. Supported by his steadfast family of. Dr. Fady's passion for dentistry and his desire to improve his patients' lives fuel his unique approach, which seamlessly blends his personal and professional philosophies. Dr. Fady combines his personal and professional views. Ultimately, a smile created at Glare Dental Care is proof not only of his skill but also of his patients' belief and trust in him to deliver that level of care. All things considered, Glare Dental Care and Dr. Fady Saeed represent the epitome of modern dentistry.

NICHE AWARD

He attended prestigious institutions, providing him with a strong academic background. Graduating with high honors from Misr International University in 2016, he pursued further studies, including a postgraduate degree in aesthetic dentistry (Masters) and another in international business management (MBA).

Dr. Fady Saeed's passion for dentistry drives him to create stunning smiles while remaining committed to lifelong learning for his patients, ensuring their dental health. This involves more than technical ability. Some patients may feel nervous, but Dr. Fady ensures their comfort, especially those with dental phobia, providing excellent care to help them relax during treatment.

Continuously engaging in learning, he holds a Master's Degree in Laser Dentistry and International Master in Advanced Esthetic and Restorative Dentistry, showcasing his commitment to staying updated with industry trends. His memberships in reputable dental societies position Glare Dental Care as a leader in advanced dental care, confirming its commitment to excellence and modern technological certifications.





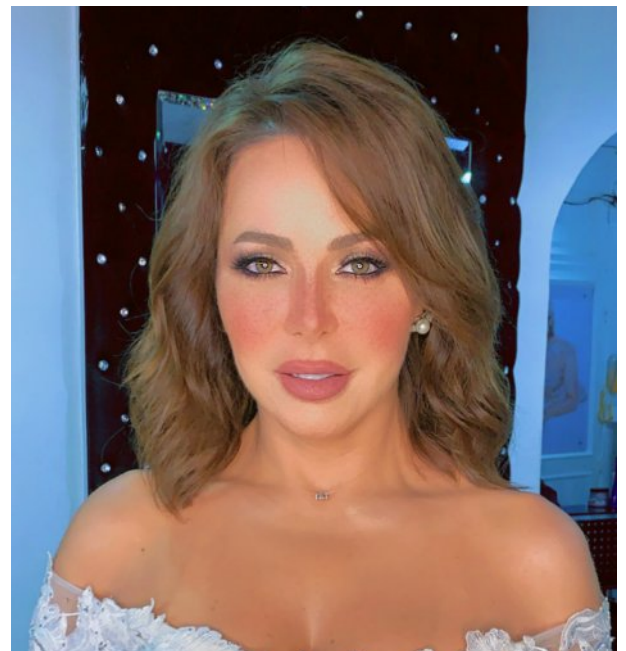
NICHE AWARD

Dr. Fady Saeed receives unwavering support from his family, encouraging him in his venture. Their belief in him has been a driving force, seamlessly integrating his passion for dentistry into his daily life and practice, bringing love and skill together to serve his patients.

ADDRESS: 16 EL DAAWA STREET; SEFARAT
DISTRICT; NASR CITY ; 1ST FLOOR
MOBILE : 01104308415, 01062249499
EMAIL: GLAREDENTALCARE@GMAIL.COM



FEATURED AWARD



BEYOND THE SALON

EHAB EL MANSY'S IMPACT ON FILM AND FASHION

Ehab El Mansy stands out in Cairo's thriving hairstyling industry for his inventiveness and originality. His journey began during the vibrant 1990s era when he started cutting, coloring, and styling hair under the guidance of experienced professionals from various academies. Ehab's passion for knowledge took him to "John Awad " Academy in Lebanon and Toni & Guy Academy in Milan, where he soaked up knowledge and perfected his skills.

Milan became the final stop on his educational journey by refining his artistry. Established in 2000, Ehab returned to his country and set up his flagship salon in Mohandiseen. He was inspired by a desire to grow. Therefore, he opened branches at Dubai in 2021, Maadi in 2023, and his latest in Madinaty in 2024.

In addition, Ehab's Milan salon is a gateway that links global enterprises and leading trade labels. His artistic talents have mesmerized the world, as he took part in fashion shows for renowned brands such as Alfaparf, SHE, Schwarzkopf and Color Design on different continents during the annual "Cosmoprof beauty exhibition". For these top companies, Ehab won Certificates that make him a pioneer in this industry.

Having mastered the salon scene, Ehab did not stop there but chose to conquer the cinema and television worlds by leaving his hair artistry on more than 90 film sets and over 40 TV series. Omar Sharif, Amina Khalil, Tamer Hosny, Amr Diab, Fathy Abdel Wahab, Yasmine Raees, Ghada Adel and Diana Haddad are just some of the stars whose names grace his client list.

EHAB EL MANSY

UAE HOLIDAY IN HOTEL: +971509533183
MLANO ITALY: +393272904482
ELMOHANDSEEN CAIRO: 01222479242
MAADI CAIRO: 0102290371
MADINATY SOON
INSTAGRAM: EHABELMANSY1
FACEBOOK: EHAB ELMANSY HAIR STYLIST



NICHE
LUXURY LIFESTYLE MAGAZINE

NICHE AWARD



Conscious Nutrition with Dr. Soha Khalid Abuelnasr

With more than eight years of professional experience in the field of sports nutrition, Dr. Soha Khalid Abuelnasr is a dedicated certified nutrition specialist. Her professional perspective is based on the fundamental. Dr. Soha's detailed assessments

act as a guide to creating customized plan. conscious Nutrition has a major role in general health and a higher quality of life. Dr. Soha has a unique approach. tailoring nutrition programs to each individual based on health conditions, fitness goals, personal preferences, and lifestyle. Her one-to-one comprehensive assessments guide her in creating personalized plans.

Dr. Soha highlights the importance of providing sufficient nutrition for all body cells, enhancing sleep quality, keeping skin supple, and boosting the strength of hair and nails. Her list of successes is impressive because of the remarkable transformations that elite clients, athletes, and others who have greatly improved and enjoy enduring sustainable progress effect. Instead of adhering to the typical strict dietary guidelines, Dr. Soha thinks that creating a long-lasting balance will result in long-lasting effects.



NICHE
LUXURY LIFESTYLE MAGAZINE

Soha Abuelnasr

NUTRITION SPECIALIST



INSTAGRAM: SOHAABULNASR_NUTRITIONIST
MOBILE : 01153365363



Award



ADDRESS: 5TH SETTLEMENT
90 STREET, BEHIND AMERICANA PLAZA
MOBILE : 0111 6924555 - 0111 6984555
02 2811 4546 - 01116014987
EMAIL: INFO@ELITEDUBAI.COM
WEBSITE: [HTTPS://ELITEDUBAI.COM](https://elitedubai.com)

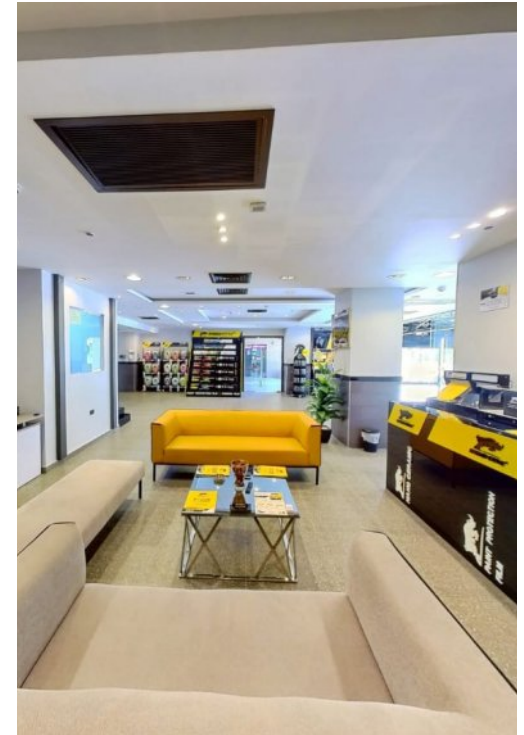
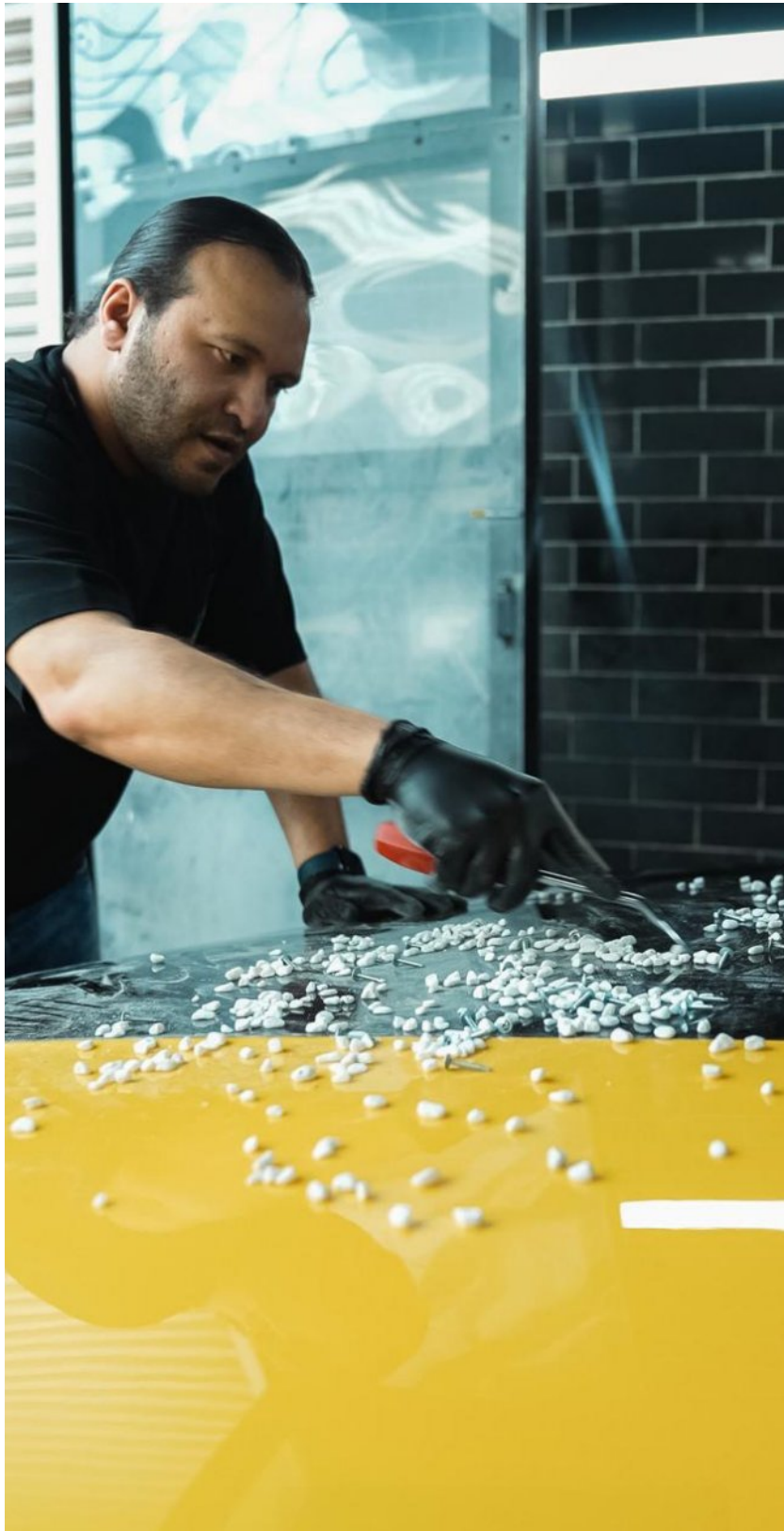


NICHE AWARD



MIR. MOHAMMED SABAAH

ELITE DUBAI'S AUTOMOTIVE INNOVATIONS - WHERE QUALITY MEETS PERFORMANCE



Established in 2017, Elite Dubai has proved itself as a major player in the car protection and care sector. Founded by Mohammed Abdullah Sabah, the company exemplifies his philosophy that passion is the energy of success and the first step on the road to achievements.

By time, Elite Dubai has been regarded for its contemporary formulae in car maintenance as it has a comprehensive catalog of excellent products for the car enthusiast. The company has a high focus on quality and that it must achieve customer satisfaction. This dedication has led to the fact that Elite Dubai received a title of an official distributor of Rhinomotive which is a brand that has a reputation of a true game changer in the world of automotive aftermarket. Rhinomotive provides a wide range of automotive aftermarket products for the sedan and heavy-duty truck and jeep markets.

Some of such products include shampoo, wax, and polish that are characterized with the ability to deal with the unique challenges of the UAE's harsh environment, such as extreme heat and sand. Rhino Motive also marketed various kinds of cleaners for interiors and wheels; additional leather care products include conditioners and sealants to achieve long-lasting protection from external forces.

Elite Dubai is renowned for its cutting-edge thermal insulation films that block up to 99% of UV rays and reduces heat ingress. Additionally, the company offers a comprehensive range of car care services, including car washes, PPF (Paint Protection Film), window tinting, polishing, and ceramic coating. With its unique offerings and market differentiators, it became the first provider in the region to offer features such as high-thickness multi-colors and a 12-year product warranty. Elite Dubai is a top choice for quality and eco-friendly products in the world.

ARCADE CONSTRUCTION & FIT OUT

WHERE QUALITY MEETS CLIENT SATISFACTION



Arcaide Construction and Fitout, founded in 2014 by Eng. Shady Nabil, is more than a construction company. has steadily ascended to prominence. With a visionary outlook, Eng. Shady foresaw Arcade's trajectory toward becoming a premier Arch Contractor firm specializing in high-end projects. Their commitment lies in transforming clients' dreams into tangible reality, all while adhering to budgetary constraints and punctual delivery. In the construction industry, where time, budget, and quality intersect, Arcade Construction and Fitout stand as a testament to success.

Due to his understanding of the market and the pain points of his audience, Eng. Shady was able to tackle all of this offering smart solutions: never compromising in material, no delays and submitting on time, communicating the process, and educating the audience about what they need to learn more about. The ultimate goal of Arcade Construction and Fitout is to keep customers satisfied taking them on a journey that they will remember for a lifetime. Eng. Shady was able to combine his educational background, knowledge, experience, and skills to position himself in the market.

Graduating from the Faculty of Engineering, Cairo University, Eng. Shady was able to gain the audience's trust throughout the years applying his experience and educational background in business to reflect a successful business model created. Although the business started remotely, it is now located in District 5, among well-known and notable businesses.

While every step and milestone matters for any business on the path of success, but for Eng. Shady Nabil, crucial breakthrough came when his line of work made waves receiving attention from one particular global mass-market brand. With every step and milestone over the years, Arcade construction and Fitout was able to become an influence in the market and gained recognition.

Due to Eng. Shady Nabil's dedication to his job and outstanding efforts served as a crucial factor for his confidence and long-term goals. He was able to get creative recognition through his work and efforts through ideas. His reputation later on opened the way for possibilities and partnerships leading to trust by its customers.

It is not only a Regular Construction company; Arcade Construction & Fitout is a company that specializes in Retails and administration construction and fitout services. It is trusted by tens of the international brands all over the world (GMG , DECATHLON , AZADEA , LANDMARK , Rasport ...ETC).

Arcaide Team is one of the best teams specialized in construction work services, decoration, landscape and architectural solutions. Their highly professional and passionate team works hard to carry out different projects from the very beginning to the final stage that matches what has been submitted for their customers, specifically F&B and Retail. Arcade has a portfolio of notable projects that positions the business in the market.



ADDRESS: DISTRICT 5
MOBILE : 01157505751
FACEBOOK: ARCADE CONSTRUCTION AND FITOUT
INSTAGRAM: ARCADE_CONSTRUCTION_AND_FINTOUT



NICHE AWARD 6TH

FROM SCHOLAR TO WEIGHT LOSS GURU

DR. MOHAMED ABO EL-KHAIR'S JOURNEY TO SUCCESS



Egypt's acclaimed nutrition doctor, Mohamed Abo el-Khair who goes by the nickname 'El Nahat,' has built for himself quite a reputation. Dr. Mohamed was born in 1990 and his rise to ranks of the best health gurus started immediately after his graduation from Cairo University Faculty of physiotherapy, where he emerged a bright scholar.

After a few years, he created a brand-new diet and weight-loss program called the "45-day Invention." The foundation of food and drink with the proper nutrients and advantageous ingredients meant to promote the body's natural processes of metabolism was taken into consideration. Rather, no medical treatments nor strenuous exercise are used in the original method. Because it can result in both long-term weight loss and overall health improvement, it is thought to be innovative. It provides a thorough approach to individuals looking improvements in their overall wellness and health by stressing the consumption of nutritious foods and a balanced diet. The "Invent 45 Days" project aims to raise awareness about food intake in order to promote education and self-aware feeding practices. Long-term lifestyle improvements are encouraged by Aim to Change Technologies as opposed to short fixes that would only last a few months. This approach differs from traditional weight loss strategies in that it makes use of customized meal plans and natural ingredients.

Dr. Mohamed extended his program throughout Egypt which over the next five years, helped over ten thousand people. The effectiveness originates not only in its performance but also that it is readily available and can offer a permanent solution to those willing to shed some extra pounds and get a better condition.

The concept of the Freedom Diet formally known as the Invention of 45 Days is to maximize metabolic rate by consuming specific foods with high nutritional value that leads to burning of fats. This framework of prompt and sustainable weight loss is in line with creating healthy eating habits in the human body. Notably, it is often possible to lose between 15-40 kilograms during the program period of 01/2009 to 03/2009 within 3 months only.

In particular, people who joined Dr. Mohamed's program had remarkable improvements and looking at the weight loss of each case which ranges between 15 to 40 kilograms in the shortest time possible, three months for instance, The results speak for themselves for the effectiveness of the program. Dr. Mohamed's method of weight loss brings significant positive changes to those individuals who are struggling with weight loss issues.

Dr. Mohamed Abo el-Khair is a doctor who gives a scientific approach on how one can shed those extra pounds and also lead a healthy nutritional lifestyle. The passion that he has applied towards ensuring further growth of nutrition science denotes his professional proficiency assuring a committed effort towards enhancing people's wellbeing from healthier living.



Dr.
Mohamed
Abo ElKhair
#النخلة



NICHE AWARD 6TH

NICHE AWARD





ADDRESS:
N TESEEN , MAR.V MALL NEW CAIRO, EGYPT

INSTAGRAM:
NOVA_DIAMONDS_EGYPT

MOBILE:
0105 0585226

NICHE AWARD 6TH

Handmade Design, Wearing Art

NICHE AWARD

NOVA DIAMOND

FROM SPECIAL OCCASIONS TO EVERY DAY: NOVA'S APPROACH FOR EVERYDAY'S LUXURY



Nova has completely transformed the concept of fine jewelry from special occasion pieces into everyday expressions of luxury, by placing emphasis on value to society and environment. Peter Samy, with a great vision is leading Nova to democratize handmade jewelry without compromising either its craftsmanship or style.

Nova remains consistent in sustainability that requires international collaboration with dependable suppliers who ensure that materials are responsibly sourced for both quality and ethical integrity. Additionally, Nova distinguishes itself by being unique. For instance, they have a range of customizable jewelry designed to help people wear distinctive items allowing them to express themselves through their jewelry. Nova has set new benchmarks of quality through their decision to create something more than beautiful things designed for everyday wear repeatedly in many different seasons.

NICHE
LUXURY LIFESTYLE MAGAZINE

NICHE AWARD



NICHE AWARD 6TH

FROM PASSION TO GLOBAL RECOGNITION THE STORY OF ISHRAQA JEWELRY

Shaaban Hussien Amin Ahmed, a professional jewelry designer with over three decades of experience operates the magnificent brand, Ishraqa Jewelry.

He has specialized in all aspects of jewelry designing and manufacturing since he's passionate about gold and diamonds. His objectives include to make his name one of those top 10 successful entrepreneurs known globally. Motivated by Positive client reactions as well as the satisfied smiles of his discerning clientele inspire Shaaban so that he can make Ishraqa Jewelry a global leader for exquisite, high-quality jewelry.

Finally, fast design processes with high quality, variety of offerings, strategic planning and dedicated team are key competitive advantages of Ishraqa Jewelry.



NICHE

ADDRESS:

BRANCH1: 83 KHAN ELKHALILY MALL

,BEHIND NAGEB MAHFOUZ CAFE ELHUSSEIN SQUARE

BRANCH2: PARK MALL, 90 STREET SOUTH,NEW CAIRO

MOBILE : 01006155978 -01098267764 - 025928347

FACEBOOK: ISHRAQA. JEWELRY

INSTAGRAM: ISHRAQA. JEWELRY



EMAIL: LUXXISEGY@GMAIL.COM
WEBSITE: WWW.LUXXISEGY.COM
MOBILE: 01000231030 - 01050001913

AWARD NICHIE

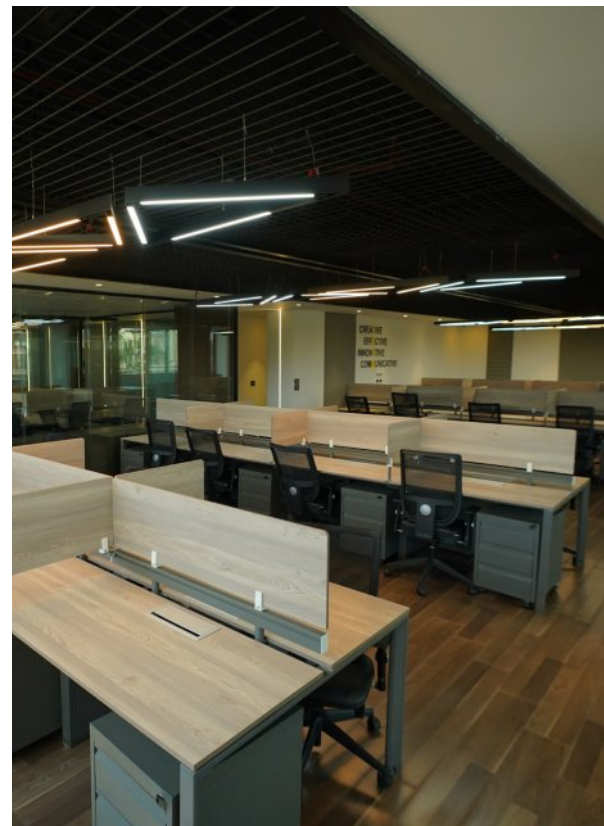
LUXXIS



From 2018, in his art and in expression of his sense, not only of beauty but also of artistic sense of all his feelings, culture, knowledge, and work, which appeared from his unique special taste and vision, was based on artistic vision. Eng.Moaaz's vision was adopted until he was seen by his audience, maintaining that he was the closest to the taste of the elite clientele from 2018 to 2024, not only aimed at creative designs but also by linking creativity to the psychological satisfaction of his designs.

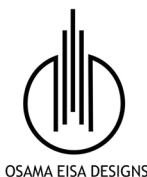
This is because of his keen interest in all the details of his clients. He intends to continue to succeed and reach out to the greatest number of those who aim for the design of his own "Luxxis Mall." Despite the pressures, it's the secret to his success. His work and art come from this; Eng. Moaaz always keeps the character of Luxxis. Luxxis does not seek profit but seeks to create a way of life for an agent. Luxxis aspires to create your own world.

NICHE AWARD



OED STUDIO'S CREATIVE DESIGN SOLUTIONS

Osama Eisa, Founder of OED, has always had an unmatched passion for creating beautifully executed designs by mixing art, talent, engineering, and experience to reach client satisfaction through creative designs and perfectly executed spaces with unique and luxurious touches. He founded OED studio in 2016 with the purpose of helping his customers with luxury interior design, luxury business design, luxury exterior design, luxury villa design, and house décor with a high-end finish. OED offers its services for both residential and commercial projects including architectural and interior designs presented in high-quality 3D presentation, fit, and execution. OED Studio covers the whole project from planning to execution, making sure everything is in sync and executed as imagined. They realize that a home should match the soul of its owner, so they work closely with clients to understand their needs, preferences, and budgets. OED then develops design concepts and plans that make use of the space effectively and reflect the client's style and taste. They aim at changing the lives of people through great designs that fit every single life use, yet still look incredibly luxurious.



NICHE
LUXURY LIFESTYLE MAGAZINE

INSTAGRAM: OED_STUDIO
FACBOOK: OED STUDIO
EMAIL: OEDSTUDIO1@GMAIL.COM
MOBILE: 01012160602

Dr. Mohamed El Sayed could be a profoundly gifted plastic and restorative specialist committed to accomplishing natural-looking outcomes for his patients. Specializing in hair reclamation, Dr. Mohamed has sharpened his ability and utilizes advanced strategies at Ezabella Cosmetics Clinic. His objective is to set up the clinic as the head hair transplant therapeutic center within the Center East and past, giving remarkable care and comes

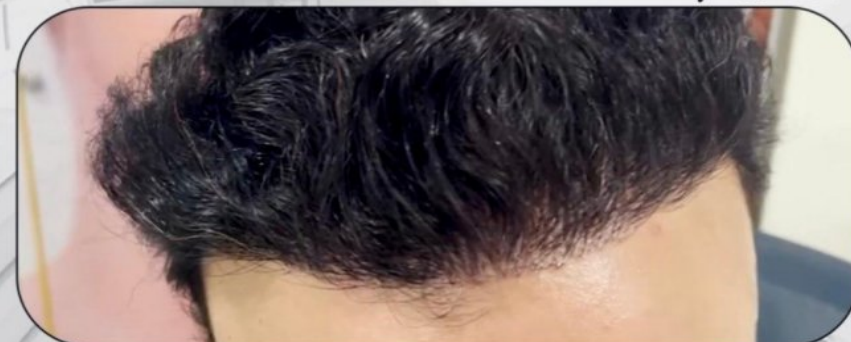
about to patients. Graduated in 2013 from Ain Shams University, Dr. Mohamed began his career path as a hair transplant expert in 2018. His urge to reflect success stories to the public was communicated through hard work and effort by over 3600 successful cases using unique approaches and commitment to achieve patient satisfaction through various methods such as Follicular Unit Extraction FUE.

NICHE AWARD

Before



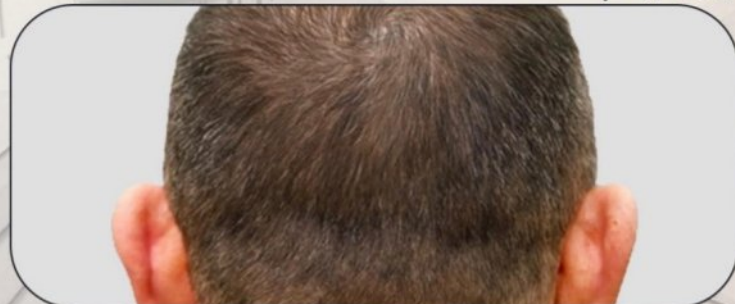
After



Before



After



Dr. Mohamed El-Sayed's dedication to crafting a lasting legacy is underscored by his steadfast devotion to achieving patient triumphs. With a fundamental and successful objective guiding his professional journey, Dr. El-Sayed has garnered remarkable outcomes by employing his expertise and innovative approaches. His tireless efforts have facilitated the restoration of health and the enrichment of countless lives, exemplifying his unwavering commitment to excellence in patient care. Through his compassionate demeanor and unwavering resolve, Dr. El-Sayed has become a beacon of hope for those in need, leaving an indelible mark on the medical landscape. His relentless pursuit of patient victory serves as a testament to his passion for making a tangible difference in the lives of others, cementing his legacy as a beacon of healing and compassion in the medical community.

One of the common problems nowadays for so many people is hair loss. It can have an impact on their self-confidence and social life. Dr. Mohamed Elsayed created personalized treatment programs with technologies at Ezabella Clinic to solve the concerns of his customers. The clinic offers a wide range of services such as hair transplants, Botox, fillers, laser medications, and more, all willing to accomplish success. Because Dr. Mohamed Elsayed always cares about knowledge and technology, his main goal is to reflect his education by constantly updating his methods and expertise to adapt to technological changes and customers' needs.



NICHE AWARD

Therefore, he always uses accredited technologies such as FUE, Sapphire Method, and painless anesthesia techniques in hair transplants. All previously mentioned methods are technology-based to ensure customer satisfaction at Ezabella Cosmetic Clinic with well-educated experienced staff members that offer all beauty services.

ADDRESS: NASR CITY BRANCH
DELTA STARS TOWERS EL-NASR RD, TOWER 4, CLINIC
NO. 502
MOBILE: 01002793718 - 01008153778



The First 3D models platform in Egypt A game changer in interior design Pioneering 3D Design process in the region. Enjoy the luxury of using the market's furniture peices in your real life 3D design. **WHAT IS MODELII:** Modelii is a cutting-edge website that connects interior designers with Egyptian furniture sellers. The furniture products that are currently available will be integrated into their 3D designs, which makes the concept quickly come to life. This efficient technique enhances the entire design process while saving the designer and furniture makers money and work. It also ensures that the end user receives the house precisely as it is rendered.

The soon-to-be relationship between furniture makers and designers in Egypt and the Middle East Furniture retailers use modelii.com to provide their real-life pieces into accessible 3D formats for interior designers' software programs. The designers select the ideal piece of furniture or accessory to complement their style. The finished design, along with a price list and retailer information, is sent to the end user. **OURMISSION:** At Modelii, our mission is to upgrade the 3D model market in Middle East by providing a comprehensive platform that caters needs of interior designers, furniture store owners, and other home design professionals. We aim simplify process empower users bring their creative visions life more efficiently. At modelii, our mission is to upgrade the 3D model market in Middle East by providing a comprehensive platform that caters needs of interior designers, furniture store owners,

and other home design professionals. We aim simplify process empower users bring their creative visions life more efficiently. Extensive library of 3D models for furniture, decor, and other interior design elements. Seamless integration with popular design software. Detailed product information and renderings. Secure online platform for easy access and collaboration. OUR FOUNDER Modelii was founded in 2023 by Eng. Ahmed Abdelfatah, a passionate entrepreneur with a deep understanding of the challenges faced by interior designers and furniture store owners in the Middle East. Inspired by the need for a centralized platform to access high-quality 3D models for actual products in the market. OUR TEAM: The Modelii team is composed of experienced professionals from the fields of Product design, software development, and digital content creation. Together we are committed to deliver Products' 3D models and services that meet the evolving needs of our customers. THE MODELII ADVANTAGE: What sets Modelii apart is our commitment to providing a comprehensive solution for 3D model management and integration. Our platform offers a range of features and benefits that empower our users to work more efficiently and effectively: Expanisve 3D model library - Our library contains a wide variety of high-quality 3D models across a wide range of categories, including furniture, decor, lighting, and more. We continuously expand our collection to ensure our users have access to the latest design elements, Seamless Integration - Modelii seamlessly integrates with popular design software like 3ds Max, SketchUp, and Revit, allowing users to easily import and manipulate 3D models within their preferred tools. OUR COMMITMENT TO INNOVATION: At Modelii, we are committed to staying at the forefront of innovation within the 3D design industry. We continuously invest in research and development to enhance our platform's capabilities, with a focus on incorporating the latest technologies and design trends. of interior design, software development, and digital content creation. Together, we are committed to delivering exceptional products' 3D models and services that meet the evolving needs of our customers.



MODELII

ADDRESS: 116 EL MERGHANY
ST. HELIOPOLIS, CAIRO.
EMAIL: INFO@MODELII.COM
WEBSITE: WWW.MODELII.COM
MOBILE: 01098889666



NICHE AWARD

CUSTOMER FIRST, PROFITS LATER Step One Investment made its footprint in the market in 2014 by pushing Egyptian real estate history one step further, and it rapidly became the most demanded company. In the first few years, Hisham Abu Al-Ghar - the current Chairman of the Board of Directors - was supported by a small group of people, but he seemed to be driven and impassioned by the idea of customer focus and staff morale. The main motive for its continuous development was the combined efforts of guaranteed excellence, the long-standing commitment to customer satisfaction, and a powerful determination to grow. Dedication to the customers is the secret of Step One Investment's achievements in the market. Among the offered real estate services are a wide range of areas of activity such as residential, commercial, administrative, medical, and even land. A journey of growth began with seven consultants in 2014. In 2016, the number of developers went up by 43%. A year later, the big team had 50 employees, and their sales reached 450 million pounds. However, Step One Investment later had a solid background, and its sales exceeded 1 billion and 600 million pounds by 2018. By then, the company celebrated a new milestone: an increase in profit and sales by thirty-three percent compared to 2017. In 2019, the final year of the processing period, the company reached another peak, with sales hitting 2 billion and 600 million Egyptian pounds. Step One Investment rose in 2021 after the pandemic to resume its achievements and new branches were opened, including the last branch in Dubai, bringing the total number of real estate consultants in the company to 300 real estate experts trained in the Egyptian and international real estate market in all its projects. Thus, the company's sales have reached from 2021 to 2024 to 10 billion pounds.

Leading to the future



STEP ONE
INVESTMENT



EMAIL: S1@REALESTATESTEP-ONE-EG.COM
INSTAGRAM: IBRAHIMOSAMAIBRAHIM
MOBILE: 01016222435 - 01097028703

NICHE AWARD 6TH

Now Step One Investment is one of the distinguished companies in terms of the value of the commissions it receives from the developer, due to the name of Hisham Abu Al-Ghar in the real estate market. The developer guarantees the achievement of its selling goals through a trained team that works in Abu Al-Ghar's footsteps.



NICHE AWARD

NICHE AWARD

NICHE AWARD 6TH



Where Art and Luxury Meet: Mostafa Kamal Innovations Creating Masterpieces

In the world of Mostafa Kamal Innovations, art blossoms within meticulously crafted havens. For over twenty years, this visionary design house has been a leader in the interior design industry creating great, meaningful, and luxurious life stories out of spaces in Egypt. In the past fifty years, Mostafa Kamal Innovations carried forward a prestigious Egyptian construction legacy utilizing dedication to innovation. Now, their focus is curating by providing unique and bespoke solutions, the ones who work on these projects ensure their clients are getting more than just a luxurious home; they are getting a home that embodies who they are and what they strive for. The two following projects exemplify the philosophy of Mostafa Kamal Innovations since both are masterpieces, with aspects appearing like art in unconventional spaces. The first project is a Parisian apartment whose interior design changed into a masterpiece by Mostafa Kamal Innovations. It bears witness to the fact that they are able to create something that allows one to feel as if greatness is timeless. Those spaces have paintings on the wall and different hanging crystal designs. They include custom furniture dances in sunlight as if revived to life, giving the place warmth. It is not just about the space it provides, but it is an escape, an atmosphere where every element exudes elegance. The second project is a private villa that emerges from the dunes in Morocco like a mirage of peace, a Morocco-based villa rises from the sand dunes, as if you see it in a dream. In the design of this home, elements from nature are incorporated to breathe life into each room, as seen at MK Innovations. This villa seamlessly blends contemporary comforts with timeless design reminiscent of past eras, creating a setting that inspires and allows inhabitants to feel at home. With a collaborative approach, the team at Mostafa Kamal Innovations embraces each new project as a unique and invigorating experience. From private villas and dynamic workspaces to welcoming homes, their design touch transforms any space into a place that is both special and vibrant, perfectly suited to its purpose. They are pioneers of trends instead of being mere followers, they redefine the meaning of space and quality. Every line, curve, and texture they create reflects the needs and aspirations of their clients.



NICHE
LUXURY LIFESTYLE MAGAZINE

EMAIL:
Mkamal@mki-eg.com
Info@mki-eg.com
Engineering@mki-eg.com
MOBILE: 01112223446-01006655931



NICHE AWARD



ORION DESIGNS

EMAIL: Info@orion-developments.com

MOBILE: 01000360716



ORION DESIGNS



Beyond Design Orion Designs Crafting Luxury

Located in Cairo, Egypt, Orion Designs is pioneering a path of architectural and design development. They specialize in working with the best materials in order to achieve the highest possible performance in their construction works that create stunning architecture reflecting the owner's taste for elegance.

Orion Designs also operates in Dubai and the US where it captivates an urbane audience through its dedication to balance trendy aesthetics with functionality. In Dubai, they act as more than just a design consultancy, also undertaking construction projects that target this market. Design services are also offered in America to cater to projects such as houses and offices.

At Orion Designs their journey has been characterized by lots of audacious innovation as they are able to understand things way ahead among others in the world of design.

OSAMAS CLINICS



Clear Vision. Compassionate Care

Dr. Ibrahim Osama's Clinics Setting
New Standards in Eye Health.

Dr. Ibrahim Osama began his journey towards helping people see the world more clearly over 10 years ago. Dr. Osama represents the hope for those individuals who are suffering from eyesight problems and may need an eye specialist's intervention, as he has remained passionate and dedicated to excellence.

Dr. Ibrahim Osama has established himself as a trustworthy leader in ophthalmology based on successful case studies. He has performed over 4,500 successful surgeries within the last ten years and more than 1,000 successful cataract surgeries.

Dr. Ibrahim Osama has opened two clinics in Nasr City and Fifth Settlement thus making them easily accessible to a wide variety of patients across Cairo. These centers are characterized by excellence that results in compassionate treatment programs aimed at meeting the individual requirements of patients.

Imagine experiencing the world in vibrant detail, thanks to Dr. Osama's expertise. His clinics utilize the latest ophthalmic technology, ensuring each patient receives the most advanced care available.

A trait that one cannot help but notice about Dr. Ibrahim is highly caring coupled with an unwavering commitment to the highest possible service for every single patient who enters his clinic.

Despite all of these achievements he still insists on wanting more. Thus, driven by compassion and the urge to contribute positively towards the society, Dr. Ibrahim has dedicated himself to bridging the gap between urban and rural areas so that no one is left behind.

It is not just about restoring sight; it is about enabling people to lead a life worth living. By allowing people access to basic eye health services, Dr Ibrahim Osama does not only improve eyesight but also enhances general quality of life for a significant number of men, women and children in the society.

NICHE AWARD 6TH



NEAT DESIGNS

NICHE AWARD 6TH



Inspirational Harmony Neat Interiors Commitment to Functionality

When it comes to transforming indoor spaces into breathtaking areas, it's crucial to strike a balance between aesthetic appeal and practical utility. Interior design is where Dr. Yasser Tawfiq's passion for creating exceptional spaces began. His journey

began with a focus on creating stunning interiors while studying interior design at the Faculty of Arts, Cairo, Egypt. He got to learn more and improve on his skills through working with different firms in Cairo before moving to Saudi Arabia. A meticulous planner, Dr. Yasser Tawfiq brings careful consideration to every project. As the International Projects Director for Joint Venture (JV) companies and a member of the Board of Directors, Dr. Yasser Tawfik managed projects around the globe valued at about 1.5 billion SAR. In the year 2016 the Egyptian industry was vastly influenced by the establishment of the design and contracting office owned by Dr. Yasser Tawfik focuses on the seamless integration of interiors and exteriors according to global standards while prioritizing exceptional quality and professionalism. Dr. Yasser Tawfiq's unique style lies between effortlessly combining traditional and modern styles. Drawing inspiration from global influences, contemporary trends, and cutting-edge technology, his creations resonate with users through their timeless elegance and functionality. Dr. Yasser Tawfiq's passion was not limited to design, but has extended to the best standards that the world offers. His designs are such that they can resonate with us all due to their classical nature and artistry. Doctor Yasser Tawfik is involved in various fields of business, including Residential Projects, Office Buildings, Commercial Buildings, Cafes and Restaurants, Medical Projects, Educational Projects. His services encompass various aspects of design and implementation, that include Architectural Modifications, Designing and Executing Infrastructure, Complete Finishing for Buildings, Using the Newest Materials in the Market. In the Landscape Department, Professor Doctor Yasser Tawfik specializes in a variety of fields that includes Master Plan Designs for Resorts, Compounds, and Villas, Planning and Developing Streets and Public Squares, Garden Designs for Villas and Palaces, Landscape Designs for Educational and Business Projects, Master Plan Design and Implementation of Hotel Landscaping, Garden Designs for Commercial Centers.

ADDRESS: Villa 41, south police academy Area (D), 5th settlement, New Cairo
EMAIL: INFO@NEATEG.COM
MOBILE: 01060878373
INSTAGRAM: neat_interiors

neat
DESIGNS
Interior Design & Landscape



NICHE AWARD

ARCHITECTURE

Locally Rooted, Globally Recognized The Rise of ADC Architects



Architecture and Design Consultants (ADC) is one of the top architecture firms that is based in Egypt. It was founded in 2013 by Ahmed Maher and Ahmed Sorour and focuses on commercial, administrative, and residential projects. To this date, ADC has executed around 300 projects locally and internationally. ADC Architects' philosophy is built on a commitment to continuous evolution and excellence, which has fueled the firm's rapid rise in the local and regional markets. They are the visionaries that create spaces of compound richness: visuals and purpose, aesthetics and functionality, constructing social enriching and collaborative human experiences.

Even though ADC Architects creates office spaces for modern working purposes, they provide dynamic office spaces that stimulate creativity. To say more, ADC Architects is recognized for its unique and timeless style, which seamlessly blends local culture and identity with modern, innovative design principles. ADC Architects exceeds others in the architecture field through applying extraordinary design principles that prioritize natural light flow and the deep appreciation of the integration of nature into the built environment.

Now, as ADC pushes the boundaries on what is possible to do, the architecture world waits in anticipation for what future designs will come from their minds' eye, and change the way that we all think about spaces.





P'COOK'S

BY PASSANT KHATTAB



P'cooks was founded in 2020 by Passant Khattab at a time when COVID-19 was at its peak. However, it made a niche for itself after having disastrous beginnings through upholding hygiene standards and using top-quality packaging materials.

P'cooks began at Passant Khattab's home kitchen. Despite the challenges of this era, it has led to the company's current success. Nevertheless, P'cooks grew rapidly because of its reputation for quick delivery and reliability, despite being operated from a home setting. In business, nothing could stop her footsteps, as Passant Khattab did not allow any setback or shortage to become a stumbling block for her.

As time went on though, it became apparent that P'cooks needed a centralized kitchen because more and more people were getting interested in their food products. After dedicating an entire year to hard work and determination, Passant Khattab achieved that goal by constructing a big central kitchen that would support the business. For P'cooks, this crucial point was instrumental in marking their shift towards professional catering services while signaling a turning point from being just another home-run enterprise into such an enterprise with strong presence in culinary industry.

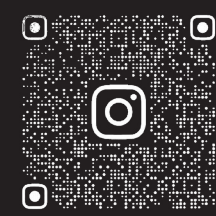
Passant Khattab played a key role in the development of P'cooks, and its ultimate success was as a result of her persistence with negligible occasional obstacles that she approached with gusto. As a well-known business at present, it used to be an unfamiliar entity. Since its creation by Passant Khattab, P'cooks has grown a lot. It is evidence of her commitment and innovation that experts, including chefs and waiters, among others, have ensured that the firm remains at the top of the food industry. It started as a small thing, but today it is already a brand name that works for profit and addresses different needs in our society. At last, P'cooks looks forward to having a bright future with a strong foundation, an expert team, and perfection attached to its brand name. This indicates that there is room for expansion and more growth ahead. Passant Khattab provides motivation to new entrepreneurs as she shows that despite the difficulties involved, passion, hard work, and dedication lead to success.





NICHE AWARD

EMAIL: PCOOKS.CATERING@GMAIL.COM
MOBILE: 01021222241 -01060501866





El Madany Architects: Blending Innovation in Architecture and Engineering El Madany Architects, a distinguished name in the realm of architecture and engineering, stands at the forefront of innovation and creativity. With a commitment to excellence and a passion for design, this firm has carved a niche for itself in the industry, delivering iconic structures that inspire awe and admiration. The firm boasts a stellar reputation built upon decades of experience and a portfolio brimming with groundbreaking projects. From towering skyscrapers to cutting-edge urban developments, El Madany Architects has left an indelible mark on the architectural landscape. At the heart of El Madany Architects' ethos lies a deep appreciation for the fusion of form and function. Every project undertaken by the firm is imbued with a sense of purpose, blending aesthetic appeal with practicality to create spaces that are both visually stunning and highly functional. One of the hallmarks of El Madany Architects is their commitment to sustainability and environmental consciousness. In an era where climate change and ecological preservation are at the forefront of global concerns, the firm strives to incorporate green design principles into every aspect of their work. From energy-efficient building materials to innovative waste management systems, sustainability is woven into the fabric of their designs. Collaboration is another cornerstone of El Madany Architects' approach to architecture and engineering. The firm works closely with clients, stakeholders, and industry partners to ensure that each project is tailored to meet the unique needs and aspirations of its inhabitants. By fostering open communication and fostering a spirit of cooperation, El Madany Architects is able to deliver results that exceed expectations time and time again. But perhaps what truly sets El Madany Architects apart is their unwavering commitment to pushing the boundaries of innovation. From leveraging cutting-edge technology such as parametric design and virtual reality to embracing novel construction techniques, the firm is constantly pushing the envelope in pursuit of architectural excellence. As the world continues to evolve, so too does the field of architecture and engineering. In this ever-changing landscape, El Madany Architects remains steadfast in their dedication to shaping the built environment of tomorrow. With a rich legacy of past achievements and an eye towards the future, the firm is poised to continue making waves in the industry for years to come.



Innovating Interiors, Inspiring Experiences.

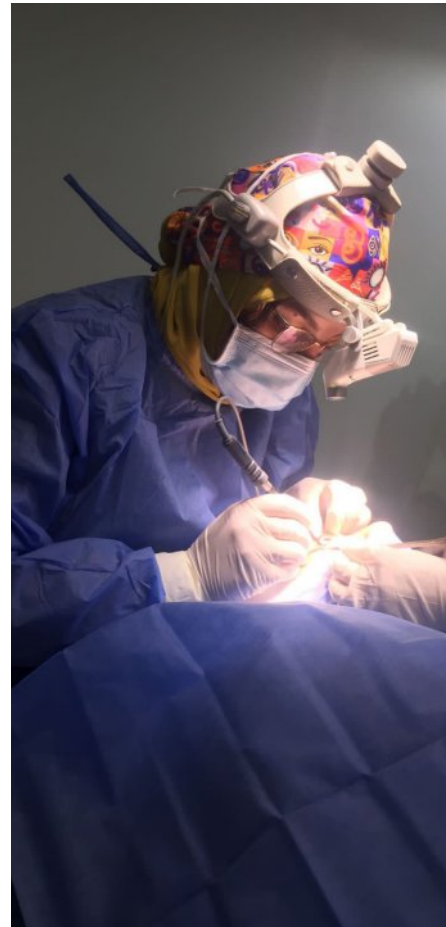


MADANY ARCHITECT
DESIGN & BUILD



EMAIL: MADANY.ARCHITECT@GMAIL.COM
INSTAGRAM: MADANY.ARCHITECT
MOBILE: 01023772277 - 01033070033





The Future of Eye Aesthetics: Dr. Engy El Sherif Leading the Way
In the kingdom of ophthalmology where accuracy and art meet, Dr. Engy El Sherif is a pioneer in her field as well as an innovator. Her proficiency in Oculoplasty, aesthetic and lacrimal eye surgeries has made her a top oculoplastic surgeon. Dr. Engy's journey started at Cairo University where she received her academic Oculoplasty degree, then she followed her passion and gained an international MD degree. Her relentless pursuit of perfectionism can be traced back towards this point. She believes that each eye has its unique essence that makes it attractive to others. Aesthetic procedures by Dr. Engy have earned her the name "the eye artist." The trust thousands of people across Egypt, Middle East and Africa have in her is due to her pioneering Brow and Eye Beautification technique which is highly regarded for its originality

By ensuring that every eyelid lift or under-eye bag removal keeps the individuality of the patient intact, she skillfully handles various aesthetic issues with gracefulness. In addition, what sets Dr. Engy apart from other surgeons not only due to her skill in surgery, but also by her belief that staying ahead of the technological curve while maintaining timeless looks is necessary. She deals with complex matters in an elegant and precise fashion by concentrating on issues like lacrimal surgeries and refining the shape of the eye. Dr. Engy El Sherif is more than a surgeon; she alters ophthalmic aesthetics landscape through her own invention. She has always been confident and has revolutionized the concept of beauty according to her patients, through a blend of artistry, ingenuity and kindness.





Dr.Engy El Sherief is a Egyptian leading ophthalmologist consultant who is specialized in oculoplasty.She gained her master degree from cairo university and continued her passion by gaining her MD degree in oculoplastic and being an internship oculoplasty consultant

ADDRESS:

NEW CAIRO BRANCH : BUILDING 164 NORTH FROM NORTH TE-
SEEN STREET BESIDE EL SHIFA HOSPITAL
MOHANDESIN BRANCH:2 EL FAWAKH STREET FROM GAMET
ELDEWAL STREET

INSTAGRAM: DR.ENGY.ELSHERIF

MOBILE: 01061065395-01001450428

NICHE AWARD



NICHE AWARD



NICHE AWARD 6TH

Divine Dental Clinics have professional dentists in SIX different fields: Veneers, Implants, Braces, Pediatric dentistry, Root canals, and Fillings. We prioritize every aspect of the patient's experience, ensuring comfort and exceptional care. We aim to transform the dreaded dental appointment experience in Egypt. With two convenient locations, patients can easily access their needed services, making dental care hassle-free and accessible. Our skilled professionals provide comprehensive treatments and personalized care tailored to the patient's needs, ensuring a healthy and radiant smile.

ADDRESS:

Divine Clinics Locations

Sheraton Branch: 17 Adib Ali Adham, Sheraton, Next to Hilton Hotel, Cairo

New Cairo Branch: Agora Mall, Building M, 2nd floor, Clinic M27, Golden Square, 5th Settlement, Cairo

MOBILE: 01277998831



NICHE

award

Divine.

DENTAL CLINIC

— Dr Fady Aziz —

NICHE AWARD



BEYOND COMMERCE THE INSPIRING MISSION OF COCAJ

Art in Cocaj is a mixture of creativity and inspiration. Engineer Afnan Essam is a graduate from the Faculty of Art and her artistic ideas are inspired by Bauhaus style and designs. Searching through the cultural heritage of the Rococo style gave Afnan a unique idea. Its exceptional details were the result of her critical thinking process, which defined how the Cocaj logo was created. Close to perfect appearances cannot meet Afnan's artistic dream. She aspires to touch a wide audience, keeping quality in mind. She holds that quality is indispensable in all her dealings. That's why every piece she creates is intended to magnetize attention. When she started her online shop, it was a turning point in her life. Her aim was to deliver merchandise and send out a strong message using simple yet classy packaging that reflected her belief in the widespread accessibility of art. This is exemplified by her intricate paintwork. Afnan is driven by more than just financial success; her passion lies in empowering women, inspiring them to learn and share their knowledge with others. Through her artistic vision, she tries to help people understand themselves better through greater empathy. Art is truly a powerful example of how people can be transformed and inspired. This goes beyond bounds, arousing curiosity and enlightenment among witnesses. This artistic voyage by Engineer Afnan Essam leaves an impact in the Egyptian market.



NICHE

ward

FACEBOOK: COCAJ GALLERY
INSTAGRAM: COCAJ GALLERY
MOBILE : 01022773793

NICHE AWARD

Beyond the Table The Tabali Experience of Authentic Egyptian Cuisine



Located in the heart of Egypt lies Tabali Bistro which is one of the greatest traditional restaurants. Tabali, inspired by the humble Tableya, which is a traditional short-legged table that has been an iconic symbol in Egyptian homes throughout the years. This table embodies the generosity of Egyptians and the abundance of delicious dishes that grace their tables, creating a warm and joyful atmosphere for all who gather around it.

At Tabali, they believe that there is nothing better than authentic. From breakfast to dinner, the menu offers a wide selection of classic Egyptian dishes, carefully developed to present the variety and rich flavors of the homeland. From the spices to the fresh and local ingredients, Tabali's dishes are a work of art to Egypt's culinary legacy.

The central kitchen is divided into dedicated stations for various functions. Their skilled chefs are busy preparing each and every menu item with care and attention. Their commitment to quality and freshness ensures that every bite is an exceptional experience for our customers.

Tabali Bistro offers more than food; it is a lifetime experience. During the summer, Tabali Bistro sets up shop on the picturesque North Coast, serving all your favorite Egyptian classics while enjoying the sunshine and sea breeze.

Whether you're a resident looking for a new culinary gem or a visitor eager to explore the flavors of Egypt, the new branch of Tabali El Gouna promises a dining experience like no other, where every dish is a masterpiece of authenticity and freshness.

At Tabali El Gouna, eating is about satisfying the soul as much as the body. It is a celebration of connection, culture, and community where each meal is an occasion to make treasured memories with those you love. The friendly greetings and perfect service make sure your occasion, be it a romantic meal for two or a get-together with loved ones, will be nothing short of spectacular.

"Creating a loyal family of customers around the world who share our passion for incredible food is our ultimate goal," they say. As they open more locations throughout the Middle East and beyond, they hope to inspire others to celebrate their culture through food by setting the highest standard of quality and innovation in Egyptian oriental cuisine.



EMAIL: MONA.NASSEF@TABALIBISTRO.ME
MOBILE : 0 101 2007001



FARUK KOÇER THE ORIGINAL

TURKISH TASTE SINCE 1963



With the best baklava shops opening on the streets of Egypt in 1963, Mohamed Ramadan has been able to implement the first baklava shop concept in Cairo to make people feel at home with a special taste that captures a Turkish essence in Egypt. While he is always trying to acquire new skills, improving processes, and finding new ways to solve problems, Mohamed was able to take control of the market while being able to serve people using special techniques for a unique flavor.

At Faruk Koçer, their main aim is to satisfy customers and serve them with love and creativity using the finest ingredients. They offer various baklava options and pastries. Their aim is to redefine baklava experiences by bringing people together. One pastry at a time. Their method is always using fresh ingredients in their artisan creations. Faruk Koçer's commitment to excellence extends beyond taste. Their warm hospitality and attention to detail create an inviting atmosphere where every customer feels cherished.

The unique flavors they offer makes customers feel the attractiveness of the allure of golden baklava, the flavor of real butter, the crunching of the pastry, and the irresistible aroma of pistachios.

Their strategies are unique. Faruk Koçer's commitment to quality extends beyond baklava. Their dedication to customer satisfaction ensures a delightful experience for every palate. They aim to enhance adaptability in operations, stay informed, pay attention to customers' needs and feedback, and adapt to market changes. Their detailed-oriented strategy never failed to make the business succeed. As they adapt to market changes and develop their strategies to satisfy their customers, their customers are always waiting to know what will come next at Faruk Koçer. Each milestone brings recognition. With every new product launch, branches opened, significant target revenue, partnerships, and many other milestones, Faruk Koçer was able to establish a unique identity that reflects Turkish origins on Egyptian grounds.

Their secret recipe is simple: Faruk Koçer presented to the Egyptian market the only high-quality Turkish baklava made to the Gaziantep Baklava standards. When Faruk Koçer mentions that it is the original Turkish taste, it is more than a message they are communicating; they communicate the customers' feedback with the world.

NICHE AWARD 6TH

NICHE
LUXURY LIFESTYLE MAGAZINE

ADDRESS: ZAHRAA EL MAADI
- EL SHEIKH ZAYED, WALK OF CAIRO
INSTAGRAM: FARUK KOCER_1963
EMAIL: M.RAMADAN@FARUKKOCER1963.COM
WEBSIITE: WWW.FARUKKOCER1963.COM



NICHE AWARD



NICHE AWARD



NICHE AWARD 6TH

STEP INSIDE LUXURY

WHY OYMA STANDS APART IN THE WORLD OF DESIGN

OYMA Furniture is located in the center of New Cairo and promises elegance, perfection; it crafts each item with excellent attention to detail. OYMA can redefine living spaces through effortlessly blending an antique look with utility.

OYMA's purpose focuses on elevating the quality of everyday life by creating living rooms and home furniture that are beautiful, which showcase their value, convenience and style. Thus, OYMA remains flexible in the middle of a changing market environment due to a strong emphasis on product innovation, consumer feedback and excellent after-sales support.

Last but not least, what differentiates OYMA from its competitors is its dedication, artistry, innovativeness and passion for the industry's success.



NICHE

award

ADDRESS: 124, BANKS CENTER STREET, NEW CAIRO

MOBILE: 0127377065 - 01557765992 -
01225576946 - 01225534988 - 0228120520

FACEBOOK: OYMAEGYPT

INSTAGRAM: OYMAEGYPT

INTERIOR DESIGN



Mohamed Ataya Innovations Creating a Lifestyle Tailored For The Client's Personality

Mohamed Ataya Innovations is a building and interior design firm that believes that sincerity and honesty go beyond more than an empty platitude. Whether somebody is working or living there, the goal is to create spaces that make them genuinely feel happy and content, not just tick boxes for clients and architects. At Mohamed Ataya, we are very enthusiastic about creating unique and really one-of-a-kind designs that capture your identity. This goal is the essence of everything we do, and for Mohamed Ataya, it is the seed that germinates his inventive style. He adds his unique touch to every project to ensure that the designs speak volumes to the people using the area and the place itself.

Dreaming big and seeing it through to fruition is the reality at Mohamed Ataya. They know that the key is to strike just the right balance of delivering a task to the highest possible standard, on time, and within budget. Their established track record of delivering projects above expectations at all times is due to their unrelenting focus on time, cost, and quality. For more than seven years, Mohamed Ataya has been transforming areas into opulent retreats. He is an expert at creating opulent interiors and finishing touches on your budget. Due to open communication, Mohamed and his team will always be on the same page, and you will never be a worried party.

They are very attentive to the correctness of things. Mohamed Ataya and his team make use of drawings that are detailed to ensure whatever is done is according to engineering standards. Through this, their engineers can be efficient and confident in the work since the plans are solid. Their skilled technicians at work could then bring your vision into perfect reality. Stuck in limbo with your space unfinished or half-finished? Mohamed Ataya can make your dream come true! They deal with everything from choosing furniture to connecting utilities. This team is perfect at picking colors and pieces that fit your space perfectly into beauty and super functionality. Besides, they take care of everything without giving you too much of a headache.

NICHE AWARD 6TH

WINNER AWARD

ADDRESS: 10th of Ramadan city ,Egypt
EMAIL: info@m-atayainnovations.com
WEBSITE: <https://Matayai-eg.com>
MOBILE: 01002005205
INSTAGRAM: [Mohamedatayainnovations_ma](https://www.instagram.com/Mohamedatayainnovations_ma)

NICHE AWARD



A Global Luxurious Lifestyle in Egypt

Starting its journey in 2019, A' La Mode hair Salon was able to establish its strong presence in the Egyptian market with the ambition and passion of its founders and their partners. The professional hair salon was able to open different branches all over Egypt in Al Zamalek, Maadi, New Cairo, and Sheikh Zayed.

It has advanced in the field of cosmetics. The hair salon aims to communicate beauty, luxury, and professionalism in every detail including their branding. A' La Mode's logo was inspired by the star to show how they are able to shine using their own unique presence in the beauty and fashion industry. They have distinguished themselves in keeping up with fashion for the latest bridal hairstyles, hair dyes, cuts, and many others.

Their unique presence can be seen everywhere in the beauty industry, from glamorous festivals to high-profile magazine profiles. Their quest for excellence leads them to the fashion hotspots of Paris and Milan, where they refined their coloring and haircutting techniques.



ADDRESS: ZAMALEK BRANCH
6 ST. MOHAMED ANIS.
MOBILE: 0120 0337 578

NICHE LUXURY LIFESTYLE MAGAZINE AWARD

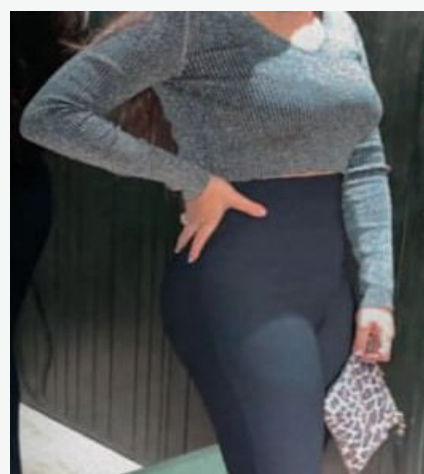
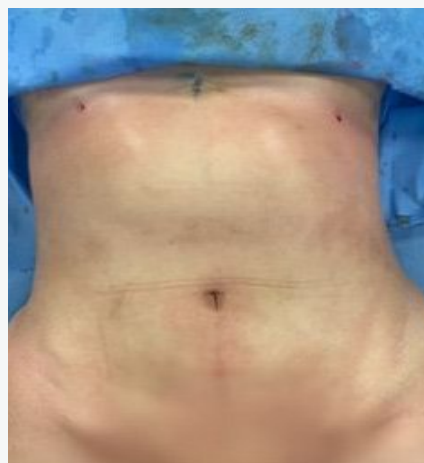


TH
2024



DON
AL ALAMEIN





World-Class Results: Dr. Barakat's Proven Success Record Dr. Jamal Eldin Barakat with his high professional staff and a team of specialists who are well known for their gynecomastia treatment success. The clinic's staff are a team of professionals in plastic surgeries and have specialized directly in gynecomastia surgeries for men. Dr. Jamal Eldin Barakat's clinic has a proven track record of over 4,000 successful gynecomastia surgeries. His clinic has gained patients worldwide, even world champions. This is a further indication of how professional they are, Having a deep understanding of the challenges that most men with gynecomastia have to go through. This is in their personal and professional lives. More so, what they see from athletes who are on hormones, not for any other reason other than gynecomastia. From Dr. Jamal Eldin Barakat's clinic, they recognize that they are not just seeing what is regarded as a form of entertainment for men but what they see as a disease that they need to cure. In addition to gynecomastia surgery, the clinic provides assistance in liposuction and body sculpting, which helps women reach their aesthetic goals and feel more self-confident. They understand how to enhance and what it takes to make a woman satisfied. Their expertise in liposuction, body sculpting, and excess skin removal, coupled with their proven track record, solidifies their reputation and builds patient trust. Dr. Barakat's clinic achieves both delicate liposuction techniques for a natural feminine form and meticulous scar minimization for optimal cosmetic results. Dr. Jamal's history and success stories speak for themselves, a testament to the clinic's commitment to trust, professionalism, and experience.





DR. JAMAL BARAKAT
PLASTIC SURGERY

INSTAGRAM:
JAMALELDINBARAKAT
FACBOOK:
DRJAMALBARAKAT
MOBILE:
01097873809 - 0101 1604369

NICHE AWARD

Dr.Jamal El-din Brakat Plastic surgery specialist. Trying to repeat yourself in order to become successful is, in the end, just an attempt to achieve your dream, but the failure that occurs at the end of any attempt is the beginning of the path to self-realization. Because a real person benefits from mistakes and failure, not from success Continue trying, regardless of the results, as the inevitability of connection is certain after fatigue and effort, and after the success of Allahu Subhanahu wa ta'ala.

NICHE AWARD 6TH

MOHAMED EL HADARY AWARD

LUXURY REDEFINED BY ENG. MOHAMED EL HADARY



As a Creative and Visionary Architect and Interior Designer, Mohamed El Hadary embodies the pursuit of perfection and dedication to his craft. With a profound understanding of design principles, he orchestrates a fusion of form, function, and aesthetics in his innovative creations. By expertly combining these three elements, El Hadary elevates his designs beyond mere utility. He creates innovative and meaningful spaces that are a joy to inhabit.

El Hadary's journey has been one of constant innovation garnering a reputation for creating extraordinary living spaces that captivate the eye and enchant the soul. He seamlessly blends Arabian heritage with contemporary sensibilities, creating environments that embody distinct identities while embracing modernity and looking forward to the future.

Mohamed El Hadary's innovative aesthetic touch gives the place a breathtaking elegance that catches the eye and inspires the senses with the dazzling beauty and warmth that spreads throughout it, by employing all the living and aesthetic elements, making optimal use of the spaces achieving an atmosphere of comfort and luxury that suits every ambitious person who wants to own a place that reflects his unique identity.

From conceptualization and design to implementation, El Hadary Innovations firm established in 2016, is dedicated to creating pioneering spaces for its premium clients. Through its qualified team of creative designers and skilled craftsmen, the company pushes the boundaries of innovation to new horizons, delivering environments that blend cutting-edge aesthetics with functionality and sustainability, with great attention paid to each tiny detail to fulfill the aspirations of the elite.

El Hadary Innovations doesn't just design spaces, they craft transformative experiences. Their expertise spans Interior, Exterior, Décor, and Finishing, allowing them to orchestrate a symphony of design elements across every aspect of a project. From the initial spark of inspiration to the meticulous execution of the final detail, they meticulously curate every step. Their creations seamlessly blend contemporary trends with timeless elegance, ensuring each space resonates with both modern flair and enduring sophistication. El Hadary Innovations aspires to be your one-stop-shop for design, transforming your vision into a reality that exceeds expectations and creates lasting memories. Their team of expert designers will collaborate closely with you to realize your vision, whether it's a luxurious and rich atmosphere or an elegant and modern look.

NILE AWARD





ESHBELIA GROUP THE ART OF LUXURY LIVING

ADDRESS:

EGYPT: BUILD 104 INDUSTRIAL AREA EL ROBIKY CAIRO.

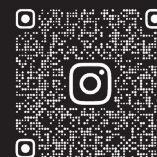
UAE: ZED TOWER BUISNESS BAY DUBAI.

EMAIL: INFO@ESHBELIA.COM

MOBILE:

EGYPT: 01011772348

UAE: +971567219993



ESHBELIA GROUP

FEATURED AWARD



Eshbelia Group aims to become the long-term trusted advisor of its audience, going beyond building a strong relationship. Eshbelia was founded in 2014 and was able to establish a unique presence in the market among competitors in the Middle East and North Africa (MENA) region. As part of the EGD Group, Eshbelia is an interior design and construction company that works in various fields. Its vast services include general construction, interior and exterior finishes, designs, decoration works, maintenance, and electromechanical works. Furthermore, Eshbelia maintained its presence with the branch they have in Egypt, but also, the company expanded by operating from a second branch in the United Arab Emirates known as Eshbelia Elfarida Technical Works LLC. By creating sustainable, environmentally friendly spaces, Eshbelia proves that it innovates and creates remarkable design and construction projects that transform dreams into reality by building to emphasize a collaborative effort with their audience. The company offers various services that include 2D and 3D design, finishing services, and electromechanical services. For a business to succeed, there must be a skillful man-power behind this recalled success. Eshbelia was able to merge together passionate designers and skilled craftspeople by letting their creativity shine and making dreams become a reality. Transforming a vision into a creative functional interior and exterior space is the main goal for Eshbelia to keep their clients satisfied. Because they understand the importance of quality construction, they know that every detail

matters. They take care of every single thing to offer a flawless experience throughout the whole process. Not only that it is a flawless experience, but also they source top-quality products at competitive prices. Eshbelia's main goal is to transform spaces into clients' dreams making it a reality. Their extensive experience allows them to cater to your unique needs, ensuring your dream space becomes a reality.

LA COUPE SALON



A DECADE OF EXCELLENCE: LA COUPE BEAUTY SALONS CELEBRATES INNOVATION AND LUXURY

La Coupe Beauty Salons, having been opened in 2008 are famous for delivering the atmosphere of elegance and the implementation of the innovative treatments. It created a niche market for themselves and is a recently established entity, opened in 2008 with operations to ensure that they achieve nothing below the perfect touch of beauty craftsmanship for stars and other celebrities. The owner of La Coupe Beauty Salons, Marwan Hanna, is always successful in the latest trend-setting and updated techniques and education of all his employees; Also, a salon is equipped with proper aesthetics and luxury.

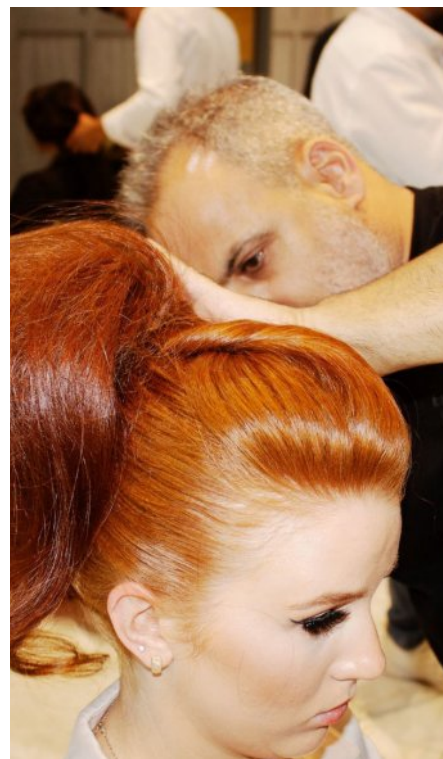
With every client in mind, Marwan brings the best to the table from ensuring the satisfaction of each clientele to providing the best experience to those who visit any of the beauty salons under La Coupe. It is this year that the brand marks its tenth year of its establishment and, following the dream and vision of the owner Marwan, it remains committed to creativity and accuracy. His brother Jacques, the regional owner of La Coupe, the local company, is responsible for supervising the regional and international expansion of the firm.

La Coupe has worked for a decade and this is a clear indication that they have been offering good services to customers who have realized that the salons value quality services through professional hair stylists and offerings that did not leave a negative impression.

The real company name of “Jacques La Coupe” is under the United Arab Emirates and currently has three branches in Dubai. Currently the brand has embarked and is existing in the Kingdom of Saudi Arabia and operates one branch in Riyadh.

La Coupe’s aspiration to be innovative also does not limit itself to techniques and trends. They are always keen on new technology and high-performance products that would offer a better client experience. The constant dedication of time towards the position of the beauty industry is evident by guaranteeing clients of La Coupe with the best treatments offered in the market.

The talks about new branches at La Coupe rise as the business continues to dazzle and deliver a magical experience to all its visitors in the years to come, watch this space! Sophistication is global.



NICHE AWARD 6TH



MOBILE : 01203855222
EMAIL: LACOUPELONS@GMAIL.COM



NICOLE AWARD

TAMER MOSTAFA



Brand Activation

INSTAGRAM: [btl_house](#)
WEBSITE: www.btlhouse.net



PARTNERS IN SUCCESS



NICHE AWARD

An award of recognition and luxury is uncovered in 2024 by Niche Magazine. Niche Awards, which was first launched in 2018 took the lead in its sixth edition with Kyious Statuette that honors different business industries and individuals. Aiming to reflect success in several fields, all nominees are special in their own way.

The statuette of luxury Kyious says it all about our nominees, sponsors, and celebrities. Each detail symbolizes a spectacular exclusive characteristic. Crowned with the head of Kyia, it represents wisdom, loyalty, passion, and kindness. The wings of Horus represent power, worth, strength, and purity. The body symbol of greatness is for royalty, capability, and mightiness. Merged together crafting Kyious, the statuette with its prestigious outcome adding royalty to our night symbolizes premium and leadership for all representatives reflecting the power of history across centuries presented to our beloved nominees, sponsors, ambassador, and celebrities.

Celebrating Spectacular Sixth edition, Niche Magazine guarantees a supreme night of heartwarming moments of honor through numerous methods. Starting with our sponsors, they help empower Niche Awards allowing it to shine. Our Ambassador proudly serves as an inspiration to others. The celebrities that joined us on this spectacular night help promote positive change and inspire others around them. Last but not least, industry leaders are the ones who were able to create masterpieces encouraging innovation through a secret recipe of success and style.

As the venue is located in the heart of Cairo to reflect history from different aspects, the awards was at Cairo Marriott Hotel at El Zamalek that took place on the 1st of June 2024. Cairo Marriott Hotel was originally constructed as a visitor's palace that provides its guests royal treatment for decades.

Niche Awards Spectacular Sixth edition by Niche Magazine with all its details that matter is ready for an exceptional takeoff with Horus Wings of Achievement and Kyious luxurious and royal appeal. Niche Magazine promises a night to remember for all, not just for the exceptional nominees, but for the entire community that values creativity, commitment, and the pursuit of excellence. The event featured breathtaking performances, entertaining activities, and insightful interviews at a venue that will leave a lasting impact, showcasing a blend of history and luxury to create a truly spectacular and unforgettable experience reflecting the meaning of Spectacular Sixth.





DMD-ESIGNS CRAFTING EXTRAORDINARY SPACES SINCE 2022

DMD-esigns' journey began in mid-2020 and the company has been providing an ideal blend of engineering-like accuracy with the creativity of an artist in interior designing. Established by Eng Ahmed Duqmaq and Eng Abd El Monem Yasser, the firm has quickly grown to be a firm that designs meaningful concepts to create spaces, which are foremost unconventional but also extraordinary. As the name C-DMD-esigns infers, transforming spaces to the next level of excitement is at the root of the firm's philosophy. Every project that the firm takes up is done so with consideration of the client and aesthetic and innovativeness are applied to enable the creation of an environment that is as unique to the owners as their fingerprint. No matter if it is a luxurious house, a fashionable business place or an enchanting sales floor, DMD-esigns has the experience and innovative ideas to bring any environment to life.



EMAIL: INFO@DMD-ESIGNS.COM
MOBILE : 01200155554
FACEBOOK: [DMDDESIGNINTERIOR](https://www.facebook.com/DMDDESIGNINTERIOR)
INSTAGRAM: [DMD_ESIGN](https://www.instagram.com/DMD_ESIGN)

DMD-esigns creates entrancing environments that go above and beyond expectations by carefully combining creativity and function. Their basic values of keeping clients first and encouraging creativity are what motivate their success and set them apart as leaders in an industry full of mediocre work. Every project they take on is a reflection of their unwavering dedication to creating environments that inspire creativity, spread happiness, and stand the test of time. MD-esigns consistently raises the standard for design innovation thanks to a team of elite specialists who share their commitment to perfection. MD-esigns is a shining example of what can be achieved by an uncompromising attention to quality and originality in a world where outstanding design is important. They create experiences that elevate and enrich rather than just designing spaces.

NICHE AWARD 6TH

In the vibrant, diverse city of London, Fathi's journey began amidst the rhythm of city life, where the pulse of the urban landscape throbbed with the harsh realities of survival as a young male, born in Egypt, and of Libyan origins. Growing up in a stable home provided him with a semblance of security, but the surrounding environment painted a different picture—one of resilience and adaptation. In a city that homed many families of different backgrounds, young teenagers would often resort to violence and rebellious behaviors as an outlet, due to undealt trauma, and Fathi often found himself in trouble through violence and other rebellious activities alongside his friends. As many would just look with the lens of them being rebellious teens, yet, the truth was, each was dealing with their own stored trauma that came out as an outlet in the name of violence, and trouble. Fathi found himself navigating a delicate balance between the allure of adventure, and the sobering weight of reality that surrounded him in the foreign lands of the United Kingdom.

Football became Fathi's sanctuary—a refuge from the chaos of his surroundings, where the roar of the crowd drowned out the noise of the city streets. By the age of 18, Fathi played in the UK's National League (5th division) as a first team player with Burnham FC, with his eyes set on making it professionally and establishing a career. Alongside his love for the beautiful game, Fathi found solace in the intensity of combat sports like jiu-jitsu and boxing. These became his outlets, allowing him to channel his energy and passion in constructive ways. Fathi always had an inner fire, surrounded by doubt. A daily struggle with his own demons, the demons that created doubt in his understanding of what it was to be a man. This uncontrolled fire and darkness often led him to be in states of rage and often found himself engaging in violence with other people, putting his life and others at risk with this fire that had no boundaries. Boxing and jiu-jitsu became environments where it taught him how to control this fire, and to become more confident and at ease with it. Throughout the years, Fathi surrounded himself with friends of older ages, usually those that had been through the struggles of life, and come from all walks of life, a diverse group of friends, different ethnicities and backgrounds, who often mentored him through advice and knowledge. This is when Fathi came across meditation, where he disciplined himself to meditate for hours and days upon days, slowly seeing the magical change it had on his life and his surroundings. However, the battle with the demons always remained within him as a young man learning on how to navigate through the swinging pendulum of dark and light.

Fathi wrestled with the intricate relationship he had with his father, characterized by tension and misunderstandings. When his father passed away at 22, Fathi unexpectedly assumed responsibilities such as leading his family and overseeing his father's business empire. Grieving and dealing with health challenges during the pandemic, Fathi grappled with inner turmoil and the demands of adjusting to life in Egypt. He confronted his inner demons, contemplating whether to surrender to darkness or embark on a journey of healing for himself and his family's future.

WHAT IS NOW

Soul's Sanctuary



SOUL'S
SANCTUARY

ADDRESS: - CAIRO
- NORTH COAST (HACIENDA WHITE)
MOBILE : 01110003062
INSTAGRAM: SOULSSANCTUARYEGYPY

Fathi found solace and clarity through breathwork and meditation in Cairo, which inspired him to create Soul's Sanctuary. Recognizing the lack of safe spaces for holistic healing in the city, he embarked on a mission to offer science-backed holistic practices as alternatives to medication, aiming to empower individuals to tap into their true potential and heal mentally and emotionally. As Soul's Sanctuary flourished, Fathi's vision expanded beyond



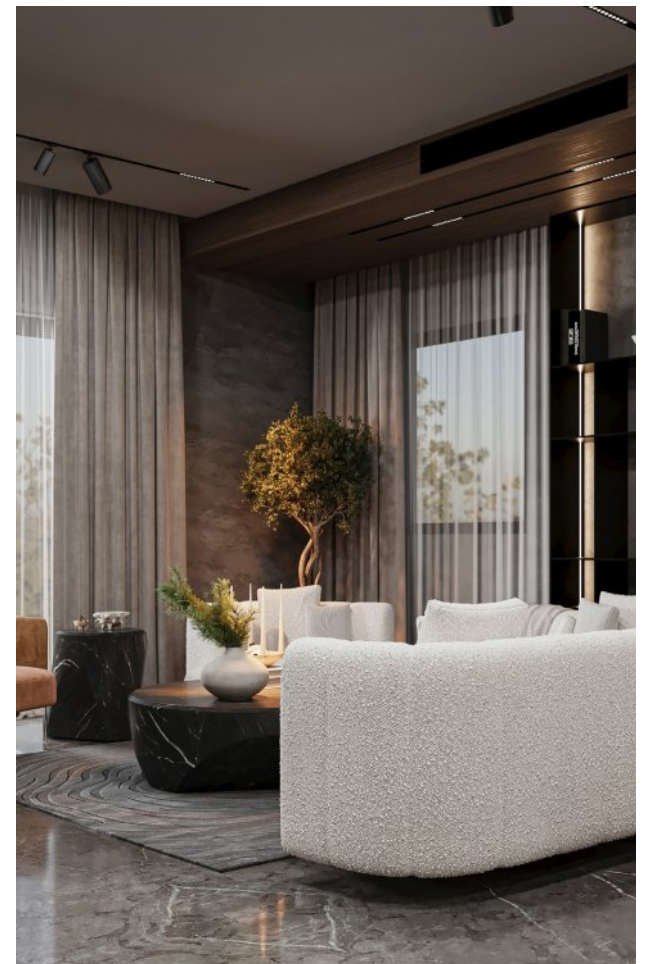
SOUL'S SANCTUARY

physical space. He recognized that true transformation transcends walls and extends into the digital realm. Leveraging technology, he launched virtual wellness programs accessible to a global audience. These online sessions, whether through guided meditation or expert-led workshops, empower participants to navigate life's challenges with resilience and grace. To put it simply, Fathi states, "Every decision we make, comes from within, and our decisions are heavily influenced by our emotions. If our inner world is in doubt, turmoil, rage, and low vibration, our decision-making often follows, starting from the moment we wake up. Not only that, how we see ourselves influences how we decide to live our lives. We only have one chance in this life to make the most of it, to build a life worth living. Many of us live in a toxic cycle of panic, doubt, anxiety, and worry. Instead, we should strive to live a life where we can shine, detached from outcomes and not reliant on" materialistic components". Soul's Sanctuary, an up and coming holistic hotel concept and a flourishing retreat, now provides expanded space for growth. With over 300 diverse attendees, it boasts an organic kitchen, an upcoming coworking space, and a variety of classes including Yoga, meditation, breathwork and Sound Healing. Special events, such as open mic nights and wellness talks, enhance the experience. Fathi's real estate expertise will soon give rise to a holistic hotel, inviting people worldwide to embark on a transformative journey across Egypt's sacred lands.

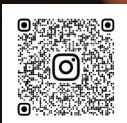




Different interior design trends may come and go, but some timeless characteristics never fail to captivate homeowners and designers alike. Soothing and tranquil ambience is achieved by integrating soft colors, simple shapes, and plants. Using natural elements like wood and stone can make a space feel inviting, while splashes of color can emphasize its individuality without making it appear loud. Additionally, incorporating elements of biophilic design, such as natural light and views of nature, can enhance well-being and productivity



NICHE AWARDS



GAMAL.ISMAEL@BUILDER_INNOVATION.COM
WWW.BUILDER_INNOVATION.COM
01099188183



BUILDERS
innovation

Designing Dreamscapes: Builders Innovation Brings Your Vision to Life

Founded in November 2016 by visionary engineer Gamal Ismail, Builders Innovation has evolved into a highly respected design firm. Driven by a passion for transforming spaces, this isn't a typical construction company. Builders Innovation recognizes the profound impact our surroundings have on well-being and productivity.

Their team of skilled designers and meticulous builders goes beyond mere structures; they create experiences. Whether fostering a collaborative office environment or crafting a luxurious haven at home, Builders Innovation prioritizes understanding your unique needs and preferences. Their comprehensive consultation process ensures they truly grasp customers' vision and lifestyle.

Innovation and exceptional quality define Builders Innovation's approach. They stay ahead of the curve by researching and implementing cutting-edge design trends and construction techniques. Yet, they never compromise on high-quality materials and meticulous craftsmanship, ensuring lasting beauty.

Client satisfaction drives everything at Builders Innovation. From the initial consultation to the final finishing touches, they collaborate with you every step of the way, creating a seamless and stress-free experience. With Builders Innovation, all dream spaces become more than a concept—it's a vision coming into reality.

FOUNDER & CEO
Gamal Ismael



NICHE

AWARD

NICHE AWARD



Ehab El Mansy's achievements and dreams are beyond becoming an icon. With his creative hard work and efforts over the years, his achievements reflect perfection in each milestone achieved and every success story. Earning an empire of hairstyles that could lift the hairdressing arts and last in every customer's memory is the wish of Ehab El Mansy. He wishes nothing but building an iconic empire of hairstyles that could elevate the hairdressing arts and last in every customer's memory like Amir Karara and Asma Abulyazeid.

EHAB EL MANSY

UAE HOLIDAY IN HOTEL: +971509533183

MLANO ITALY: +393272904482

ELMOHANDSEEN CAIRO: 01222479242

MAADI CAIRO: 0102290371

MADINATY SOON

INSTAGRAM: EHABELMANSY1

FACEBOOK: EHAB ELMANSY HAIR STYLIST

NICHE AWARD



Jooبران, the innovative startup specializing in bags and luggage, has cultivated a distinctive identity with its vintage-inspired aesthetic and timeless designs. Characterized by its classic charm and refined craftsmanship, Jooبران's bags epitomize elegance and grace. From meticulously crafted leather backpacks to luxurious carry-on luggage, each piece exudes a sense of nostalgia while maintaining a contemporary edge. As Jooبران expands its footprint from Egypt and the UAE to the global stage, including the USA and Europe by the end of 2025, its vintage-inspired collection is poised to captivate travelers worldwide. With a steadfast commitment to quality and style, Jooبران continues to redefine the standards of the bags and luggage industry, offering a fusion of heritage and modernity that resonates with discerning individuals seeking elegance in their travels. Jooبران's mission is to redefine the standard of Egyptian products by setting new benchmarks for quality and craftsmanship.



Mohamed Zidane, the CEO of Joobran, a local startup specializing in bags and luggage, brings a wealth of entrepreneurial experience to the table. From a young age, Mohamed harbored a dream to build a global brand. Before launching Joobran, Zidane successfully led two other local startups, showcasing his leadership prowess. With a solid foundation forged during eight years in national and multinational corporations, Zidane's expertise drives Joobran's success. His journey underscores a transition from corporate to entrepreneurial leadership, highlighting his ability to navigate diverse business landscapes. establishing itself as a prominent player in the bags and luggage industry.

M. Zidane



ADDRESS: 24 MOSTAFA RIAD ST.,
NASR CITY , CAIRO
WEBSITE: WWW.JOOBRAN.COM
EMAIL: INFO@JOOBRAN.COM

NICHE
LUXURY LIFESTYLE MAGAZINE

Threads of Success Amal Shawkat Coutures Artistic Journey

Amal Shawkat Couture is a company owned and operated by the talented and sophisticated fashion designer Amal Shawkat, who has made commendable contributions to the fashion industry through her exquisite dress designs. Currently, her atelier, which is a business that is focused on bespoke dressmaking, and sales of quality dresses, is a true testimony to these strengths and passion for fashion. For Amal, passion is the key factor in any business, and she attributes her success to this driving force. It is the driving force behind creativity; it promotes innovation and has to steer through the numerous obstacles inherent in managing a company.

One of the outstanding attributes enabling Amal to cultivate her business is tenacity. The fashion industry is full of such shocks, intense competition, but thanks to perseverance and the determination from the set objectives, Amal was able to quickly find herself again and overcome the loss. She also has faith in her ability to overcome all odds that may come her way, and this has kept her spirit alive all the time. Amal remains ambitious and never loses hope because her focus is as much on the journey as it is on the destination. For her, it is important to have and strive for objectives – She knows that sometimes everything will not be perfect. This mindset enables her encourage herself to work harder as she is motivated without getting disillusioned when she fails to achieve what she wants.



Amal stays informed about external threats that can impact her business by monitoring market trends and industry changes. She also applies diversification and other business tactics, and fosters positive communication with suppliers, customers, and other interested parties. These relationships enable her to handle external forces more easily, thus enhancing the ability of her business to sustain itself and adapt.

One of the challenges Amal faces is finding partners who align with her vision and values. Those in the company also need to be focused on quality, as well as innovation since they have to partner with her – and this can sometimes prove difficult to achieve. But her strict adherence to order establishes her ability only to work for the best and on that note only get the best.

Efficient time management and flexibility have also greatly benefited Amal. She makes it a point to take a break and analyze which tasks are more sensitive and urgent and if it can be delegated to someone else, which makes sure to also include time for herself and her family. At the same time, she does not overextend herself on work essential for a sustainable, long-term success.

ADDRESS: NEWCAIRO
EMAIL: A.SHAWKAT@MAIL.COM
MOBILE: 01002200599
INSTAGRAM: AMAL_SHAWKAT_COUTURE
FACEBOOK: AMAL SHAWKAT





mal also mentioned that there are often major players which are creative, flexible, hardworking, and successful in business. They are hardworking and have readiness to innovations in the course of protecting and achieving your objectives. For young aspiring entrepreneurs, Amal offers valuable advice: believe in yourself and your business idea, stay focused on your goals, embrace flexibility, and never stop learning.

Amal Shawkat's story underscores a powerful message within the fashion industry: passion, determination, and a clear vision are essential tools for achieving success.

NICHE AWARD



ENG. SHERIF ABDEL MONEEM



NICHE AWARD 6TH

Eng. Sherif Abdel Moneem launched Kerla Construction in Saudi Arabia in 2009. Leaving an impact on the market, the company became known as a construction contractor that works on large-scale construction projects, infrastructure, roads, and bridges. The company was able to expand in Egypt in 2017. With Eng. Sherif Abdel Moneem's Experience, he was able to skillfully oversee the available opportunities in the Egyptian market that helped the company grow over the years.

Over the years, Kerla Construction has undertaken projects across KSA and Egypt from Riyadh to Cairo. It started to leave its footprints in Riyadh, Taif, New Cairo, Alexandria, Al Sokhna, North Coast, Minya, Al Sheikh Zayed, Al Sherouk, and Al Obour. Its success story made Kerla Construction a niche finishing and executor of internal designs and decoration for 100+ clients.

In 2007, Engineer Sherif Abdel Moneem graduated with a bachelor's degree in construction engineering from the Arab Academy for Science, Technology, and Maritime Transport. He was able to allocate his 17-year expertise at Kerla Construction, using his project management skills by developing in-depth knowledge of the rapidly changing dynamics of the construction industry across various markets.

"We firmly believe that our unwavering passion, dedication, and commitment to excellence are the driving forces behind Kerla's spirit. By upholding our core values, we are confident in the continued success and expansion of Kerla Construction not only in Egypt but throughout the Middle East", stated Eng. Sherif.

Eng. Sherif, the CEO of Kerla Construction, created a long-lasting heritage by delivering exceptional quality for his customers by working on large-scale construction projects in the Middle East. His vision is to establish a lasting legacy by ensuring his customers an unforgettable journey and exceptional quality through different projects related to construction, finishing, decoration, and interior design. Looking for constant market expansion and growth, Eng. Sherif Abdel Moneem aims to work on large-scale landscape construction projects in the Middle East.



ADDRESS: 5TH SETTLEMENT, SOUTH LOTUS,
BUILDING 15/17, NEW CAIRO
MOBILE : 01033553513 / 01000780808
EMAIL: KERLACONSTRUCTION@HOTMAIL.COM
INSTAGRAM: KERLA_CONSTRUCTION



Cove Creations Studio Philosophy

Making concrete structures within the midst of dense urban areas, Cove Creation Studio was able to establish its name in the market. Owned by Mohamed Adel Khafagy, Cove is technically an architectural firm because the kind of designs it produces carries a forward-thinking approach with regard to the nature of the architectural works it produces by incorporating environmentally friendly design techniques.

As their environmentally friendly design techniques evolve, Cove's smart home designs push the boundaries of the concepts of sustainability for intelligent homes. Their vision extends beyond architecture. They aspire to create unique experience.

Cove's journey started with Mohamed Khafagy when he accepted the challenge to renovate a large villa at the young age of 25. From this moment, combining both his experiences and Cove's remarkable existence and projects, Cove established a basis to be known in the market.

ADDRESS: NEW CAIRO, FIRST SETTLEMENT ,
ZONE 10 , VILLA 6
MOBILE : 01091066758
EMAIL: COVECREATIONSTUDIO@GMAIL.COM

COVE
C R E A T I O N S

Dr. Kareem El Dewani



Dr. Kareem El Dewani, a proud graduate of the British University in Egypt's Faculty of Dentistry, Class of 2018, embarked on his journey fueled by a profound passion for medicine and a desire to make a tangible difference in people's lives. From an early age, the notion of utilizing his skills to alleviate pain and bring joy to others captivated him, ultimately leading him to the field of dentistry, where he discovered his true calling.

Upon completing his studies, Dr. Dewani wasted no time in immersing himself in the practicalities of dentistry, securing a position as an assistant at one of Egypt's most esteemed dental centers. Here, he was exposed to the intricacies of both the medical and business facets of his profession, a whirlwind of information and opportunities that initially overwhelmed him. However, it was during this time that he encountered a mentor whose expertise in root canal treatment proved to be a transformative turning point in his career.

As Dr. Dewani delved deeper into the world of dentistry, he was struck by the profound impact of technological advancements on patient care. Witnessing firsthand the latest innovations in dental technology, he recognized the pivotal role that such tools could play in enhancing treatment outcomes and patient experiences. Determined to stay at the forefront of his field, Dr. Dewani pursued specialized courses in root canal therapy and cosmetic dentistry, honing his skills and expanding his repertoire of services.

In 2020, fueled by a steadfast commitment to excellence and a vision of providing unparalleled care to his patients, Dr. Dewani realized his dream of establishing his own practice, the "Dewani Dental Clinic," located in the bustling heart of Nasr City. With a dedicated team of professionals, each specializing in their respective areas of expertise, the clinic quickly earned a reputation for delivering top-tier dental care tailored to meet the unique needs of every patient.

Through a combination of cutting-edge technology, personalized attention, and a commitment to patient comfort, Dewani Dental Clinic has flourished, attracting over 500 returning patients in just eighteen months. For Dr. Dewani, however, the true measure of success lies not in numbers but in the transformative impact his work has on the lives of his patients. There is no greater joy for him than witnessing individuals enter his clinic burdened by pain or insecurity, only to leave with renewed confidence and radiant smiles.

Looking to the future, Dr. Dewani remains steadfast in his dedication to continuous learning and growth, eagerly embracing opportunities to expand his skillset and reach even more individuals in need of his expertise. With a steadfast commitment to providing fast, comfortable, and painless treatment, Dr. Dewani and his team are poised to make an even greater impact in the years to come, ensuring that every patient who walks through their doors receives nothing less than the very best in dental care.



ADDRESS: THE DIPLOMATIC QUARTER, NASR CITY,
KHADIJA STREET, EL-SHAMS BUILDING 1.
MOBILE : 0115 3337823
INSTAGRAM: DEWANIDENTALCLINIC



NEW WAVE OF DENTISTRY CHARACTERIZED
BY SCIENTIFIC EXCELLENCE

DR. MOHAMED ASFOUR

In the changing world of dental practices, Dr. Mohamed Asfour has distinguished himself as a leader in the field of dentistry. For more than 10 years, he has been a fixed prosthodontist who combines scientific knowledge with new improvements in dental technology. His commitment to excellence is reflected in an excellent team of specialists who share his passion for providing outstanding patient services.

Dr. Asfour's practice is based on a high level of care where every individual receives personal attention and treatment that suits their specific needs. His main approach is about innovation. In this way, the practice ensures that treatment outcomes become better while also enhancing patient comfort and efficiency in addition to using technology and modern scientific research. Digital impressions, 3D printing and laser dentistry are just a few examples of how this practice stays ahead when it comes to dental developments.

Moreover, Dr. Asfour's philosophy is based on patient education. He believes that empowered patients are well-informed ones. By making sure that the individuals know all the options and are actively involved in their own oral care throughout their treatment journey, Dr. Asfour and his team raise patient awareness. Thus, they create an atmosphere of trust as well as cooperation which ultimately leads to better health outcomes.

In summary, Dr. Mohamed Asfour practices a novel trend in dental care that is marked by high research quality, original technology ideas and customer-oriented ideologies; as a result, he seeks to provide superior dental care using a team of expert medical personnel whose services surpass those whose aim is to have attractive smiles.



EMAIL: ASFOURM75@GMAIL.COM
MOBILE: 01017055547



NICHE AWARD





Six Years of Expertise, Two Months of Success: The Rise of Verona Furniture

Verona Furniture, established only two months ago by Ahmed and Hassan Eisa, quickly became known for its stylish interior design. Drawing on their total of six years of experience, they incorporate a blend of creativity and refinement into their designs.

Their artistic pieces and commitment to excellence have become more than just furniture because of true transcendence of functionality in every crafted design as they produce pieces they create. From modern to traditional, their repertoire caters to diverse tastes, ensuring something for every discerning customer.

Verona Furniture offers tailored solutions based on individual preferences, redefining luxury and elegance in every detail.



VERONA
FURNITURE

ADDRESS:

Address: 23 Samir Abdul Rauf Street, Makram
Obaid, Nasr City, Egypt

INSTAGRAM: veronafurnitureeg

MOBILE: 01028199996

NICHE
LUXURY LIFESTYLE MAGAZINE

The Diva of Wellness Dr. Engy El Sayeghs Guide to a Healthier You

With a Bachelor of Pharmaceutical Sciences degree, faculty of Pharmacy, from Cairo University, Dr. Engy El Sayegh decided to share her ten years of pharmaceutical experience with the public. She's willing to empower the community with her knowledge and experience discussing various topics related to Skincare, Haircare, Nutrition, and overall wellbeing. Her main aim is to influence her audience by sharing valuable information to benefit their daily habits and lifestyles. Due to her knowledge and facts that are shared with people on her social media platforms, she was able to build credibility and trust. This demonstrates her dedication to helping individuals address their issues and adopt a healthier lifestyle through structured, personalized routines.

Dr. Engy is dedicated to connecting scientific knowledge with everyday life, sharing her knowledge and being actively involved in numerous events and talks. This is a showcase of her expertise, professionalism, as well as commitment towards promotion of public health. Dr. Engy El Sayegh has had some notable public appearances which range from forums of high repute to job fairs in higher institutions like Phai Cairo University-ACU and Suez Canal University as well as other events and activities that serves the community. Continued community involvement, as well as her ongoing pursuit of education and progress in the field.

Dr. Engy El Sayegh's influence extends far beyond social media. Along with her media appearances on TV programs of various channels like Ten and MBC Masr, her media presence extends beyond these channels, including her own program, Diva.

Engy El Sayegh



NICHE AWARDS



SCAN ME



MOBILE: 0100420967

ARABIAN LEGACY WITH A MODERN ELEGANCE



Creativity, hard work, dedication, and crafting arts summarize Safaa Ibrahim. She is an Egyptian jewelry designer that has specialized in gold jewelry for more than 20 years. Previously, Safaa worked as a designer at the largest jewelry company in the Middle East

Safaa Ebrahim merges traditional techniques with modern elegance because she is an expert in product development. According to Safaa, crafting jewelry is like an art form for telling stories; it tells about her Arabian roots and respect for culture in every piece. Starting from elegant necklaces and rings to fancy bracelets, her creations capture both rich Arabian heritage and today's trends.

While each item is a masterpiece, it is so much more; the artistry of design and the stories they convey are one of refinement and beauty.

While each item is a masterpiece, it is so much more; the artistry of design and the stories they convey are one of refinement and beauty.

«Every Piece Tells a Story» embodies the promise of Safaa Ebrahim Jewelry that seeks to capture the essence of Arab history in each piece.

Safaa Ebrahim



0020 100 561 3926

SAFAAEBRAHIMJEWELRY@GMAIL.COM

NICHE
LUXURY LIFESTYLE MAGAZINE

CULTIVATE



CULTIVATING COMFORT: ELEVATE YOUR OUTDOOR LIVING SPACE

Cultivate, founded by Habiba El Shamaa, is a brand driven by her genuine and pure-hearted nature. Her dedication and ambition were the pillars of the company's identity. At Cultivate, we believe in making the great outdoors an extension of personal style and comfort. We are not just a brand; we are your partner in creating remarkable outdoor living spaces that reflect your unique taste and inspired unforgettable moments. Our team, composed of outdoor enthusiasts and design aficionados, shares a passion for blending nature's beauty with innovative design. We understand the significance of outdoor spaces as havens for relaxation, connection, and self-expression. With a mission to revolutionize outdoor living, we carefully created a collection of premium outdoor furniture and pergolas, combining form and function flawlessly. Our commitment to craftsmanship and quality ensured that each piece stood the test of time. Habiba's legacy lives on, and we continue to strive towards her dream and goal with unwavering determination.



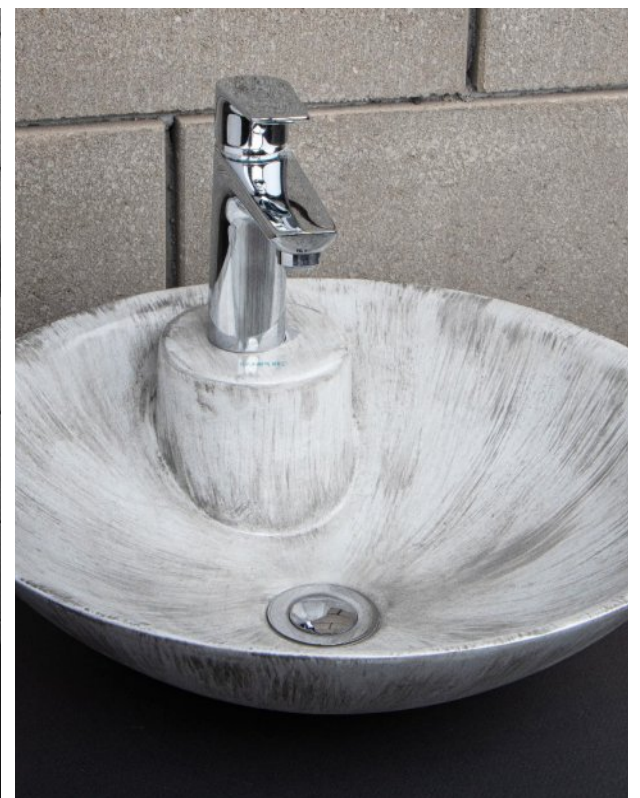
CULTIVATE

Where outdoor dreams cultivate into reality.



WHATSAPP: 01556630771
MOBILE: 01277662776
INSTGRAM: CULTIVATE_EG

SANIPURE



More styles, colors and designs are available at our show room or by request

NICHE AWARD 6TH

Meet the Pioneers

Egypt's Premier Geberit and Hansgrohe Manufacturers

Sanipure is an Egyptian sanitaryware manufacturer founded in 2019 by a group of sanitaryware industry leaders.

With decades of experience, Sanipure composed state of the art manufacturing facility with capacity of 1 million ceramic piece and 500 thousand Acrylic and composites pieces annually.

OEM manufacturing is Sanipure's main export target, serving more than 30 companies from products manufacturers and wholesalers in 20 different countries.

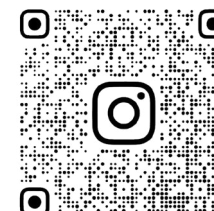
Quality and consistency is the key for Sanipure's success, following worldwide standards starting with designing products internally, and strict company rules to achieve superior quality to comply with requirements of most distinguished brands in sanitaryware industry to be able to produce for them.



More styles, colors and designs are available at our show room or by request

SANIPURE

FACTORY ADDRESS: SANIPURE FOR SANITARYWARE
MANUFACTURING S.A.E
PLOT 9, 10, & 24, INDUSTRIA EAST, EL-ROBEIKI ROAD,
10TH OF RAMADAN, AL SHARQIYA, EGYPT
CUSTOMER SERVICE : 15684
WEBSITE: [HTTPS://SANIPURE-EG.COM](https://sanipure-eg.com)
FACEBOOK : [HTTPS://WWW.FACEBOOK.COM/SANIPURE.EG](https://www.facebook.com/sanipure.eg)
INSTAGRAM: INSTAGRAM : [HTTPS://WWW.INSTAGRAM.COM/SANIPURE.EG](https://www.instagram.com/sanipure.eg)



LONDON

NORTH COAST - AL ALAMEIN

LO N

N

N



SPECTACULAR
SIXTH

